

You'll be so pleased... so proud when you PAINT IT YOURSELF

with **Super Kem-Tone**



More rooms are being painted with Super Kem-Tone than with any other brand of latex-base paint... proving its tremendous popularity.

\$7.65 GALLON  
\$2.25 QUART

Rich as Velvet... Tough as Rubber



One of the famous Kem paint products

- 22 beautiful ready-to-use colors... an unlimited variety of intermixes to suit your individual taste.
- Glides on like magic with brush or Roller-Koater.
- Dries in a matter of minutes without lumps or streaks. Your furniture can go back the same day. NO "PAINTY" ODOR.
- No cleaning problem at all when you've finished the job. Paint marks vanish quickly from utensils with just soap and water.
- Walls can be washed or scrubbed as often as you like.
- Be a "Paint-It-Yourself Family" with SUPER KEM-TONE.

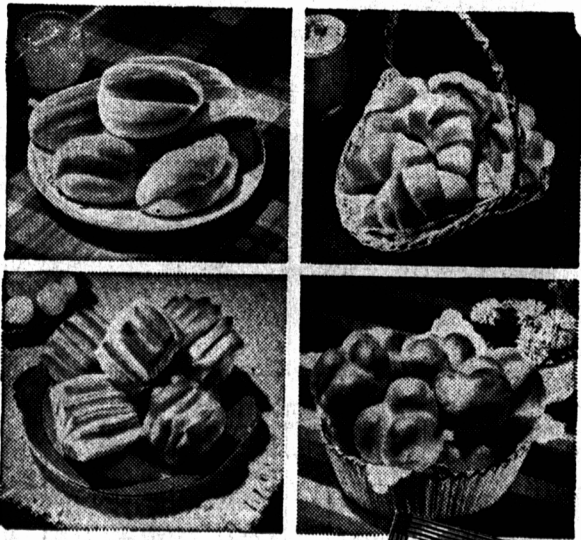


**WHEN YOU SERVE CHICKEN...**

Your family will enjoy it even more if you serve Ocean Spray Cranberry Sauce. You'll find that Ocean Spray does something wonderful for the flavor of any poultry. Try it soon.

Ocean Spray JELLED CRANBERRY SAUCE

4 delicious treats... make them from One Basic Dough!



It's amazingly simple with wonderful active dry yeast!

If you bake at home, find out the wonderful things you can do with Fleischmann's Active Dry Yeast! Serve fragrant rolls or fancy breads in variety from a single dough! Always get Fleischmann's Active Dry Yeast—it stays fresh in your cupboard, and acts fast in your dough!



**BASIC ROLL DOUGH**

**Roll**  
1 cup milk  
5 tablespoons granulated sugar  
2 1/2 teaspoons salt  
4 tablespoons shortening  
Remove from heat and cool to lukewarm.  
In the meantime, measure into a large bowl  
1/2 cup lukewarm water  
1 teaspoon granulated sugar  
and stir until sugar is dissolved. Sprinkle with contents of  
1 envelope Fleischmann's Active Dry Yeast  
Let stand 10 minutes, THEN stir with stirrer or spoon until mixture is smooth and frothy.  
1/2 cup lukewarm water  
3 cups unbleached bread flour  
and beat until smooth and elastic. Place in a greased bowl and cover top of dough.  
Cover and set dough in warm place, free from draughts, and let rise until doubled in bulk.  
Turn out dough on lightly-floured board and knead lightly until smooth. Divide into 4 equal portions and finish as follows:

- 1. PARKER HOUSE ROLLS**  
Roll out one portion of dough on lightly-floured board to 14-inch thickness; cut into rounds with 3-inch cutter; brush with melted butter or margarine. Grease each round deeply with dull side of knife, a little to one side of center; fold larger half over smaller half and press along the fold. Place, just touching each other, on greased cookie sheet. Grease tops. Cover and let rise until doubled in bulk. Bake in a hot oven, 400°, about 12 minutes. Makes 6 rolls.
- 2. CLOVER LEAF ROLLS**  
Cut one portion of dough into 8 equal-sized pieces; cut each piece into 3 little pieces. Shape each little piece of dough into a ball and brush with melted butter or margarine; arrange 3 balls in each greased muffin pan. Cover and let rise until doubled in bulk. Bake in a hot oven, 400°, about 12 minutes. Makes 6 rolls.
- 3. FAN TARTS**  
Roll out one portion of dough on lightly-floured board into a rectangle a scant 1/4-inch thick; loosen dough, cover and let rest 5 minutes. Brush dough with melted butter or margarine and cut into strips 1 1/2 inches wide. Fit 7 strips upon the other and cut into 1 1/2-inch lengths. Press each piece, a cut side up, in a greased muffin pan; separate the strips a little at the top. Cover and let rise until doubled in bulk. Bake in a hot oven, 400°, about 12 minutes. Makes 6 rolls.
- 4. CRESCENT ROLLS**  
Roll out one portion of dough on lightly-floured board into a 14-inch round. Brush with melted butter or margarine and cut into 12 pie-shaped wedges. Roll up each wedge of dough, beginning at the outside and rolling toward the point. Arrange, well apart, on greased cookie sheet; bend each roll into a crescent shape. Brush with melted butter or margarine and sprinkle with salt. Cover and let rise until doubled in bulk. Bake in a hot oven, 400°, about 12 minutes. Makes 12 rolls.

