

**Scholarship Winner
Announced At W. I.
Executive Meeting**

At a meeting of the P. E. I. Women's Institute executive held yesterday afternoon at the rest room, with the president, Mrs. Harold Laird presiding, it was announced that Miss Helen Wright of Montague is the winner of the scholarship from the Jubilee Endowment Fund for the coming year.

Among the other matters of importance on the agenda was a report read by Mrs. Oscar MacNeill, convener of Arts and Literature of the Art Festival meeting which was held since the last meeting and also read the letter which is to be read at the W. I. Branch meetings.

Members checked the list of resolutions and committees who have not already done so will present before the next meeting. A note of appreciation is to be sent to the Exhibition Association for their kind co-operation during the Home Week and one to the Audubon Society for presenting their screen tour.

The prize list was completely revised for the 1953 Exhibition, which in the future will be known as Handicraft and Needlework Exhibition. It was thought advisable to add a ladies afternoon dress, a tailored blouse, and a child's sunsuit to encourage more home sewing. The rug section seemed quite satisfactory. It was suggested that members try to acquaint school children with the list of prizes given for school work as more interest is desired in that section. A booklet will be issued before next year in which a standard for different kinds of cooking will be set.

Some features that should be listed in the Institutes News were discussed, as news concerning A. C. - W. W. F. W. I. C., consumer buying, Life Membership Pins, etc.

The Misses Thelma Willis and June MacPhee, New Haven Food Club, one of the 4-H Clubs, gave a demonstration on thrifty buying and planning of attractive and nourishing meals. They then gave a demonstration on how to prepare a Rural Youth salad while posters were shown. These girls have been chosen to represent the Island at the Royal Winter Fair competition at Toronto. Hon. C. C. Baker, Minister of Agriculture was present for the demonstration, and also Miss Hazel Roland, nutritionist, who was the judge at the Island competition.

The President read the report of the matters concerning F. W. I. C. News. The committee in charge of the radio programs will hold a meeting in the near future.

**Pioneer Figure
In Broadcasting
Dies In New York**

NEW YORK, Oct. 1 — (AP) — Merlin H. Aylesworth, 66, a legendary figure in the early days of broadcasting and first president of the National Broadcasting Company, died yesterday after a long illness.

A public relations executive at the time, Aylesworth was 40 years old when he was chosen in 1926 to launch NBC as the first major radio network in the United States. He had no previous experience in radio and did not even own a set.

Two weeks after NBC was formally organized for business, he put its premier broadcast on the air over 24 stations.

That broadcast included Will Rogers, Mary Garden, Dr. Walter Damrosch conducting the New York Symphony Orchestra, Tito Ruffo of the Metropolitan Opera, Edwin Franko Goldman and his band, Weber and Fields, Vincent Lopez and his orchestra and others.

That first broadcast was typical of the scale on which Aylesworth operated. He brought a pair of comedians, who were broadcasting over a Chicago station, to New York for network broadcasts. They were Charles Correll and Freeman Gosden — Amos 'n' Andy.

By the time Aylesworth left NBC in 1936 to become president and board chairman of Radio-Keith-Orpheum Corp., network radio had become firmly established in the U.S.

Aylesworth for the last several years operated his own office as advisory counsel and was on the executive board of Ellington and Co., advertising agency.

LINKS PAKISTAN

KARACHI — (CP) — Direct telegraph and telephone service between Karachi, capital of Pakistan, and the capital of East Pakistan, now is available 24 hours a day. East and West Pakistan are separated by 1,100 miles of territory of the Republic of India and up to now calls and telegrams had to pass through Indian stations.

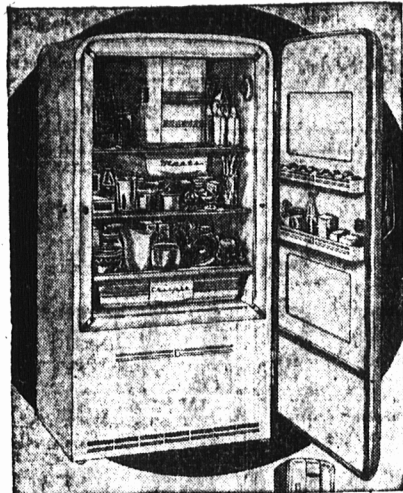
HUGE HYDRO PLANT STOCKHOLM — (CP) — A new waterpower plant being planned on the Dal River in central Sweden is expected to take six to eight years to complete, producing 240,000 horsepower of energy. The bomb-proof generating station will be blasted out of solid rock.

