Barbara Brent's BUYS and WHYS

A WEEKLY INFORMATION SERVICE

MONTREAL, Feb. 23rd—I've just made reservations to go direct from Montreal to Italy on the first sailing of the "T.S.S. Columbia". Just $341.00 return! Such a wonderful opportunity to go to Rome for Holy Year! The "GREEK LINE'S T.S.S. COLUMBIA" will make seven sailings—commencing April 26th. It's the chance of a lifetime to travel in comfort on this spacious ship—at such low cost! Because of the tremendous demand for passenger accommodation, ***I suggest that you write to me soon***—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—***for further information!***

"Let's Have A Party, Mum!" When that's the cry, how much more fun for the young fry to help with the celebrations. Simple but delicious JELL-O JELLY POWDER desserts are the answer, and their bright and appealing colours make gay parties more festive. Try this delicious treat made with any one of Jell-O's seven tempting "locked-in" flavors. It's as economical as it is good to eat!

CRESTED JELL-O WHIPS
1 package Jell-O (any flavor)
2 cups hot water
Dissolve Jell-O in hot water. Pour 2 tablespoons Jell-O mixture into each of 6 individual moulds. Chill until firm. Chill remaining Jell-O. When slightly thickened, place in bowl of cracked ice; beat with rotary beater until fluffy and thick like whipped cream. Pour over firm Jell-O. Chill. Unmould. Garnish with fruits—6 servings.

Here's An Extra-Special Offer, Mothers! Heinz have designed very handy plastic cap covers that fit over the tops of HEINZ BABY FOOD tins when baby doesn't eat a full tin at one mealtime. Simply leave the balance of the Baby Food in the tin, cover it with this plastic cover and store it in your refrigerator. And another wonderful time-'n'-money saver is the Baby Food Saver—a plastic scoop for removing the last delicious morsels of Heinz Baby Food from the tin. ***THREE plastic cap covers and TWO Baby Food scoops are yours if you'll simply write to me***—Barbara Brent, 1411 Crescent St., Montreal, P.Q. ***Enclose only 10c in coin or postage stamps and 3 labels from Heinz Baby Food tins.*** And be sure to tell me whether your baby is a boy or a girl so I'll know whether to send these five "baby specials" in pink or blue!

The Skin-Care Preferred By Babies!...that's what a mother I know says about JERGENS LOTION! It's truly amazing how "just right" for baby this hand lotion preferred by us women is! It's so smooth and soothing to baby's tender skin...babies just love it! And tests prove that it's *five times better* for baby-skin than usual hospital cares! Yes, it does a really *superior* job of protecting baby-skin from rashes and skin, irritation. You see, it's absolutely sterile—simply does *not* promote the growth of infecting germs! All good reasons why Jergens Lotion is preferred by more and more babies!

My Idea Of A Perfect Lenten Meal... Vegetable Soup—Buttered Toast Strips—Tossed Green Salad—and delicious KRAFT DINNER! Yes, there's many a Lenten menu that can be planned around "Kraft Dinner"! You see, it's a wonderful macaroni-and-cheese dish that makes a main dish for four. It costs only a few pennies, but it's a compliment-getter for the gal who does the cooking! And it's so very easy to prepare! In every package of "Kraft Dinner" is a special, fast-cooking macaroni that cooks to fluffy lightness in only 7 minutes! And in the same package, there's cheddar cheese, already grated, to sprinkle in for good cheese flavour!

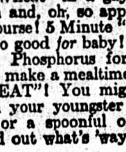
Here's A Recipe For A Happy Home, taken from the "BANK OF MONTREAL Cook Book"!... *Family-Size Recipe for Saving for Holidays, for Emergencies or Opportunities!*

1 Household Savings Account for Father and Mother.
1 "Sunshine" Account for Sister's Holiday.
1 Savings Account for Junior's paper-run money...preparing for college expenses.
1 Packet of Canada Savings Bonds held by the B of M.

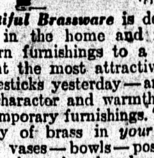
Do not allow to cool or dry up, but pour in ingredients regularly. The recipe may be adapted to any size of family.

And, remember, all ingredients in this recipe may be obtained with the assistance of the friendly, helpful people on the counter at your nearest branch of the B of M!

