

# A Great Imperative

## Future Hope

One of the chief values in our society is success. It matters not so much what your endeavor may be so long as you succeed at it. Failure is unacceptable.

Another chief value is security. A man to be admired is he who is self-sufficient - not dependent on others.

The criteria for determining success and security is itself a value. All endeavours within our capitalistic social structure are in terms of it.

To succeed therefore is to possess money which, in turn, will provide security; all of which constitutes the end for human existence. Life has no other purpose except to acquire money, success, security and related to these, social status. The aim of living is to stay alive.

Happiness, love, brotherhood, marriage, etc. are defined and pursued in terms of the higher values - money, success, etc. That is to say, happiness, love, brotherhood, etc are but means to the higher values. As a result you have people being treated as means rather than

as ends which in turn, enhances alienation, and the inhumanic treatment of man by man for the sake of the higher values. People become objects to each other - a man sees another in financial terms or as a means to success or security.

This is a sad state of affairs. The world is upside down.

WHAT ARE NOW CHIEF VALUES MUST BECOME MEANS; AND WHAT ARE NOW MEANS MUST BECOME THE CHIEF VALUES (OR ENDS).

It is not difficult to understand the "necessity" of a society to posit money, security, success, and status as its chief values because of lack of security due to ignorance, war and depression. They saw these values as necessary for survival.

However, these values have enabled our society to get on its feet and attain security. We have done this and well. Since we are no longer insecure due to our technological and scientific progress, these values are no longer necessary as chief values. What were

means before can now become ends. Indeed they must, for if we insist on maintaining values which have served their purpose they threaten to tuen upon and destroy us. New problems require new solutions. To insist on the maintenance of old solutions for new problems is to thwart true human advancement. In other words, old solutions become fetters in a new situation.

Our chief values can now become love for one's neighbour, respect, integrity, treating a man as an end rather than as a means. The old chief values can now be seen as means to that end. That is, we may appreciate the value of money, security etc. insofar as they help to make possible the actualization of these new chief values. In other words (and probably in words you will better understand), we can now afford to love, respect, honor, etc.

We have no other alternative but to reevaluate our values, if we are to take the future seriously.

Stan Dalton

## A Prospective Employer Speaks

Are you seeking summer employment? As a person involved with the hiring of students in Charlottetown and P.E.I., may I suggest a few important points:

1. COME in and see me. I do not want to deal with a "voice over the telephone".

2. Do NOT mail me xeroxed letters inquiring about any possible positions. If you are not going to take the time to write, then, why should I?

3. If I do not commit myself to offering you a job on your first visit, it does not mean that I said "No" to you. You are not the only applicant and I need time to make decisions also. Call me back in a couple of days and show me that you are interested in working for me.

4. You may be hired so my full-time employees can have their holidays. Therefore, do not expect to have all the conditions of the job tailored to YOUR specifications and demands. Remember: you are being hired as a "summer replacement" and I do have certain expectations of you!

5. If I do say "No" to you, do not feel that you are being discriminated against. I know that you are a University Student; therefore, I know that you are not stupid. I have only so many openings and I can not hire everyone. But, keep trying and trying until you get a "Yes".

We are anxious to obtain

reliable, conscientious help and that is often difficult because too often many students have overlooked a simple point: in return for hiring you, we do expect certain things in return such as consideration and a bit of work.

6. Come and see me now. Don't wait until the last minute because you are certain to be disappointed. I have the time to see you if you have the time to see me.

Good luck!

## lewis was here

On April 6th, NDP Leader David Lewis visited briefly the UPEI Campus. It is nice to see that we have not been forgotten by our political parties. Last Fall we were wooed by the politicians and were made (so they thought) to believe that we were rather important voters. I had been wondering why we were being ignored since the Election.

We have several devoted NDP enthusiasts on Campus and it may be worth the effort to check this out. I am certain that Profs D. Milne, G. Webster, J. Kelly, R. Gool or, that energetic Student Sterling Ramsay would be more than willing to provide you with any information you want on the NDP activities in P.E.I. and Canada.

## Bells Have Been Ringing

### A THOUGHT IN PASSING...

The ding-a-lings in Memorial Memorial Hall should try to recall the story about the "Little Boy Who Cried Wolf" before they find themselves having the Cops reading it to them every night for quite a while! (A word to the wise ought to be sufficient.)

IF YOU HAVE DIFFICULTY  
GETTING SATISFACTORY  
ANSWERS, TALK TO  
THE CADRE... WE'LL  
DO ANYTHING  
POSSIBLE TO ASSIST  
YOU