



Hello There! Procrastination is the thief of time. An old saying, but only too true. Don't we all plan to do things—decide to do things—and then expect that tomorrow will do just as well as today? We waste time and gain nothing. If we put off putting up the clothes line, maybe results wouldn't be terribly serious. Could be worse, though, if we postponed checking up the old car. But let me tell you, one of the biggest tragedies I know of is caused by a fellow putting off a sound life insurance plan. Even one day's delay can mean all the difference between want and security for the little lady you're so proud of, and the youngsters who run out to meet you as you walk up the front path at the end of the day. Yes, to procrastinate is to steal from yourself—to steal contentment. It is stealing from your family—stealing security. I'd sure like to talk about these things with you, and tell you how my great company—the Sun Life of Canada—can take care of your needs. H. C. BOHAKER Unit Supervisor Sun Life of Canada (Charlottetown, P.E.I.)

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PORCHES
WINDOWS

Co-Operative Journeys Down Through The Years

By J. A. Gillies, Charlottetown (Continued from Monday)

The prospective opportunity to market Island grown potatoes in the Southern United States for seeding purposes was not actually the commencement of a new agricultural industry, so much as an extension of marketing outlet for a product already under extensive cultivation, providing growers could meet specifications of the products required. This included the physical condition of the tuber and, as well, freedom from disease infection common to the potato plant, affecting growth, quality and yield. Island potato growing in its natural environment gave encouraging indication of qualifying for the new prospective trade, but actual participation called for official technical research and pre-shipment assurance inspection. Early experiments demonstrated the feasibility and practicality of the venture and its potential economic advantage to the Province. Assuming the matter of providing satisfactory seed was within the range of production, the next problem of proportion would seem to be that of producing on a greatly expanded scale. The outlet was proving of almost unlimited scope and the demand such, that importers were offering to contract for any quantity, even before the potato was planted. However, the acreage of land upon which to grow so large a volume without infringing upon other necessary crop space, was limited, on the average farm, and, too, the acreage normally considered sufficiently fertile for such a purpose, was still further curtailed. A third obstacle that awaited the hurdler, was that of providing substitute plant nourishment for that of which the fields had previously been rather wastefully denuded. These impediments to increased production, when taken collectively, seemed to constitute too great a poser for immediate solution, or removal from the entrance to a beckoning bonanza. But scientific aid, now beginning to become a habit, again came to the rescue, demonstrating that a potato, in its natural state, consisted of a combination of chemical ingredients, and when corresponding chemicals were made available in sufficient quantity for normal plant growth through the seed bed, potatoes could be grown successfully irrespective of previous fertility condition of the soil, and that such ingredients were commercially obtainable. Following this revelation and assurance, that potato growing could be and was being engaged in elsewhere successfully, with the aid and application of chemical ingredients, hundreds of acres of "run out" land were requisitioned for this purpose. Some entered the speculation from conviction, others by faith, and still others because of natural gambling instinct; but whatever the spur, results were similar, and generally satisfactory, where leadership and direction were impartially observed. The project as the years went by and experience expanded, continued to attract additional recruits annually. Early growth and rapid development of the seed potato industry, cannot be ascribed solely to "dirt" farmers. They were undeniably in the forefront, and always conspicuously in evidence, but not exclusively. As it grew and extended into new areas, it called for considerable individual investment and even risk capital. Producers are not all prone to respond to the call of the "latter," mainly and because of a very good reason; they have rarely been able to accumulate ready cash to any worthwhile extent, nor even amass surplus assets, upon which to base a loan for speculative purposes, no matter how attractive; and seed potato growing was still in that category. Business men who usually are, by virtue of their calling, more alert to "spotting opportunity" and daring to take up a challenge, saw in this specialized phase of the potato industry, a chance to cash in on investment, and proceeded to get actively interested, either on their own or in a farmer-producer partnership arrangement. This gave a great and very much needed impetus to "volume" production, which in turn attracted an increased number of potential buyers from an ever expanding purchasing area. Had it not been so, the seed potato growing venture might never have attained anything like its present proportions, or been of the robust economic value to the Province that it has become. In view of these admissions, it is rather difficult to understand why at any times there should be objection to other than farm-resident growers, or a desire to exclude commercial and professional men from becoming actively interested in the vocation. The value of seed potato growing to the Province of Prince Edward Island cannot be over-estimated or determined by any degree of success attained, directly, by those participating in the industry. The general awakening that occurred simultaneously with its inception, eventually involved every phase of farm production, extending an invitation to every operator to take advantage of the opportunities offered. Its revelations made common appeal and appropriation of advantages offered, by so many, enriched the homesteads of thousands hitherto of only normal financial plumage, in a manner never previously approached. The possibility of restoring soil fertility, subsequent to profuse potato crop production, through scientific use of chemical nutrients, was its greatest contribution to agriculture. When one reflects upon improvement in crops all round about, under normal weather conditions, both in respect of yield and quality product, increasing the former numerically to proportions where production has become profitable, and the latter to that standard of excellence where surpluses are ever in demand; and when the portions retained for domestic use are producing results through animal consumption that are not only astounding, but sometimes to those who listen to tales from the barnyard, a gross exaggeration of fact, one begins to realize how far we've advanced from the days of sorrel and fly away hay and a fifteen bushel per acre grain yield. This brief summary, partly enumerating the benefits to agriculture, that followed in the wake of specialized seed potato growing, is recorded, to emphasize the part played by the Prince Edward Island Potato Growers' Association, in the phenomenal development of agriculture during the past third of a century. Admittedly, potato growing has not been the sole basis of agricultural progress and prosperity in the Province during that period, but it has made a tremendous contribution towards the achievement, and the Association was the corner stone upon which that contribution was founded. Having regard to its record and history in its entirety, its mid-era downfall and subsequent adequate recovery to a position of stature and influence in disposing of succeeding annual potato crops, the Prince Edward Island Potato Growers' Association is entitled to

