

# TOURIST INFORMATION GUIDE

the smartest things under the sun  
**IN SUMMER FOOTWEAR**

- Summer Sandals
- Canvas Casuals
- Canvas Footwear
- Beach Things

WELCOME TOURISTS

**LePAGE SHOE CO.**

"The Home of Good Shoes Since 1920"

**Tartan Skirts & Strides**

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

**THE FASHION SHOPPE**  
141 Great George St. Charl'town



The Summerside Lobster Carnival... a highlight of the summer... will provide many thrills to young and old this week. Continuing all this week, everything from a Beauty Contest, to dances, and of course Lobster. This scene shown is the Lucky Dollar food stores float that was in the parade, Monday of this week.

● souvenirs  
● gifts  
● novelties, etc..

**"GIFTARAMA"**  
Prince St. Charlottetown

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - In Imported wools from the British Isles.

- FURS
- LADIES' WEAR

**island furriers Ltd.**  
79 Grafton Street

**HARNESS RACING**

NEXT RACING  
JULY 22-25-27 - 8 P.M.

Perfect for Picnics

**BEFORE** the wool comes to Condon's Woolen Mill

**AFTER** it has been to Condon's Woolen Mill

Visitors Welcome

- Yarns
- Blankets
- Auto Rabes
- Island Tartan Blankets

Made of 100% Virgin Wool

**WM. CONDON & SONS**  
65 Queen St. Charlottetown

A "MUST" - - - a visit to

**STRATHGARTNEY HOMESTEAD**

Campers Supplies, Store, Gifts, Novelties

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

Plan To Attend  
**Old Home Week Aug. 12 to 17**

The Charlottetown Driving Park and Provincial Exhibition Association

**Moore & McLeod Ltd.**

LADIES WEAR  
MEN'S WEAR  
CHILDREN'S WEAR

HOUSE FURNISHINGS  
TARTANS  
WEDGWOOD  
SOUVENIRS

4 floors of Quality merchandise

**Moore & McLeod Ltd.**  
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

**WESTERNER MOTEL and RESTAURANT**

Alberton, P. E. I.

ACCOMMODATION AT ITS BEST -

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

**SHORE ACRES MOTEL**

Dining Room  
OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m. 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests

1 1/2 Miles from Corwall on Route 19

on your way to the NATIONAL PARK stop for

**PETER PAN**

**DRIVE IN GOOD FOOD**

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

**PETER PAN**  
Drive In Restaurant  
Malpeque Road at the Trans-Canada Highway

**ICE CUBES**

Your cooler or at the beach or your social evenings.

**S. R. Johnston's FINA STATION**  
St. Peter's Rd. Parkdale  
"On Your Way to Brackley Beach"

**Campbell's Personal Guided Tour of P.E.I.**

See the Island with an Islander. Transportation available to all tourists on any sight-seeing tour of our Island Province.

For further particulars, phone 894-4703 or New Haven -6 - "Moderate Rates" -

**ABEGWEIT YACHT CLUB**

DANCING WED. and SAT. NIGHTS

Sat. Music by Ted Abaran Wed., Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

**FILMS**  
All Types

- Souvenirs
- Toiletries - most all makes
- Bathing Caps
- Swim goggles & fins
- PRESSCRIPTIONS PROMPTLY FILLED

Dial 3237

**FOLEY'S DRUG STORE**  
309 Water St. S' side

**Mr. Tourist - - -**  
Does your Volkswagen look like this -

Don't blame the car. It simply needs a complete re-tuning. This requires an expert, to take your Volkswagen to the expert on P.E.I., Francis Rudisch.

- tune-ups
- overall auto repairs

**FRANCIS RUDISCH**  
Southport - Dial 4-3725

**P.E.I. Wild Life Park Inc.**

Seals - Bears - Waterfowl - Caribou - and Moose

Native Birds and Wild Animals Displayed in Natural Surroundings

**Charles O. Bartlett,**  
President and General Manager

North Rustico, P.E.I.

**Regular Dances ROLLAWAY CLUB**  
CHARLOTTETOWN

Mon., Wed., Fri. and Sat. Music by "Trentones"

9:30 - 12:30

Tues. and Thurs. Record Hops 9:30 - 12:30

Also Regular Ringe Wed., Fri., Sat. 7:30

**BOWLING**  
Mon. to Sat., "Automatic Pin Setters"

**WELCOME TOURISTS**

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

**NORMA'S**  
King Street across from Eaton's

the finest shows to be seen on P.E.I. are at the

**Parkview**

Drive In Theatre  
Brackley Pt. Road  
Route 15  
Show Nights at Desk Come Enjoy Yourself

**TOURISTS**  
For Your Groc., Fruits & Veg.

**S.N. KAYS**  
87 Pownall St. Ch'town

**THE BIKE SHOP**  
Great George St. Ch'town

**THE BIKE SHOP**  
Great George St. Ch'town

**VISIT P.E.I.'S PARK and SANDY BEACHES**

**HILLSIDE INN HOTEL MONTAGUE**

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

**BAY VISTA MOTOR INN**

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

**THE GLORIA**  
Ladies' Wear  
153 Gt. George St.

**Kennedy's**  
fashions of distinction

One sixty-six Queen Charlottetown

**TOURISTS**  
Your Bank in THE BANK OF MONTREAL, Parkdale, corner St. Peter's Road and Palmer's Lane on Route 2, where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

**ABEGWEIT SIGHTSEEING TOURS**

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalvey, Stanhope and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Still other interesting replicas and other points of interest. This tour also includes... a stop at Reddin, an "Acadian Fishing village".