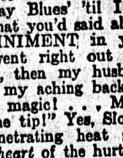
As Gleeful As Your Baby's Laugh...this wonderful dish for tiny tots! ...(smo-o-o-th) "Cream of Wheat" in a gay baby bowl...tempting and smooth and, oh, so appetizing ...with lots of milk, too, of course! 5 Minute "Cream of Wheat" is *so* good...and so good *for* baby! For it contains Iron, Calcium and Phosphorus for diets deficient in these elements. So make a mealtime habit of good "CREAM OF WHEAT"! You might try playing "Guess What?" with your youngster sometime. Bury stewed apricots or a spoonful of jelly under his "Cream of Wheat"—then let him find out what's 'way down in the bottom of the bowl!



I Feel Like a "flash-flash" gossip columnist today! Surrounded by a few hundred Frigidaire dealers and salesmen, I've just attended a glittering preview of the new 1950 model FRIGIDAIRE REFRIGERATORS! And gals, are they something! The big news is that there's a Cold-Wall model in the line after an absence of several years and that means uncovered foods don't dry out. All models are superbly styled by Raymond Loewy and the metal trim of the Cold-Wall model is a lustrous Ice-Blue color that's really something to see! Storage space has been increased. I saw models with adjustable aluminium shelves and new twin fruit and vegetable Hydrators that are extra deep! But I just haven't space to tell you of all the wonderful new features. See them at your Frigidaire dealer's soon!

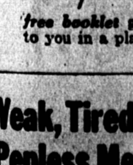


Beautiful Brassware is definitely back in the home and it suits modern furnishings to a "T"! I bought the most attractive brass candlesticks yesterday—and they add character and warmth to my contemporary furnishings. Try the beauty of brass in *your* home! Brass vases—bowls—possibly a glowing brass door-knocker to greet your guests. And, you'll find, as I have, that *regular* polishing with BRASSO is just the thing to keep your brassware beautiful. So easy to use—for it's made especially for brass!



"It Must Have Been An Extra Large Washing that made my back ache so terribly last wash-day," writes a reader. "Believe me, I was a first-class candidate for the 'Wash-Day Blues' 'til I remembered what you'd said about SLOAN'S LINIMENT in your column. I went right out and bought some, then my husband patted it on my aching back. It worked like magic! . . . Many thanks for the tip!" Yes, Sloan's soothing, penetrating heat goes right to the *heart* of the hurt! It brings welcome relief to folks suffering from back-ache, sprains, stiff neck, rheumatism or neuralgia. And you'll be surprised at its reasonable price!—just 40c a bottle at your favourite drug store!

The Stars Know a "beauty find" when they see it! That's why, in Hollywood, stars, who responded to a recent survey, chose WOODBURY POWDER *6 to 1!* And you'll choose Woodbury Powder, too—forever after—once you've tried it and marvelled at the soft, *unpowdered* look it gives your skin! Something new and exclusive in the new Woodbury Powder gives a smooth-as-satin look and feel to your skin! Just try the beauty magic of Woodbury Powder! It comes in seven beautiful shades—one of them for *you*...19c, 37c and 65c at your favourite cosmetic counter.



What Makes A Happy Marriage? The wife's careful attention to matters of intimate feminine cleanliness certainly helps! That's why ZONITORS are preferred by thousands of fastidious women. These greaseless—stainless—snow-white vaginal suppositories are daintier—more convenient—powerfully germicidal, *yet absolutely safe to delicate tissues!* They're a truly satisfactory method of feminine hygiene! Ask your druggist for Zonitors tomorrow—and write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for a ***free booklet*** giving frank facts on feminine hygiene. It will be sent to you in a plain wrapper.

Weak, Tired, Nervous, Pepless Men, Women

Get New Vim, Vigor, Vitality

Say goodbye to these weak, always tired feelings, depression and nervousness due to weak, thin blood. Get up feeling fresh, be peppy all day, have plenty of vitality left over by evening. Take Ostrex. Contains iron, vitamin B1, calcium, phosphorus for blood building, body strengthening, stimulation. Invigorates system; improves appetite, digestive powers. [illegible] New "get acquainted" size only [illegible]. Try Ostrex Tonic Tablets for new, normal pep, vim, vigor, this very day. At all druggists.

HOUSING PLAN

WELLINGTON, N. Z., Feb. 19—(Reuters)—Prime Minister S. G. Holland Saturday announced first instalments of his government's housing policy. Key points in the government's plans were: Immediate increase of the maximum building loans from £1,500 to £2,000 ($4,650 to $6,200). Extensive removal of land sales control.