Will Address Bible Society Auxiliary



Rev. A. H. O'Neill, M. A., D. D., General Secretary of the British and Foreign Bible Society in Canada, who will be the speaker at the annual meeting of the Prince Edward Island Auxiliary of the Bible Society, at St. Paul's Church Hall, Charlottetown, Friday, May 22nd, at 2:30 p. m. A native of Lucan, Ont., Dr. O'Neill is the first Canadian to have been chosen to the office of General Secretary of the British and Foreign Bible Society in Canada. Before receiving this appointment in December, he was Principal of Huron College, London, Ont., during which time he built new buildings for the college beside the campus of the University of Western Ontario. Still a young man, Dr. O'Neill is an outstanding clergyman of the Church of England in Canada. He was Professor of Divinity in Huron College, Secretary of the Board of Examiners for Divinity Degrees of the Church of England in Canada, and a member of the Senate of the University of Western Ontario. His popularity with young people is attested in his having been chosen Dominion Chaplain of the Anglican Young Peoples Association. During the past year Dr. O'Neill has visited England, Italy and East Africa to observe the work of the Bible Society and hold conferences with the leaders. During the autumn he assisted Dr. Kilpatrick at Oxford, who is preparing a Revised Greek New Testament. Dr. O'Neill will be returning to Toronto on Saturday, having completed a survey of the work of the Bible Society in Eastern Canada. He succeeds Rev. W. H. Hudspeth in this office, who made a number of visits to Prince Edward Island during his term of service. a foremost spot, if not indeed chief, in the entire run of prominent co-operatives that served the Province at any time, and it is gratifying to note this organization is still in harness and pulling its weight. (To be continued)

ST. JAMES LADIES GUILD, SOURIS
The regular monthly meeting of St. James United Church Ladies Guild, Souris, was held at the home of Mrs. A. Wright on May 5th. The president, Mrs. J. R. MacLean presided. The meeting was opened by the 17 members present repeating the Lord's Prayer in unison, followed by the devotional period led by Miss E. Stead and Mrs. A. MacCallum. The minutes of the previous meeting were read and approved and the treasurer reported the financial standing of the group to date. Miss Stead and Mrs. N. Mac-