**Wide Selection Of Clothes in Retail Market**

LONDON, (CP) — Practically everything a choosy female could want in clothes has been selected by British wholesalers for the retail market this winter. Outstanding lines shown in the Paris and London collections are plentiful — sometimes unadulterated, often modified for the woman who wants a "good" suit to last more than one season. There's the tweedy look in straight coats with big fur collars, in boxy suits with slim skirts and waistless jackets, and in big, fitted redingotes. Smooth, dark tweeds with gay red and tan flecks are used for classic fitted suits. Knobby tweeds give a wide range of office dresses and slick afternoon numbers with removable jackets. Even the old favorite, the jersey dress, has been given a tweed face lifting. Tweed-finish jersey is chosen also for many fitted suits with velvet collars and pleated skirts. The long torso look in suits is at its best in smooth-finish fabrics, the material looking much like grandmother's "good black." One by Frederick Starke has box jacket, slim skirt and white fur blouse. The fur cuffs and collar of the blouse appear to be part of the suit jacket. Smart suits in fleck tweeds with Paris' latest S-line have blouse-back jacket with short peplum fastened in front with a huge buckle. The skirt is straight with slight front fullness and a back slit.



By ALICE ALDEN

The neckline is the distinguishing signature that marks the new season's suits. Very much in the smart New York manner is this handsome suit of black broadcloth done on fashionably slimmed, the attenuated silhouette marked by a parade of buttons down both jacket and skirt. Here the neckline is most interesting as is the collar and the novel handling is accented by the silk rose which centers the collar that is sailor-square in back, and that makes such a nice balance for the extra slim line.

**Baked Onions & Cheese on Toast**

- 6 large white onions
- 6 slices buttered toast
- 3/4 cup grated cheese
- 1 egg
- 1 cup milk
- 1/2 teaspoon salt
- 1/2 teaspoon paprika
- 1 tablespoon butter.

Peel and slice onions crosswise, and cook in boiling salted water until nearly tender—about 15 minutes. Drain well. Arrange slices of toast in a greased shallow baking dish and place onions and cheese on top. Beat egg and milk together add salt and paprika and pour mixture over onions. Dot with the butter and bake in a moderate oven, 350 degrees F. for about 40 minutes. Yield: Six servings.

**Bad Habits Can Be Threat To Health**

Herman N. Bundesen, M. D. TWO great threats to the health and welfare of men and women alike are boredom and habit—that is, bad habits. Good habits are, of course, conducive to health, welfare and happiness. Boredom may lead to overeating, or even to pursuit of dangerous pastimes. I mention habit particularly because it is closely related to a most common form of minor ailment, namely, bowel sluggishness or constipation. Children trained in proper bowel habits rarely grow into adults who suffer from constipation, and these are easy habits to teach. If adults have good habits in this regard, the children are likely to have them also, for good habits are more easily caught than taught by daily example. On the other hand it takes a balance between insistence and overlooking a failure to attain the desired goal. Too much insistence on the importance of bowel habit in the child may lead to the development of a spirit of resistance on his



When you are buying a new rug for your living room, consider that cool colors, blues, greens and grays, make a room seem larger; warm colored rugs in red and gold shades give the cozy look.

**Fine Furs Need Care**

By ELEANOR ROSS

Furs are finer than ever, made so not only by glamorous styling but by new processing techniques. Furs that used to be oldish in appearance, and heavy to wear, are now gay and youthful, feather-light in weight. There's an interesting campaign on to make women, especially young women, fur-minded, rather than mink-minded, and the new fur crop ought to do the trick.

**A Girl's Best Friend**

What girl wouldn't delight in a fur coat when it is light, glossy, beautiful and colorful, too. But whether the fur be mink or muskrat, leopard or lamb, it does need the utmost in care.

So, at the start of what promises to be a really big fur season, let's go over some of the care a fur needs and should receive from every wearer, whether she has one fur coat or three.

Many women have a habit of stroking fur to make it smooth and glossy. This, the fur people constantly remind us, should not be done. Instead, no matter how delicate the fur, it should be vigorously shaken, and for this purpose, held by the hem of the garment.