Jet propulsion is a direct application of Newton's third law of motion—that every action has an opposite reaction.

It's 'FREE GIFT WEEK' at NEW WAY

IT'S ALMOST UNBELIEVABLE - BUT IT'S TRUE! YOU RECEIVE A VALUABLE GIFT ABSOLUTELY FREE WHEN YOU BUY ANY ONE OF THESE ADVERTISED SPECIALS ON CANADA'S EASIEST TERMS -- AT NEW WAY!

Come in! Buy NOW! Get YOUR FREE GIFT! Use these Super-Low Terms:



FREE!

with every Nationally-Famous
8 cu. ft. REFRIGERATOR
PRICED AT ONLY 359.50!

FEATURING —

- Full 5-Year Guarantee!
- New Design with Full Length door!
- Gleaming White Enamel Finish!
- 1/8 H.P. Quiet, Hermetically Sealed unit!

YOURS TODAY—200 WEEKS TO PAY—PLUS YOUR FREE GIFT!

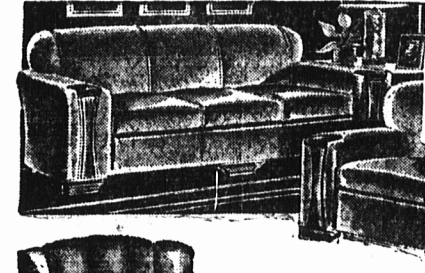
Yours for
2.25
WEEKLY

Famous SUNSEAM MIXMASTER



A 58.95 VALUE!

Canada's finest food mixer with bowl shift lever, new style beaters, mix-finder dial, detachable motor and two heat resistant mixing bowls.
YOUR FREE GIFT WITH EVERY 8 CU. FT. REFRIGERATOR !!!



FREE!

with each beautiful
Velour Covered

3-Pc. CHESTERFIELD SUITE
Priced Low at \$229.50 or—

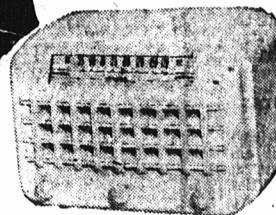
FEATURING —

- Long wearing, attractive velour covering!
- Include three pieces—chesterfield and two easy chairs!
- Completely spring filled with reversible cushions!
- Sturdily built, hand-tied springs, strong hardwood frame!

NO DEPOSIT OR DOWN PAYMENT! PLUS YOUR FREE GIFT!

1.45
WEEKLY

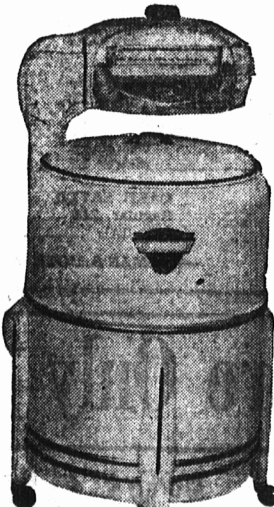
This Famous-Make RADIO



40.95 Value!

A smart table radio with strong, modern walnut plastic cabinet, large FM speaker, five tubes, clear resonant tone and large, easy-to-read dial. Excellent reception.
YOURS ABSOLUTELY FREE WITH EVERY 3-PC. CHESTERFIELD SUITE!

200 WEEKS TO PAY!



FREE!

with every Famous, New
"Simplicity" or "Domestic" WASHING MACHINE

PRICED LOW at 159.50—or

FEATURING —

- Full Porcelain Enamel Tub!
- Large Size—9 lb. Capacity!
- New Improved Agitator!
- Full 2-Year Guarantee!
- PLUS 2 FULL YEARS OF FREE PROMPT SERVICING! PLUS YOUR FREE GIFT!

95c
WEEKLY

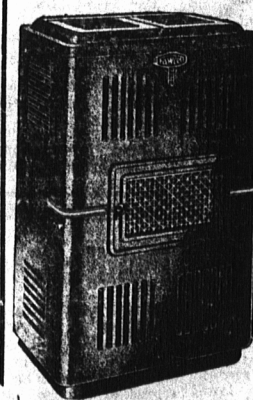
this 17-PC. ENSEMBLE



\$20 VALUE! YOU GET

* IRONING BOARD * PAD * COVER
* FAMOUS ELECTRIC IRON * CORD
PLUS—12 BOXES New Rinso
— All FREE with Washer!

