

4 DAYS of SAVINGS

EASTER Sale



• TUESDAY • WEDNESDAY • THURSDAY • SATURDAY

**HOLMAN'S
Easter Store Hours**

Charlottetown
 Tuesday 'til 5:00 p.m.
 Wednesday 'til 5:00 p.m.
 Thursday 'til 5:00 p.m.
 Saturday 'til 9:00 p.m.

Summerside
 Tuesday 'til 5:00 p.m.
 Wednesday 'til 5:00 p.m.
 Thursday 'til 9:00 p.m.
 Saturday 'til 12:00 noon

Women's Easter Suits

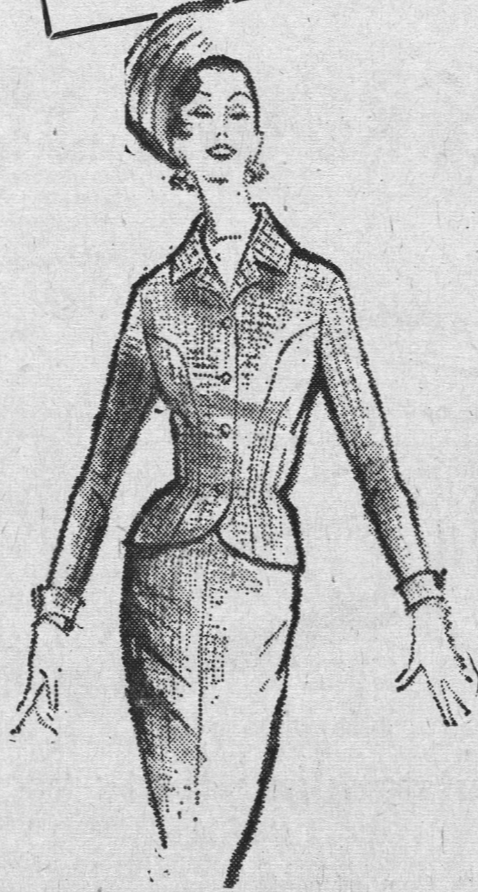
Regularly 25.00 - 29.95

15.77



See yourself in one of these new Spring Beauties—box-jacketed or fitted styles. Fine tweeds and worsted rayons in a dazzling display of spring's most-wanted colors. You're sure to admire their well-cut precision combined with easy lines. You'll find just the color and fabric you like best in this beautiful Spring collection at Holman's - - - priced so low you can't afford NOT to buy one.

SAVE Up To 12.18



HOLMAN'S LADIES' WEAR . . . both stores



• first time on P. E. I.
at this low price!
Men's

NO IRON

dress shirts

3.99

Remarkable blend of 60% rayon and 40% cotton results in a fabric that need NO IRONING—simply wash—and wear. Convertible cuffs may be buttoned or worn with links. Neat short pointed collar. "Delta" buttons. White only. Sizes 14½ to 16½. Not 5.95 - - - not 6.95—but splendid quality NO IRON shirts at only 3.99.

Men's Tweed SPORT COATS

Regularly 39.95

Men's all wool tweed sport coats in link button style with center vent and patch pockets. Choice of Brown, Blue or Grey with white in sizes 36 to 44. LESS THAN HALF REGULAR PRICE.

17.99



Stanfield's
Lingerie

designed for your Easter

BABY DOLL PYJAMAS

Reg. 3.98

- Nylon and acetate tricot
- Variety of patterns
- Sizes S. M. and L.

2.99

FULL LENGTH PYJAMAS

Reg. 4.98—5.98

- Contrast buttoned coat
- Beautifully tailored by Stanfield's
- S. M. and L.

2.99

RAYON GOWNS

Reg. 2.98—3.98

- Full length gowns
- Perfectly fitting in S. M. and L.
- Lovely styles in this selection

1.99

HOLMAN'S WEAR . . . both stores



Wonderful Wearable
Rain 'n Shine COATS

Reg. 25.00
Easter Sale

19.95

A new shipment just received in time for Spring wardrobes. Cotton poplin in your choice of Red or Beige. Sizes 12 to 20.

