

**CLIP
THIS CARD
NOW!**

*A New Card Every Day
In This Newspaper!*

5-IN-A-ROW

Imagine . . . one line wins in Dominion's exciting new "FIVE-O" game . . . no need to wait for a full card. Get started with your game! Clip the card in this ad . . . you could be the very next person to win a big CASH prize! Visit Dominion today! You'll find a friendly courteous staff ready to make your visit pleasant and satisfying! While thousands have already started their "Five-O" game, it's Mainly Because of the Meat that More Canadians shop at Dominion than at any other store!

SIMPLY MATCH NUMBERS ON REVERSE OF DOMINION REGISTER TAPES WITH NUMBERS ON CARDS TO BE PUBLISHED IN THIS NEWSPAPER

Match any five numbers
in a row (DOWN or ACROSS) and win **\$100**

Match any five numbers
diagonally in a row (CORNER to CORNER) and win **\$500**

\$2.00 BONUS Whenever the word "BONUS" appears on your register tapes you win \$2.00 in cash.

GRAND PRIZE \$1000 After the valid date printed on each card expires, print your name and address on card in space provided. Deposit in box at DOMINION for the Grand Prize Contest of

GAME RULES
No purchases required. • Employees or agents of Dominion Stores Limited and their families not eligible. • Persons under 18 not eligible. • All numbers submitted for a prize must be complete in every detail and appear on tapes bearing the words "Dominion Stores Limited" showing the register number. • Decision of judges is final. • All winners must complete accurately a further game of skill to qualify for prize.

FIVE IN A ROW WINS BIG CASH!
DOMINION
FREE PLAYING CARD
CARD No. 13
VALID TO Sat. Oct. 31

"FIVE-O"

Play Numbers on Reverse of FREE Dominion Register Tapes

77	90	36	75	87
23	16	35	60	68
27	44	22	85	9
43	25	48	13	91
99	15	40	89	31

Facsimile of this Card Acceptable—All Cards Displayed at Dominion

NAME _____
ADDRESS _____
CITY or TOWN _____ PHONE _____



DOMINION

SAVE 7c CASH EXCELLENT FOR CLAM CHOWDER—BAYVIEW BABY

CLAMS

10 OZ. TIN **26^c**

SAVE 14c CASH RED ROSE ORANGE PEKOE

TEA BAGS

60 COUNT PKG. **79^c**

SAVE 9c CASH BURNS BAKEASY

SHORTENING

1 LB. PKG. **22^c**

SAVE 26c CASH MILKO INSTANT POWDERED

MILK

3 LB. PKG. **89^c**

FROZEN FOOD

MINUTE MAID FROZEN CONCENTRATED

ORANGE JUICE 6 OZ. TIN **31c**

HIGHLINER HADDOCK FISH & CHIPS 14 OZ. PKG. **59c**

BIRD'E EYE CHICKEN, TURKEY, BEEF MEAT PIES 2 8 OZ. PKGS. **55c**

NEW, DELICIOUS, SEA SEALD FISH SAUSAGE 14 OZ. PKG. **45c**

HEINZ BREAD & BUTTER PICKLES 3 16 OZ. JARS **\$1**

OLD HOMESTEAD STRAWBERRY JAM 2 24 OZ. JAR

GRAVES CHOICE GREEN PEAS 6 15 OZ. TINS

TOP QUALITY FRUIT AND VEGETABLES

SAVE 9c CASH FOR DESSERT OR SALADS—FIRM GOLDEN RIPE

BANANAS LB. 16^c

LOCAL GROWN LARGE CRISP 'N CRUNCHY

CELERY EACH **19c**

LOCAL GROWN, FIRM, TENDER

PARSNIPS 1 LB. CELLO **19c**

COTTAGE FARM, WASHED, TENDER

SPINACH 10 OZ. PKG. **39c**

SOUTH AFRICAN SWEET 'N JUICY

ORANGES 5 LB. BAG **79c**

STOCK UP FOR HALLOWE'EN

GANONG'S HALLOWE'EN JELLY BEANS

12 OZ. PKG. **39^c**

ALLAN'S HALLOWE'EN

KISSES 12 OZ. PKG. **29c**

GANONG'S HALLOWE'EN

TRICK or TREAT 16 OZ. PKG. **49c**

DOMINION CHOCOLATE

MACARON BUDS 12 OZ. PKG. **59c**