FREE MECHANICAL TEMPERATURE CONTROL



VALUED AT \$16.00
with every "FAWCETT" OIL SPACE HEATER

ONLY 79.50 or —

Buy your FAWCETT Oil Heater and you'll laugh at cold winter weather, secure in your snug, warm home... You'll laugh at fuel bills too—the FAWCETT is so economical to operate...and it's so attractive. **BETTER BUY NOW and GET A MECHANICAL TEMPERATURE CONTROL ABSOLUTELY FREE!**

50c
WEEKLY

FREE!

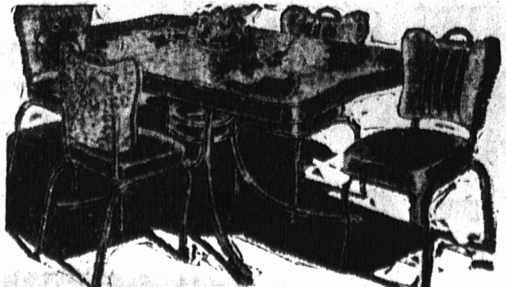
with each Gleaming, Modern
5-Pc. CHROME KITCHEN SET

PRICED AT ONLY \$119.50 or—

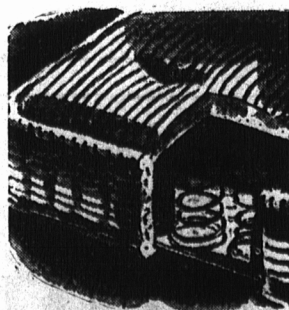
A beautiful, modern set to grace any kitchen or dinette. Duncan phyfe table with heat and stain resistant top. Four plastic upholstered chairs to match. All colours.

USE CANADA'S EASIEST TERMS and get your FREE GIFT!

65c
WEEKLY



this INNER-SPRING MATTRESS



Valued at \$33.95!

New sleeping comfort! Long lasting, heavy quality ticking over layers of downy soft felt. Filled with 180 buoyant, tempered coil springs.

GIVEN AWAY — FREE — with every modern CHROME KITCHEN SET!

FREE!

with every Smart, Velour
DAVENPORT

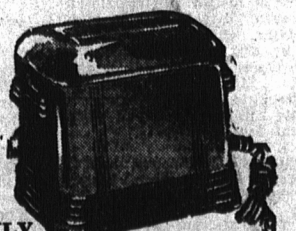
PRICED AT \$129.50 or

Just what you need to turn your living room or den into a spare room. Attractive, velour covered davenport that opens with a flick of the wrist into a comfortable, spring filled bed. Good colour choice. AVAILABLE ON LOW WEEKLY TERMS! GET YOUR FREE GIFT!

75c
WEEKLY



This Automatic POP-UP TOASTER



Valued at 29.50

Famous "Westinghouse" "General Electric" or "Morphy-Richards"

A beauty in your kitchen! Saves time and patience! Gets the toast just the right colour! Bright chromium plated finish with fully automatic control. Complete with cord.

YOUR FREE GIFT with every DAVENPORT!

YOU CAN ALSO BUY:

- FAWCETT OIL RANGES — \$1.50 weekly
- FAWCETT GOAL AND WOOD RANGES 60c weekly
- ELECTRIC RANGES, RANGETTES — 44c weekly
- AUTOMATIC IRONERS — 75c weekly
- "WHITE" SEWING MACHINES — \$1.00 weekly
- "THISTLE" BICYCLES — 50c weekly
- EASY, ROCKERS and HOSTESSES CHAIRS — 20c weekly
- LA-Z-BOYS CHAIRS — 80c weekly
- BEDROOM SUITES — 65c weekly

NEW WAY Furniture Co. Ltd.

161 Great George St. — CHARLOTTETOWN, P.E.I. — Phone 2817

- DINING ROOM SUITES — \$1.75 weekly
- BREAKFAST SETS — 63c weekly
- STUDIO COUCHES — 44c weekly

Also beds and bedding, occasional furniture, all smaller appliances such as electric kettles, hotplates, etc., baby carriages, inlaid linoleum, congolesum rugs, carpets, rugs, mirrors, cribs and mattresses, etc.—ALL AVAILABLE ON CANADA'S EASIEST TERMS!