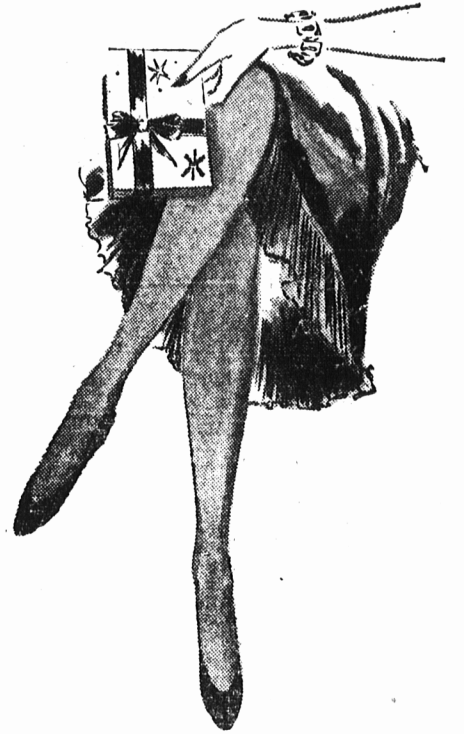
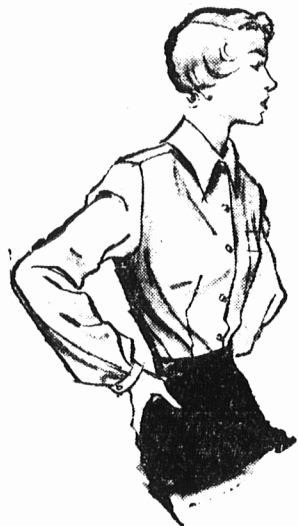


GIFTS GALORE

from our CHRISTMAS STORE!

Christmas comes to Moore & McLeod Ltd., and we suggest that a trip through our four floors of quality merchandise, will give you a good many bright ideas for Christmas giving—



FIRST FLOOR — Jewellery — China — Cosmetics, Accessories, Hosiery — Men's Wear and Boys' Wear

SECOND FLOOR — Children's Wear — Lingerie — Ladies' Wear.

THIRD FLOOR — Linens — Yard Goods and House Furnishings.

BASEMENT — Ladies' — Men's and Boys' Wear.

BLOUSES

Ideal gift for a busy girl! Tailored and dressy styles in a variety of fabrics and colors—short, cap and long sleeves.

\$2.95 to \$7.95

ONLY
4 MORE
SHOPPING
DAYS

SWEATERS

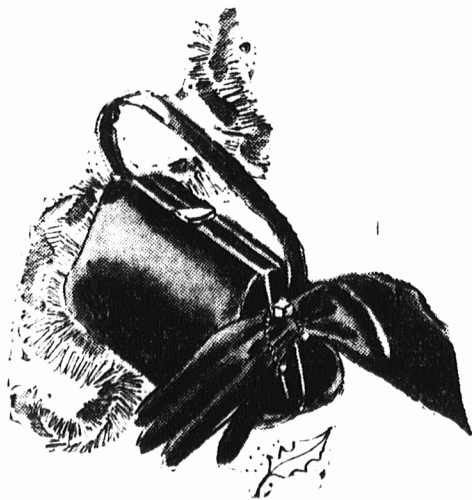
She can't have too many sweaters — slip-ons and cardigan styles in wonderful soft wools. Glorious array of colors.

\$4.95 to \$8.95

GIFT HANDBAGS

The most sought after styles are here for gift giving. Wide choice of rich leathers and fabrics. All colors.

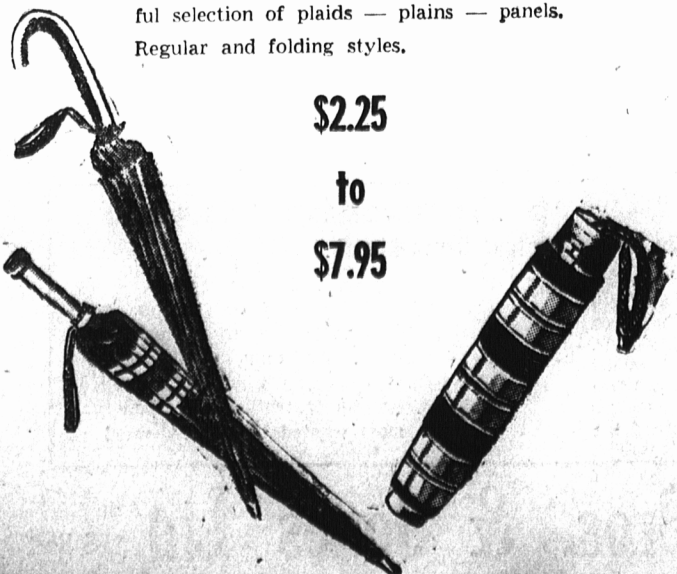
\$2.79 to \$25.00



UMBRELLAS

Always popular, always useful—A wonderful selection of plaids — plains — panels. Regular and folding styles.

\$2.25
to
\$7.95



Perfect Christmas Gifts!



You give year round pleasure when your gift is distinctive luggage from Moore & McLeod Ltd. Always appreciated . . . always in good taste . . . It's a gift you'll carry proudly.

Matching tweed and plastic sets featuring McBride, Langmuir, Carson, Christie and Eveleigh Luggage.

Airplane "Plastic" Luggage by Langmuir

Men's Gladstones
\$30 to \$75

GIFT WISE GLOVES

Soft, rich leathers in classic dressy or tailored gloves! Wonderful gift ideas for any woman.

NYLON GLOVES

\$2.25 to \$2.95

LEATHER GLOVES

\$3.75 to \$6.50

Gay Gift Selections of HANDKERCHIEFS

Dainty Hankies in fine linens or sheer cottons. Embroidered, lace trimmed or prints.

25c to \$1.00

SCARVES and BANDANNAS—Hand woven wools, heavier silks, wools in gay plaids, pastels and tartans. Silks in a host of dainty designs in various pastel shades.

\$1.00 to \$4.95



So Sheer . . . So Flattering NYLON LOVELIES

For Her Christmas
\$1.35 to \$1.95

ORIENT — KAYSER — GOTHAM
Hosiery so lovely, so wonderfully sheer, you just know it was meant for gift-giving! New shades, famous brands.

Visit our COSMETIC and JEWELLERY DEPT. for hundreds of Gift Suggestions.

BERETS

100% French Angora Beret and glove sets in Green, Pink, Powder Turquoise, Yellow, Brown, Grey, White and Red.

\$7.50

100% French Angora Gloves in a wonderful range of colors.

\$3.95

Christmas Lingerie Suggestions

GOWNS

Rayon \$2.95
Creme & Satin \$4.95 to \$10.95
Nylon \$7.95 to \$19.50

HOUSECOATS

Flannel . . . \$15.95 to \$29.50
Silk \$10.95 to \$35.00
Cotton \$4.95 to \$5.95

SLIPS

Creme \$2.95 to \$7.95
Satin \$3.95 to \$6.95
Nylon \$5.95 to \$10.95

PANTIES

SPECIAL CUFF PANTIES
1st In Canada
"GLORIES by KAYSER"

The "wonder wearing" material—sold only in the Lingerie Dept. of Moore & McLeod Ltd. Pink, Blue, White.

Small — Medium — Large
\$1.50
Oversize
\$1.75



MOORE & McLEOD limited