Phone 4-9866

**TRANS-CANADA SHELL SERVICE STATION**  
CORWALL, P. E. I.

In the historic atmosphere of the ancient Flying Dutchman enjoy the old-world service of our trained staff. Each one is fully trained to accord you the courtesies and considerations of a restaurant whose first purpose is your comfort. Of course, our menu is expertly prepared by a chef and staff whose love for fine cooking make each dish a masterpiece! Won't you dine with us and enjoy our service... and our food!

**Flying Dutchman RESTAURANT**  
174 Queen St.

**Dairy Queen**

For a Fresh Frozen Treat  
Sundaes Milk Shakes  
Banana Spills Sodas

On Trans-Canada Highway  
Route 1 One Mile Inside City Limits

**TOURISTS SHOP FOO**

- Island Tartans
- Harris Tweeds
- All wool sweaters

**CHINESE FOODS**

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

**ISLAND GRILL**  
Queen St. Ch'town

**MILTON'S OLD SPAIN**

"Where most People Prefer to eat"

DIAL 4-7655

Kent St. Ch'town

**MOTEL**

Deluxe Accommodation

Be Sure to Go Dining at

**WOODLEIGH REPLICAS**

featuring large scale models of Britain's finest buildings and churches.

Open daily 8 a.m. - 10 p.m. Closed Sundays.

Near Kensington, and mid-way between Summerside and Green Gables in the National Park. Adults 50c - children free.

**GAUDET'S Tourist Lodge**

Near Sandy Beach  
Tignish, P. E. Island

Phone 66

Accommodations - Meals

F. GAUDET, PROP.

**THE CHALLENGE 18 HOLE MINIATURE GOLF**

Summerside East

Summertime is outdoor time Enjoy Miniature Golf Outside.

OPEN DAILY  
10:00 A.M. - 11:30 P.M.

ADMISSION:  
Adults 40c; Children 25c

**WE RENT**  
Televisions, Fridges, Washers, Stoves

**WE SELL**  
Toys, Furniture, Tires & all Appliances large & small.

**FREESTONE HOME & AUTO Co. Ltd.**  
Ch'town - Next door to King Koin Laundry

**THE Fabric Shop**  
Water St. S' side

Tartans and other assorted materials.

**FOR YOUR VACATION NEEDS**

Janzen Swim Trunks Sportswear, etc. See

**Maunce Mill Ltd.**  
Summerside

**MR. TOURIST:**  
We can supply all your drugs and prescription needs. Call on us.

**REDDY BROS. DRUGS**  
132 Richmond St.

**BELL'S BOOK & NOVELTY STORE**

Souvenirs, Etc. 111 1/2 Bone China, Greeting Cards, Stationery, Books, Magazines, etc.

14 Summer St. Summerside

**BUYING FURNITURE for the FOLKS AT HOME**

**Archer & MacDonald Ltd.**  
Open 'til 9 every night  
Parkdale Dial 4-6345

**Mary's Tourist and Overnight Guests**

Come and enjoy the Island Hospitality.

Montague Phone 45 for Reservations until June 16th, then Phone 835-2101.

**PATTERSON'S**

- Jewellery & Gifts
- English China
- Irish Belleek
- Quality Souvenirs

113 Kent St. Charlottetown

**HOWATT'S LOBSTER POUND**

Fresh Lobster, Fresh Lobster Meat, Live Lobster to take out. We ship to N. B., Quebec, Ontario. Live or Cooked.

Victoria, P. E. I. Phone 38

**IF IT'S FISH, AND CAN BE CALLED - "WE HAVE IT!"**

**Queen St. Meat Market**  
223 Queen St. Dial 4-7238  
Free Delivery

**MILLER BROS. MUSIC DEALERS**

DIAL 4-3535  
Great George Street

**E. REYNOLDS**  
Radio & TV Sales & Service  
Phone 75, Murray River, P.E.I.

Attracting Visitors & Tourists. We have available a large selection of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Priced reasonable to suit taste. We also offer a prompt radio service.

**ED CLINTON GIFT & PHOTO SHOP**  
For Your Photo Needs Call ED CLINTON Souris

**WELCOME TOURISTS TO P.E.I.**

Phone 894-8506

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.