

Holman's
of P.E.I.

to Mom on her Day
... Sunday, May 13th is Mother's Day!



TWO PAID UP CHARGE ACCOUNTS \$100.00 EACH

will be given away at Holman's... one in each store for Mother's Day!



FREE! A LOVELY SPRING HAT FOR MOTHER

Give Mother a sparkling new coat for Mother's Day—and we'll give her a lovely new Spring hat! With every coat sold at 39.95 and up, we are giving away a new season's hat to the value of 5.98 and 6.98... your choice! Do not miss this wonderful opportunity... two gifts in one for Mom on her day!

Boys and Girls!

MOTHER'S DAY GIFTS 5.00 OR LESS

"plus" a free carnation for Mom!

- Perfume, Yardley 1.00
- Nylon Slips 3.98
- Tailored Blouses: Short sleeves 2.98
- Long sleeves 3.98
- Nylon Scarves - Kayser 1.59
- Handbags, J. Resnick 5.00
- Hose, Duchess Royal 1.29
- Seamless Mesh Nylon
- Fashion Jewellery, Coro Necklets, beads, pins, etc. 1.00 & 2.00 ea.

'Dress Up for Mother' Specials

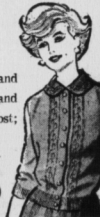
- GIRLS' DRESSES** SALE 3.32
summer cottons, colorful prints, solids: full skirts; sizes 8-6x and 8-14; reg. to 7.98.
- BOYS' CABANA SETS** SALE 1.99
2 pc. sets; short pants, undershorts attached; elastic top, tailored shirt; short sleeves; size 3-4-6-6x; reg. 2.98.
- GIRLS' BULKY CARDIGANS** SALE 3.37
100% Dupont orlon; bulky knit; broken color range; size 8-12; reg. 4.98.
- Little Girls' BOUDOIR DUSTERS** . . . SALE 2.98
dainty floral print, cotton cord; full gathered bodice; Peter Pan collar; sizes 4-5-6-6x.

for Mom . . .

Bulky Cardigans

in fancy rib; button to neck; collar and long sleeves; all in white for spring and summer; an ideal gift at a low cost; Sizes S-M-L.

Special Price 4.88



REVLON MAKE-UP SPECIAL 2.25

... the famous "Touch and Glow" liquid foundation base; packed together with their "moon drops" skin conditioner; Giant size touch and glow and Moon drops, reg. 4.25

BLOUSES SPECIAL 1.29

lovely selection; plain tailored and very fancy styles, also over blouses; white and pastel shades; sizes 12-18.

HATS SPECIAL ONLY 6.99

wonderful selection for Mother of our 8.98 and 7.98 range; all new spring and summer styles.

CREPE DE CHINE TOILET WATER SPECIAL 1.50

a touch of glamour for Mother; this Crepe de Chine has been packed especially for Mother's Day giving . . . the perfume all ladies' love!



GENERAL ELECTRIC IRONS

Light featherweight dry model with fast heating 100 watt element for dry ironing, fingertip heat control, bright chrome plated with aluminum sole plate, fully guaranteed, regular \$13.95. **10.99**

ELECTRIC KETTLES

New modern style with 1500 watt fast heating carrol element. Automatic shut-off when kettle boils dry, new type cool handle. Bright chrome plated, fully guaranteed. Regular 10.95 for **7.89**

SILEX GLASS PERCOLATOR

Made of heat proof glass with chrome cover and cool bakelite handle in the generous 8 cup size. Triple purpose model for a coffee maker, instant coffee or beverage server. Cup markings on the bowl. Regular 8.50 for **5.99**

ELECTRIC CLOCKS

Made by Westclox—picture frame model, hangs or stands, metallic dial, embossed numerals, cord concealed behind the clock, choice of matching colors. Regular 6.95 for **4.99**

SILEX BROILER

All purpose Electric Broiler with automatic heat control for pre-buttered toast and muffins, open sandwiches, steaks, chops and frozen dinners, bright chrome plated with bakelite sides. Regular 16.95 for **12.99**

PYREX TEAPOTS

Made of heat proof flamework glass in the popular size six cup. Fitted with a metal band, glass handle and lock on glass cover. Regular 4.95 for **2.89**

