

# For Pleasant and Profitable Shopping Every Day In Every Way!

## Flower-Fresh Cottons and Cotton Blends

Pretty As Pictures and Priced To Please!

They have the look that any woman with imagination, wit and a sense of her own identity can—and should have! The look is not confined by age or budget. . . . It's the pretty, feminine touch in Spring Cottons and Cotton Blends. It's the gentle aura of knowing just what looks best and most becoming on YOU!



1. A Coat Dress of attractive cotton cord in rose, mauve or aqua is fashioned for you with short sleeves, a wing collar, slash pockets and either a flared or slim skirt. Sizes are 12 to 20 and 16½ to 24½, priced ..... **7.98**
2. A full skirted charmer of black broadcloth with stenciled pink polka dots has three quarter sleeves, notched collar, buttoned front and the wide skirt is of unpressed pleats. Sizes are 12 to 20, priced ..... **12.98**
3. The long waisted line in fashionable slub weave cotton. The rich shrimp shade is enhanced by a detachable white collar and rhinestone trim. Short sleeved and self belted with a widely gathered skirt. Sizes 11 to 17, priced ..... **14.98**
4. Misty blue print is lovely in a finely blended cotton and nylon. V necked in both back and front and with three quarter sleeves. The fabulous skirt is fully gathered and self belted at the tiny waist. Sizes 9 to 17, priced ..... **19.98**
5. Sophisticated fashion claims the legacy of the Empire line for this dress of navy and white cotton and nylon blend. Dignified and restrained with deep bosom pockets, three quarter sleeves, tiny buttons, a detachable waffle pique collar and the smartest of sheath styles. A Klever Klad original in size 15, priced ..... **29.95**

— HOLMAN'S Both Stores LADIES' WEAR —

## HOLMAN'S Has Your SPRING HAT

Just the right touch to enhance your costume look, these hats of Alpaca cloth, spring velvet, Milan and straw fabric are in a host of garden colors, cleverly trimmed with flowers and ribbons. Styled to flatter and priced to please—

**3.98 to 8.98**

—HOLMAN'S Both Stores LADIES' WEAR—



Fashion In The Hand ...

## With Our New BAGS



**GOLD SAIL** Bags made in Newfoundland and nationally advertised. They're beautiful! Made of the finest leathers in natural, tan, brown, black and flight blue colors. There are a number of different styles from which to choose, priced—

**8.98 to 15.98**

HOLMAN'S BOTH STORES ACCESSORIES

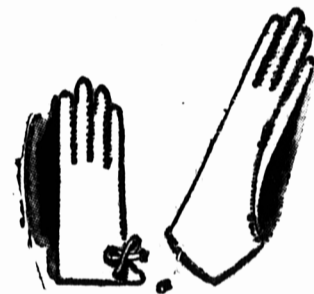
Sunburst of Color in

## Spring's New GLOVES

Made of sheer nylon in wrist, four, six and eight button length with shirred wrist, pleated frill or smocking. Sizes 6½ to 7½, priced a pair—

**98¢ to 1.98**

HOLMAN'S ACCESSORIES, Summerside



Take this lipstick off at night — the colour stays on! Wake up beautiful with "alive" colour glowing on your lips!

**FREE!**

half-size

COTY

"24"

LIPSTICK

with

your purchase of



COTY

"Air Spun"

FACE POWDER

**\$1.50**



The finest powder you ever put on a puff—lends a flawless look to your skin.

Your choice of L'ORIGAN • L'AIMANT • EMERAUDE • "PARIS"

HOLMAN'S COSMETICS, Summerside

## Young and Pretty As She Is...

SPRING COTTONS FOR GIRLS

6. Fine broadcloth in an assortment of pretty prints is on long torso lines with a cuffed hip and gathered skirt. The short sleeves have contrasting turned back cuffs and round collar. Sizes 4 to 6X, priced ..... **2.98**
7. Dotted broadcloth with a deep collar, pointed in the back. Made on long torso lines with a cuffed hip and gathered skirt. The sleeves are short and puffed. Sizes 2 to 3X, priced ... **2.98**
8. Black and white striped broadcloth teams up with a solid colored skirt of novelty pique. The neck line is high and round with lace trim. Completed with a velvet tie sash. Sizes 7 to 12, priced ..... **2.98**
9. An assortment of colorful prints on Everglaze cotton is entrancing and youthful with back buttons, long waisted line and a full skirt billowing over a net crinoline. Sizes are 10 to 14X, priced ..... **7.98**



— HOLMAN'S Both Stores YOUTH CENTRE —

**HOLMAN'S ACCEPT LONG DISTANCE COLLECT CALLS**

For Any Order Over 3.00 From Any Point In P. E. I. — Until May 12th

**CALL SUMMERSIDE 2222**  
(Except Groceries)

**CHARLOTTETOWN 6525**