

NEVER BEFORE OFFERED on PRINCE EDWARD ISLAND

at FIRESTONE  
Home & Auto Co.  
187 Great George St. Charlottetown

**SCOOP!**

While You Were Sleeping or "Trying to  
on an Old, Bumpy Worn-out Mattress"

We Were Unloading a Carload of THE FAMOUS BEVERLY  
QUALITY PRODUCTS MADE AT PRICES WHICH CANNOT BE BEAT ANYWHERE

MATTRESS

LOOK!



THE REAL BEDTIME STORY  
WITH BEVERLY BEDDING...  
**BARGAINS!**  
BY THE MAKERS OF SPRINGWALL

A WHOLE CARLOAD  
JUST ARRIVED TO BE SOLD AT

NEVER BEFORE  
AT SUCH A  
SAVING!

TWO FOR ONE  
BUY ANY COMBINATION:  
2 Mattresses, or  
1 Mattress and Box Spring  
2 Box Springs  
All Sizes Available

You Actually  
Save \$39.50 ... **59.50**  
Beverly "Orthopedic"

Hundreds of wonderful  
SMOOTH - TOP mattresses  
and Box Springs by the makers  
of the famous BEVERLY  
SPRINGWALL. This is a deal  
that comes once in a lifetime!  
Choose these famous products  
and enjoy years of comfort.  
Don't delay... Order  
now... Phone and mail  
orders accepted.

**1 1/2**  
**PRICE**  
**SALE**

ATTENTION

HOTEL  
MOTEL  
OWNERS

THESE  
PRICES  
ARE 10%  
TO 20%  
LESS THAN  
YOUR NET  
WHOLESALE  
PRICES!

BUY THEM  
NOW WHILE  
YOU CAN

PRICES  
WILL BE  
UP IN  
SPRING

TERMS  
CAN BE  
MADE

LOOK WHAT  
**\$39.95**  
BUYS

All Sizes  
Box Springs  
Mattresses

SMOOTH  
SMOOTH  
SMOOTH

2 FOR 1  
**\$59.50**  
REG. \$119.50

EASY  
TERMS  
ON THESE FAMOUS  
SMOOTH TOP  
MATTRESSES  
By the Makers Of  
SPRINGWALL  
Nationally Advertised

**SLEEP SET!**



FULL 39" SINGLE BED  
**4-in-1 ENSEMBLE**  
Offered Specially During This  
**1/2 PRICE SALE**  
Buy Now and Save

COMPLETE  
ACT NOW!  
**\$59.50**

BEVERLY  
MAKERS OF THE FAMOUS



FEATURES

Smooth-Top NO LUMPS — NO BUMPS • Hundreds of Firm  
support coils • Durable decorator designed covers • White  
layers of precompressed felt • Prebuilt non sag borders  
• Fancy tape and strong handles • Ventilators • Extra  
firm • 10 year guarantee by Beverly



All Pieces On Display In Our Windows And Right On Our Main  
Floor — Select Yours Early

SEE FOR YOURSELF  
YOU BE THE JUDGE

**FIRESTONE HOME & AUTO**  
SEE FOR YOUR-SELF, YOU BE THE JUDGE

CO. LTD.  
Charlottetown