IRONING BOARDS

All metal folding style completely adjustable right to the floor, double tubular legs for sturdiness, cool meshed ironing surface. Standard 64 inch size. Regular 9.95 for **7.99**

General Electric TOASTERS

Two slice automatic pop-up model toasts light, medium or dark at the dial setting. Bright chrome plated, easy to clean crumb tray on the bottom. Fully guaranteed. Regular 23.95 for **19.49**

DOUBLE BOILER

In the beautiful "Coronet" Stainless Steel ware with the concealed inner core. Cooks faster with less heat, palm molded handles. Safe sure grip knobs, hand up rings on the handles. Capacity 2 quarts. Regular 13.75 for **8.99**

GENERAL ELECTRIC FRY PANS

New large square style with vented lid. Automatic heat control and dial setting on the handle. Regular \$22.50. **18.79**



"Dress Up for Mother" Specials In Boys' Wear

... look your best on Mom's Special Day

BOYS' SPORT SHIRTS



Tailored from bright colorful checks in olives, blues, greens and browns. Size: 6 to 16.

Regularly 1.98 Value

SPECIAL 1.49

BOYS' DRESS HOSE

2 PRS. 1.00

BOYS' WHITE T-SHIRTS

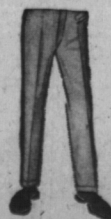
Regular 79c each. Sizes: S, M, and L. **2 FOR 1.00**

regularly 4.98 to 5.98 ...

Boys' DRESS PANTS

Tailored in regular or elastic waist style with belt. From long wearing viscose and acetate with wool or rayon worsted flannel. Colors: Grey, charcoal, olive and brown. Size: 6 to 16.

SPECIAL 3.99



Mother's Day Special . . .

Beautiful 3-Piece Matched Set of Ladies' Luggage



... consisting of train case—overnight case and wardrobe case . . . long one-piece formal construction, celanese rayon lining . . . attractive blue, ivory and grey . . . each one easily washable . . . the perfect, popular gift for Mom on her special day!

Special Price at 29.95

No Down Payment!

SHOE SPECIALS -- LESS THAN 1/2 PRICE

Point the way to fashion in these square toe pumps. Soft leather black, black suede, black patent, green and lilac. High end illusion heels. Width AA-B. Sizes: 8 - 10. Not in each style.

Reg. Value 9.98 **4.59**

No Obligation -- Nothing To Buy!

Children under 16 eligible . . . if with an adult.

One vote per day per person. Holman employees and their families not eligible.

Ballot Box in Furniture Dept.

2nd floor in Summerside
3rd floor in Charlottetown

FREE CARNATIONS
for Mom!

Gifts For Mom
BOXED CHOCOLATES

Molds 1 lb. Miniatures. Regular \$2.25 **1.69**

Boxed WRITING PAPER

Each box contains 24 double sheets of finest quality paper with matching envelopes. Made by Eaton, Crane and Pike. Attractively gift boxed. Regular \$1.65. **1.39**

Floral TABLECLOTHS

Imported from U.S.A. Fine quality drip dry cotton. Fast colors. Little or no ironing. Assorted floral designs. Size 52" x 52". Regular \$2.48. **1.99**

BONE CHINA CUPS & SAUCERS
Finest English Bone China Cups and Saucers; Choice of 24 different patterns and shapes by Royal Albert pottery. Regular \$1.98 Special **1.39**

COFFEE CARAFES
8 cup size of heat proof Pyrex glass with heat resistant warmer. 2 year guarantee against heat breakage. Regular \$6.69 Special **5.29**

BONE CHINA SUGARS & CREAMS
Distinctive size sugar and cream sets in English Bone China. Assorted floral decorations in pure white background. Regular \$2.69 pair Special **1.98** pair

FRAMED PICTURES
Small size pictures in both square and oval shapes. Assorted scenes and Old Master prints. Regular \$1.98 pair Special **1.59** pair

STORE HOURS

Advanced - Summer Time
CH'TOWN STORE
Mon. thru Thurs. 9:30 - 6:30
Friday 9:30 - 9:30
Saturday 9:30 - 4:30

S'SIDE STORE
Mon. thru Thurs. 9:30 - 6:00
Friday 9:30 - 9:30
Saturday 9:30 - noon