

Factory Trained, Experienced Mechanics Provide High Quality Service



SERVICE DEPARTMENT personnel: Front, left to right: John MacGregor, Neil MacPhail, Stan Baker and to right, Service manager Bill Guson, Earl Savidant, Rollie Garth Scott, Back row, left Long, Grant Willis, Jack Fer-Livingstone, Kilmer Hagen.



TWO MEMBERS of the office staff are Mrs. Jean Moore and Gordon Dockendorff, accountant and office manager.

Hillside Motors To Mark Change With Sale At Parkdale Location

Hillside Motors is the new name given to the automotive firm formerly known as Willis Motors, Ltd. St. Peter's Road, Charlottetown. The change in ownership was announced by officials of the Maritime Regional office of General Motors Ltd. The former owners were S. Wilbur Willis and I. Preston Wood.

The change in management is being marked today with a giant sale.

Under the new ownership L.C. Campbell holds the office of president. A former native of Sackville, N.B., Mr. Campbell held the position of district manager for P.E.I. for a national financial acceptance corporation for four years, and has been associated with the automobile business in New Brunswick for eight years.

Vice president, Roland C. Hiltz, formerly of Chaster, N.S., has a long record of 17 years association with the automobile business in the Maritimes. I. Preston Wood, Charlottetown, remains with the firm in the position of secretary-treasurer.

PRODUCTS SOLD
Dealers for General Motors Products, Hillside Motors will carry Pontiac, Buick, Acadian and Vauxhall cars, GMC trucks, and Bedford Vans.

They will deal in all makes of used cars and trucks, and carry a complete line of spare parts for General Motor cars and trucks.

Company trained mechanics will provide service for every type of model and vehicle. Bill Long, a man with 20 years

experience in the business is manager of the modern and well staffed service department, which employs 11 mechanics.

Duke MacPhail, with 15 years experience, is manager of the parts department, which employs four men. Gordon Dockendorff is the office manager.

The firm has four salesmen

and two girls in the office bringing the staff to a total of 25.

It is the policy of Hillside Motors to "attempt to give the fastest and most efficient service possible", making for satisfied customers, and to make the firm "the best place to do business and the best place to work".

Congratulations . . .
To
Hillside Motors Ltd.

on their
Grand Opening

Eastern Auto Supply

14 Central St.
Summerside

181 Gt. George St.
Charlottetown

Congratulations

to

Hillside Motors Ltd.

We Are Happy To Be An
Associate Dealer

of

HILLSIDE MOTORS LTD.

Selling the People of King's County Top Quality

New and Used Cars

★ PONTIAC ★ BUICK
★ ACADAIN ★ VAUXHALL
G.M.C. TRUCKS and BEDFORD VANS

MacKENZIE MOTORS

SOURIS

Best Wishes
to
Hillside Motors Ltd.
from
Douglas Bros. & Jones Ltd.
155 Kent St. Ch'town

BALTIC

Mr. and Mrs. Robert Hunter of Montreal spent the Easter weekend at Baltic, the guests of Mr. and Mrs. Gordon Cousins and family.

Mrs. John Wigmore of Moncton, N.B. accompanied by her mother Mrs. Atwood Blakeney of Kensington spent the weekend in Baltic the guest of Mr. and Mrs. Gordon Cousins and family.

Mr. and Mrs. James Montgomery of Kensington left on Thursday for Moncton, N.B. where they visited relatives over the week end.

Miss Sharon Crozier, student at Prince of Wales College spent Easter holidays with her parents, Mr. and Mrs. Bruce Crozier, Baltic.

Harry Brown, has returned home, after being a patient in Prince County Hospital for some time.

Mr. and Mrs. George Woodside and family of St. John, N.B. spent the Easter holiday with Mr. and Mrs. Ray Woodside and

The Guardian, Charlottetown, Tues., May 1, 1962. attended service in Prince town United Church Malpeque on Sunday morning. tending service at Prinetown United Church, Malpeque on Sunday.

Congratulations

to

Hillside Motors Ltd.

Here's hoping you have a
SUCCESSFUL FUTURE . . .

Robinson Supplies Ltd.

Charlottetown

BEST WISHES TO OUR NEIGHBOUR

Hillside Motors Ltd.
PARKDALE

FROM

S. R. Johnston Ltd.

YOUR FORD DEALER

ST. PETERS RD.

PARKDALE

Announcing the Appointment of

HILLSIDE MOTORS LTD.

as Authorized Dealers for

PONTIAC • BUICK • ACADIAN

• VAUXHALL

BEDFORD and GMC TRUCKS

in

CHARLOTTETOWN, P. E. I.

It is with pleasure we announce the establishment of this new dealership to serve the motoring public of Charlottetown. Hillside Motors, under the capable management of Larry C. Campbell, president, Rollie C. Hiltz, vice president, I. Preston Wood, secretary-treasurer is fully staffed and equipped to meet your needs in sales and in services.

We warmly invite you to visit Hillside Motors and inspect the selection of the highly popular

models of Pontiac, Buick and Vauxhall passenger cars and Bedford and GMC Trucks on display. For all-around quality, top value and advanced features, we believe you will find them to be unmatched anywhere. In extending this invitation to visit Hillside Motors we are confident you will benefit from the best possible workmanship and the utmost in courtesy and personal attention.

GENERAL MOTORS PRODUCTS OF CANADA, LIMITED

OSHAWA - ONTARIO