East Baltic and Vicinity

Miss Doreen McMillan is ill at her home in Elmira. Mr. Michael McDonald, East Baltic, recently visited with his niece, Mrs. John McPhee, Souris. Mr. Peter McDonald, employee of the Abegweit, Borden, spent the May 9 week-end at his home in East Point. Mr. and Mrs. Harold Lappiree and family, Red Point, have closed their house and moved to Souris for the coming months. Mr. Wayne Bruce and two children, Kingsboro, have recently moved to North Lake where they will reside for the summer months. Mr. James Lappiree, Charlottetown, spent a recent week-end with his wife and family at Black Pond. Mr. Joseph Cheverie, East Point, spent the May 9th week-end at the guest of Mr. and Mrs. Leo McIntyre, Charlottetown. Mr. and Mrs. Edward Robertson, Kingsboro, accompanied by Mr. Gordon Robertson, Kingsboro, and Miss Florence Bruce, Red Point, motored to Montague on May 10. Mr. William Acorn, M. L. A., Souris, is spending some time in Toronto, Ontario. The East Baltic Women's Institute held their regular meeting at the home of Mrs. Foster Garrett, East Baltic, on May 4, with a large attendance of members and visitors present. Mrs. Stephen Millar, East Baltic, is still a patient in the Souris Hospital. All wish her a speedy recovery. Mr. and Mrs. Basil Johnson and family, Fortune, visited at North Lake on May 10. Mr. and Mrs. Elliott Kemp, North Lake spent the week-end of May 9 in Gaspereaux. Mr. and Mrs. William Brown, Murin's Road, are out and about again following their illness at their home. Mrs. Merrill Stewart and Mrs. Peter Stewart, Kingsboro, paid a visit to North Lake recently. All regret to learn that Mrs. Clarence Rose, Lakeville, is a patient in the Souris Hospital, and sincerely wish her a complete recovery. Messrs. Horace McDonald and Harold Stewart, Kingsboro, motored to Charlottetown on May 7. Farming is in full swing in all the districts, potatoes and grain are being sown and the lady folks are busy cutting seed. The Misses Florence Bruce and Margaret Coffin, Red Point, and Vanda Robertson, Kingsboro, are employees of Mr. E. C. Johnson, North Lake. Rev. Mr. Johnson has completed the evangelistic services which was held at South Lake Church, the week of May 4. He also conducted service in Kingsboro Church on May 3. At the Kingsboro service Rev. and Mrs. Donald McClare sang a duet and Mr. McClare accompanied on the harp. Messrs Ernest McInnis and John Molinis of Morell were business visitors to North Lake May 7. Mr. and Mrs. Cyril Johnson and family of Montague spent May 10 at North Lake with relatives and friends. Mr. and Mrs. James Gilant and family of St. Charles have taken up residence at South Lake. Miss Heneritta Jarvis, little daughter of Mr. and Mrs. Henry Jarvis, Elmira, is convalescing in the City Hospital following her recent operation for appendicitis. All wish her a speedy recovery. Mrs. Stewart McIntyre was hostess to the East Point Women's Institute at her home on May 7 with a large attendance of members and visitors present. Mr. Bernard Cheverie, East Point, was a recent week-end visitor to Charlottetown with friends. Mrs. Howard Holland, East Lake is confined to her home with mumps. All wish her a speedy recovery. Mr. Stewart Cameron, East Point, was a recent visitor to Souris. Mr. Harvey Steward, Kingsboro, was called to Charlottetown due to the serious illness of his daughter, Mrs. Roy McLaren, who has been a patient in the P.E.I. Hospital for several months. Messrs. Douglas McGowan and Reggie Reid of Montague and Johnnie Young, Red Point, attended a meeting and film show at the C.N.R. hotel on May 7 put on by a motor company. Mrs. Edward Robertson, Kingsboro, and Mr. and Mrs. George Bruce, Red Point, the Misses Joan Dixon, East Baltic, Betty Robertson, Kingsboro, and Florence Bruce, Red Point, were recent guests of Mr. and Mrs. Sandy McSwain of Greenwish, P.E.I., and formerly of Toronto, Ontario. Congratulations are being extended to Mrs. T. J. Robertson, Red Point, Mrs. Walter Dixon and Mrs. Colin Dixon, East Baltic, Mrs. Foster Young and Mrs. John W. Robertson, Kingsboro, on having received their First Aid Standard Certificates. These ladies were most capably instructed by Mrs. Charles McCormack, and examined by Miss McMillan, Red Cross nurse. —W

VICTORIA SCHOOL
Report for April.
Senior Department
Grade X (A)—1. Sylvia Boulter.
Grade X (B)—1. Marlene Thompson; 2. Eleanor Hart; 3. Gary MacLean.
Grade IX—1. Gordon Miller; 2. George Myers; 3. Billy MacDonald.
Grade VIII—1. Margaret Hart; 2. Betty Boulter; 3. Mabel Boulter.
Grade VII—1. Charles Boulter; 2. Betty Lu MacLean; 3. Jackie MacPhail.
Primary Department
Grade V—1. Marilyn MacDonald; 2. Arnold Howatt; 3. Vincent Keough.
Grade IV—1. Carol Gill; 2. Sonja Sturdy; 3. Jackie Miller.
Grade III—1. Heather Howatt; 2. Lloyd Miller; 3. Willie Bruce.
Grade II—1. Ralph Thompson; 2. John Thompson; 3. Leigh Craig.
Grade I—1. Connie Boulter; 2. John Boulter; 3. Dianne Miller.
Principal: Florence MacDougall; assistant, Inez Gass.



WAR BRIDE WINS TRIP TO CORONATION

Mrs. R. Attfield of 129 Burgess Ave. in Toronto was the winner of a free trip for two to the Coronation. The panel of judges selected her entry as best in a nation-wide contest sponsored by the Jell-O Family of Desserts. Mrs. Attfield is shown below when she was told the news. The judges were: Miss Lotta Dempsey, well-known newspaper columnist; Professor F. C. A. Jeanerret, head of the French Department at the University of Toronto; Mrs. Elsa Jenkins, recently appointed Director of Women's Activities, Canadian National Exhibition; Mr. B. T. Huston, editor of Canadian Grocer. In an interview with Mrs. Attfield it was learned that she met her Canadian husband who he was serving overseas during World War II. She herself comes from Crowdon, England. The Attfields have two sturdy young sons. When informed that she was the winner, Mrs. Attfield found it hard to believe. "Are you kidding?" she asked. It is the first time that she has won a prize in a contest. The grocer who sold Mrs. Attfield her Jell-O received a prize of \$1,000.00. 63 other people in Canada won prizes in this contest — as did their 63 grocers.

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