LADIES' WEAR . . . both stores

1000 pieces
Coro Jewellery

Reg. 1.00—8.00

A lovely assortment consisting of bracelets, necklaces, earrings, and pins in rhinestones, copper and pearl. Attractive jewellery at most attractive prices during Holman's Easter Sale.

NOW **1/2** PRICE

first quality

Nylon Hosiery

Reg. 1.25

Special Holman pack, cello-wrap Easter Sale. Special, measured to your own personal length. Contrast seam. Walking, Dress or Evening sheers. Pink, Pastel or Medium Beige. Sizes 9 to 11.

99c pair

LADIES' WEAR . . . both stores

Boys' **Gabardine JACKETS**
EASTER SALE SPECIAL

Silk-lined gabardine jackets in choice of charcoal, navy or brown with contrasting knit collar and cuffs. Zipper closure. Sizes 26 to 34. Special for Holman's Easter Sale.

3.98



Boys' **Dress PANTS**
EASTER SALE SPECIAL

Nylon Gabardine in Brown, Grey and Blue. Self belt and zipper closure. Broken size range 26 to 34. Shop EARLY for best color and size choice.

2.98

Men's **Felt Hats**

Fur felts in assorted Spring styles. Greys, Blues, Browns and Charcoal.

3.99

OTHERS TO 11.95

Men's **Half Hose**

Elastic top hose in fancy or plain knit. Wool, nylon or nylon stretch. Sizes 10½ to 11½.

.99

HOLMAN'S MEN'S WEAR . . . both stores

YOUNG FASHIONS

For The Easter Bunny's Welcoming Committee

Grand Clearance of Children's Coats

Clearance of **GIRLS' COATS**
Reg. to 29.95

Mostly tweeds in the lot. Loose and fitted styles. Blue, Brown, Yellow and Pink. Splendid collection for Easter and spring wear at greatly reduced prices. Size 7-14 years.

11.52

AND

15.27

Clearance of **CHILDREN'S COATS**
Reg. to 17.95

Tweed and polo cloths. Loose and fitted, some with matching hats. Styles for both boys and girls. Same colors as above. Sizes 3 to 3x.

4.53

AND

9.33

Clearance of **TODDLERS COATS**
Reg. to 29.95

Rayons, wool and rayons, and tweeds in this splendid collection of fine coats for the wee-folk, both boys and girls. All with matching hats. Blues, Browns, Yellow and Pink. Sizes 1 to 3x.

5.17

8.73

14.99

Clearance of **INFANT'S COATS**
Reg. 9.95

Suedes, rayons and flannels in boys' and girls' styles . . . all with matching hats. All loose fitting. Blues and Pinks in infants' sizes. Medium, Large and Extra Large.

6.43

HOLMAN'S YOUTH CENTRE . . . both stores



... a family affair ... shoes for Easter

• **Women's Style Footwear**

Reg. 6.98—9.98

Smartly styled pumps in Black, Brown, Tan and Blue. Choice of high or Cuban heels. Not every style in each size. Widths AAA and B. Sizes 5 to 9.

4.99 pr.



• **Growing Girls' "Flatties"**

All popular styles in this group of "Flatties" . . . Black patent swivel strap, black suede pump, multi-colored "Ivy League" pump. Sizes 4 to 9.

2.98 pr.



• **Youths' Sturdy Oxfords**

Reg. 4.50

Well-made oxfords for school or dress wear in brown leather with Neolite soles and rubber heels. Sizes 11 to 13½.

2.99 pr.



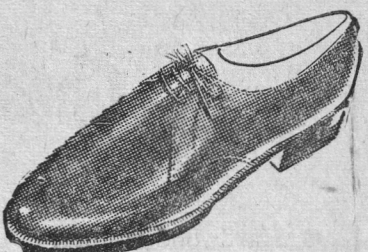
• **Children's Shoes**

Rege. 2.98—4.98

Broken style and size range in this lot of shoes taken from regular stock. Lot includes patent straps, white and brown boots and oxfords in Infant's, Child's and Misses' styles. Sizes 2 and 3.

2.49 PR.

3.49 PR.



HOLMAN'S SHOES . . . both stores

THE BIGGEST EASTER EVENT ON P. E. I. — IT'S AT HOLMAN'S