**Store Carefully**

Have proper storage facilities for your furs between wearings. Don't just put the coat, jacket,

stole or small skins on any old hanger and crowd them into the closet. Have properly shaped hangers and as much room as possible. Pieces not frequently worn should be covered over or placed in a garment bag. Give your furs the best possible closet space. Never store them in a closet in which there are exposed, or even hidden, hot water or heat risers, as is so often the case with closets in old structures. A friend of ours had such a problem in her old apartment and so she devised a temporary closet. If this is your problem, put some hooks up to hold the garment bag containing the furs, then cover the bags with a curtain, a pretty curtain on a rod held by brackets painted to harmonize with the walls. Be careful about a fur coat when driving. Avoid sliding into the car from the side opposite from where you intend to sit as the friction between fur and upholstery is damaging to the fur, and often the entire back and seat of the fur garment will suffer. When seated, in a car or anywhere else, open your fur coat and pull it up slightly to avoid any strain on the back seams. Don't remain seated with a fur coat on for any length of time. When removing the coat, it should not be thrown carelessly over a chair because the coat may be crushed or the fur matted. Both will result in need for early repair work. If a coat has been exposed to a heavy downpour, so that the leather foundation has been soaked, it should be given to an expert furrier for renovation. If exposed to just a normal rainfall, it should be dried in a well ventilated room, hanging free. When the coat is perfectly dry it should be well shaken.

**RICHARD HUDNUT EGG CREME SHAMPOO**  
...for truly beautiful hair

Beautiful hair shines! And Richard Hudnut Egg Creme Shampoo brings out all the natural, shining beauty of your own hair. It contains real egg—a natural hair beautifier. This golden lotion shampoo cleanses quickly, rinses out completely, leaves your hair dandruff-free... clean, beautiful and shining like bridal satin! Then, as a fragrant beauty finish after each shampoo—a quick rinse with Richard Hudnut Creme Rinse.



RICHARD HUDNUT EGG CREME SHAMPOO

**ONION TEST PROVES ARRID BEST!**

New Vanishing Cream Deodorant With Chlorophyll! RUB IT IN—RUB ODOR AND PERSPIRATION OUT! If you want dramatic proof that Arrid gives you more complete protection against underarm perspiration and odor than any other leading deodorant, try this simple test: Rub a slice of onion on your hand. Then rub in Arrid with Chlorophyll. When the green color vanishes the onion odor's gone. And that's exactly what will happen to perspiration odor and perspiration, too! Get soft, creamy Arrid with Chlorophyll today.



**LIFE was never such FUN before!**

Thank Heavens—the found her weak blood trouble was iron! Now she's peppy—invited—admired! What a difference from that pale, anemic, lousy girl. If you always feel tired, run-down—so your blood, too, may be lacking in iron—take Dr. Williams' Pink Pills. See it in 30 days, richer, redder blood doesn't make you a new person, with more energy, better color, new radiance. Start today! Get back "in the pink" with

**DR. WILLIAMS' PINK PILLS**



**Morning Smile**

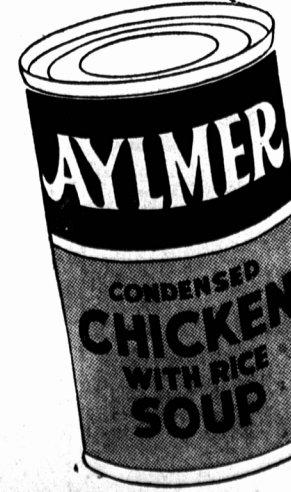
A rather stout schoolmistress was talking about birds and their habits. "Now," she said, "at home I have a canary, and it can do something I cannot do. I wonder if any of you know just what that thing is?" "I know teacher," said little Eric, "take a bath in a saucer!"



**SAVE 10¢**

**AYLMER**

**CHICKEN with RICE SOUP**



when you buy 1 tin of AYLMEER Tomato or Vegetable Soup at the regular price!

We offer this big saving to get you acquainted with delicious AYLMEER Chicken with Rice Soup!

Your family will love this tasty chicken soup with delicious morsels of choice, tender chicken. It's a special treat with the children... and so nourishing for them too!

Hurry! Offer Good for Limited Time Only! Don't miss this SAVING! Clip this coupon and put it in your purse, ready to cash in at your grocer's next time you shop.

**CLIP OUT NOW!**

**THIS COUPON WORTH 10¢**

**Mrs. HOUSEWIFE:** This coupon entitles you to a saving of 10¢ on AYLMEER Chicken with Rice Soup, when you buy 1 tin of AYLMEER Tomato Soup or Vegetable Soup at the regular price.  
**Mr. GROCER:** Canadian Cannery Ltd., will pay you 12¢ for this coupon if it is accepted in part payment for AYLMEER Chicken with Rice Soup, when purchased with AYLMEER Tomato Soup or Vegetable Soup. Hand coupon to your Aylmer representative or mail it to Canadian Cannery Ltd., 44 Hughson St., South, Hamilton, Ontario.

Take this coupon to your Grocer today  
This offer expires October 30th, 1954 Good anywhere in Canada. C.G.S.



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