



Deck the Tree with Gifts Aplenty

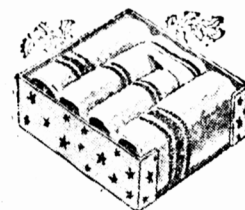
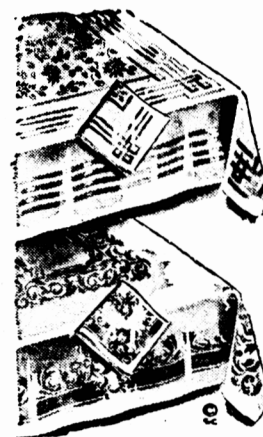


Of the many lovely ways to say "Merry Christmas" . . . we think there is nothing quite so endearing as that special gift with a personal touch. Here are highlights from a sparkling collection of Christmas gifts . . . ear-marked for very special persons.



Give Him a Gift With a "Label" He Knows

We're proud that "labels" of all the famous firms in the manufacturing of men's wear may be found under our roof. For shirts its Van Heusen, Arrow, Tooke and Forsythe — Pennmans — Holeproof — Harvey Woods and Mercury Sox — Adam, Biltmore and Stetson Hats — Monarch and Warren Knit sweaters — In fact if its a famous make, we have it.



Give Her The Gift Of Her Dreams...

This is your opportunity. Now you can make her dreams come true with a gift of fine furs from our moderately priced collection. We have Coats and Fur Neck Pieces that will thrill her with luxury—give her that lovely pampered feeling—make her Christmas truly merry.

Fur Neck Pieces \$39.00 to \$60.00
Fur Coats . . . \$110.00 to \$795.00

Give Useful -- Practical Gifts for the Home

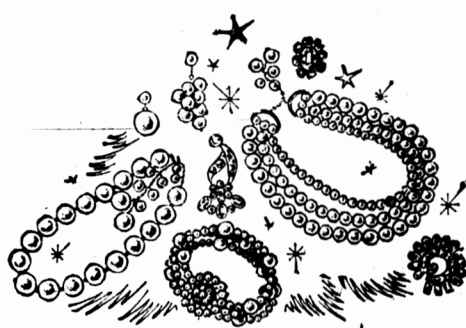
"Kenwood" Wool Blankets, Pastel shades, each \$11.95 to \$15.95
 Esmond Jacquard Blankets, each 4.75
 Esmond Reversible Blankets, each 5.25
 Flannellette Blankets, per pair \$4.98, \$5.85 and \$6.75
 Beautiful Scotch Lace Table Cloths in a lovely ecru shade, . . \$1.95 to \$6.95

Cotton and rayon Table Cloths—Damask pattern, each . . \$2.95 to \$3.95
 Outstanding values in embroidered luncheon sets in white and Ecru linen \$8.75 to \$21.50
 Popular gift Towel Sets in jacquard patterns, smartly wrapped with matching face cloths, . \$1.10 to \$6.95
 Chinese hand worked pillow cases in snowy white cotton—cut work designs \$2.95 to \$4.95

Stockings by Gotham Kayser Orient

Your Christmas shopping will be done in jig time for all the females on your list—from the sheerest Nylons to the hardest lisses—weights and colors to please everyone—

Nylons \$1.60 to \$2.25
Crepes \$1.50



Gift gems in costume JEWELRY

For a gift to last through every season — choose beautiful Jewellery. See our wonderful array of Necklaces — Bracelets — Fobs — Pins and Earrings — all at popular prices.

PRETTIEST STAY-AT-HOMES FOR CHRISTMAS GIFTS

A treasure trove of beautiful Housecoats awaits you here! Choose a robe to make her feel cherished!—Be it silk, satin, quilted taffeta—Jersey or English Wool . . . It's sure to be a thrilling gift.

Robes up to \$35.00
Gowns up to \$18.50