BUSY CENTRE OF HUNTER RIVER

Mr. C. H. McGuigan has returned from a business trip to Halifax.

Mr. Walter Lamont of Park Corner spent the week-end in Hunter River.

Mr. and Mrs. Lloyd Carew, accompanied by Mr. Fred Jeffrey, motored to Amherst recently.

Mr. Reg. MacFayden is recovering nicely following an operation for appendicitis in the P. E. I. Hospital.

Mrs. Frank Bagnall was a visitor in Malpeque recently, where she visited her mother, Mrs. Burns, who has been ill at her home.

Mrs. Harold (Bub) McLean has purchased a new Dodge truck.

Mr. and Mrs. Roddy Pratt of St. Peters were recent visitors here, the guests of Mrs. Pratt's parents, Mr. and Mrs. C. B. Matheson and Ross.

Mrs. Rod Ford was a passenger by bus to Charlottetown recently, where she visited patients in the P. E. I. Hospital, and Mrs. P. T. Carr, Longworth St.

An enjoyable dance was held in the Masonic Hall, on Tuesday evening under the auspices of Hazel Grove Women's Institute. Music was furnished by Doiron Bros. A good sum was realized.

Mr. and Mrs. Jack Chapell, accompanied by Miss Shirley Tompson of Kensington, were recent visitors here, the guests of Mr. and Mrs. Lester Sherran and family.

Mr. Elmer Clark and Mr. Douglas Smith of St. John, N. B., arrived by car Monday night and will visit with their relatives here for a few days.

Mrs. Lorenzo Smith and Lester have returned home from a trip to St. John, where they visited with Mr. and Mrs. J. E. Gibbons and family, and Mr. and Mrs. D. G. Smith.

Mrs. Wilfred Whitlock was a visitor to New Glasgow recently, the guest of her daughter, Mrs. Murray Orr, and was accompanied home by her little grand-daughter, Linda, who will spend some time here.

Miss Ethel Nicholson of the staff of T. Eaton Co., Moncton, N. B., is visiting her parents here, Mr. and Mrs. John Nicholson.

Mr. Emmett Bernard has returned home from Halifax. Emmett is receiving congratulations on winning a lovely Trophy at the races held at Dartmouth with his horse, Reuben Lee.

Hunter River rink has been the scene of many exciting hockey games, with four teams taking part in the League. North and South Rustico, Hampshire and Hunter River. The semi-finals have started.

The sympathy of this community goes out to Mrs. Ethan Craswell and family in the sudden death of her daughter, Beatrice Craswell, which occurred on Feb-

Continued on page 15.

Fresh as the day it was packed!

ITS FRAGRANCE IS SEALED IN VACUUM

AT LAST! A cake mix I can really recommend!

Aunt Jemima Cake Ready-Mixes are five years ahead, because five years of research have developed secret recipes and formulas which at last give you an absolute guarantee of perfect cakes—easier and faster than ever before!

THE FIRST READY-MIX CAKE THAT'S JUST LIKE "HOME MADE"!

MAGIC-QUICK—VELVETY-RICH

DEVIL'S FOOD

Enjoy the fun of turning out fluffy, velvet-smooth Devil's Food, fresh-baked in your oven. No tedious sifting, measuring, creaming or melting chocolate. Instead, you simply add water, *nothing else*, to Aunt Jemima's new Devil's Food Ready-Mix, stir and bake. Even inexperienced cooks whisk up perfect Devil's Food ready for the oven in a jiffy! Aunt Jemima's Chocolate Cake Ready-Mix would cost you about one-third *more* if you had to buy and blend the ingredients yourself! Save on cake costs! Save your precious time!

LIGHTNIN'-FAST—FEATHER-LIGHT

SILVER CAKE

Just imagine! Fluffy, meltin'-tender, high and handsome Silver Cake jiffy-quick and perfect every time! Home-baked by you—yet you don't sift, measure or cream. Absolutely all you do is add water, *nothing else*, to Aunt Jemima's brand-new Silver Cake Ready-Mix, stir and slip it into the oven. Ready to bake in ⅓ the usual time! Then the miracle happens. A homey fragrance fills your kitchen. You open your oven door. You pull out the perfect cake you've always longed to bake—delicately light, divinely tender. Your own luscious, home-baked Silver Cake!

SO EASY! Even a 7-year old can make them!
1. ADD WATER
2. STIR
3. BAKE

AUNT JEMIMA Gives Money-Back Guarantee of Success Every Time!