

MARCH OF A.R.P. VALUES



ITEMS ON SALE FROM MAR. 25 UNTIL APRIL 3

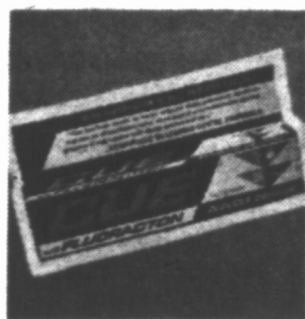


2 A.R.P. Features
At Just One Price

FASHION PERFECT
MISS CLAIROL
HAIR SPRAY

14 oz. Tin **\$1.19**
Regular \$1.98
REDUCED TO

Pay the regular \$1.98 for Miss Clairol and get any of these products FREE!
● Score Hairdressing 98c Size
● Head & Shoulders Shampoo 89c Tube
● Large Tin Sterodent 98c Size
● 2 Packages of Q-Tips \$1.18 Value



NEW FROM COLGATE
CUE TOOTHPASTE

Confirmed to reduce cavities. Regular 69c.
A.R.P. FEATURE **59c**
SMALL SIZE Reg. 39c
NOW ONLY **33c**



From JOHNSON & JOHNSON
COOL, BLUE
MICRIN

The sparkling antiseptic mouth wash. Small size Reg. 79c.
A.R.P. FEATURE **49c**
LARGE SIZE Reg. \$1.10
NOW ONLY **69c**



THE FAMILY
DEODORANT
RIGHT GUARD

In the aerosol container. Reg. \$1.29.
A.R.P. FEATURE ... **99c**



THE PROVEN DISINFECTANT
DETTOL

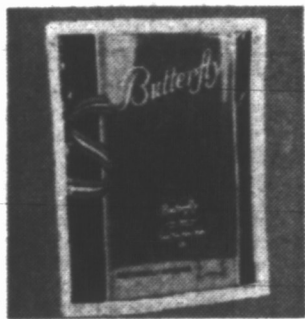
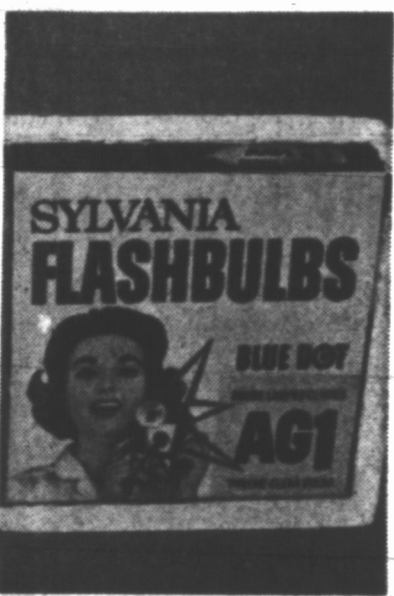
Save 10c on 8 oz. Bottle.
Regular \$1.25
A.R.P. FEATURE **\$1.09**
Similar savings on 2 oz., 4 oz. and 16 oz. sizes.

1 DOZEN SYLVANIA
AG-1 BLUE DOT
FLASHBULBS

Reg. \$1.68 Value **\$1.29**
Reduced To

OR
PAY THE REGULAR \$1.68 FOR SYLVANIA BULBS AND GET ANY ONE OF THESE PRODUCTS FREE!

● DETTOL DISINFECTANT - 49c 2 oz. Size
● MODESS Regular or Carefree 51c Value



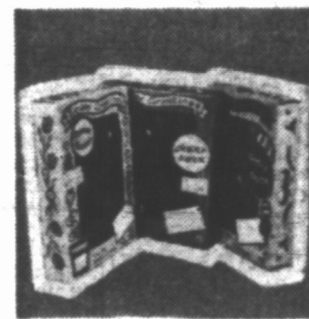
SPECIAL
FIRST QUALITY SHEER
BUTTERFLY NYLONS

Made of Dupont Nylon. A choice of sizes and shades. Normal Retail Price \$1.00 Per Pair.
A.R.P. SPECIAL **\$1.29**
LIMIT 4 PAIRS PER CUSTOMER



THE HAIR TONIC
YOUR BARBER USES
BOOSTER

Available in blue for silver hair or red for normal hair. Save 40c.
Regular \$1.25.
A.R.P. FEATURE ... **85c**



LOVELL'S PURE
MILK CHOCOLATE
EASTER CANDY

Dodie Duck, Ronnie Rooster and Chubby Chick.
SACH **49c**
A.R.P. FEATURE



ANOTHER A.R.P.
EASTER SPECIAL
STRIPE TOOTHPASTE

PLUS A FREE EASTER BUNNY BANK. In colours of blue, pink, yellow. Reg. \$1.09.
BOTH FOR ONLY ... **89c**

A TREMENDOUS
FEATURE

"LIFETIME" 8 TRANSISTOR RADIO

\$19.95

Complete with carrying case and earphones and with full one year warranty.

Save \$15.00. Regular \$34.95
A.R.P. SPECIAL FEATURE



AN EFFECTIVE CLEANSER
FOR FALSE TEETH
STERADENT

Small size Reg. 59c.
A.R.P. FEATURE ... **49c**
LARGE SIZE Reg. 98c
NOW **79c**
Also available in tablet form reduced from 59c to **49c**



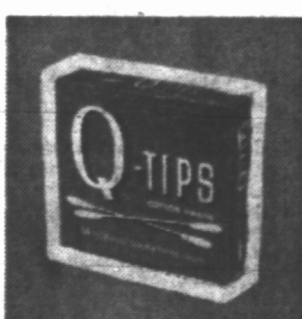
EXTRA SPECIAL
OZONOL
OINTMENT

The ointment that relieves pain of burns, scalds and other skin irritations.
Regular 79c
A.R.P. FEATURE ... **59c**



SCHICK
HOT SHAVE SPECIAL

Instant hot lather from a push button can.
● HOT SHAVE - RAZOR & STAINLESS BLADES
Regular 1.89
A.R.P. FEATURE ... **\$1.69**



HANDY DOUBLE-TIPPED
Q-TIPS

Cotton swabs so necessary in the nursery and around the home. Regular 59c Per Package.
A.R.P. FEATURE ... **79c**



BIG SAVING
REGULAR or CAREFREE
MODESS

Reduced from 51c to the A.R.P. feature price of ONLY **39c**
MODESS "48" Reg. \$1.85
NOW ONLY **\$1.43**



HAIR CARE SPECIAL
HEAD & SHOULDERS

The dandruff shampoo that really works. Special on large and medium jars and tubes.
JARS Regular \$2.29
A.R.P. FEATURE ... **\$1.99**



THE FAMOUS WILKINSON
STAINLESS "SWORD EDGE"
BLADES

Five blades in package. Reg. 75c.
A.R.P. FEATURE ... **55c**



HELPS YOUR COUGH BY
REMOVING THE CAUSE
ROBITUSSIN

Prescribed and used throughout North America.
4 oz. Bottle
Regular \$1.50
A.R.P. FEATURE ... **\$1.29**



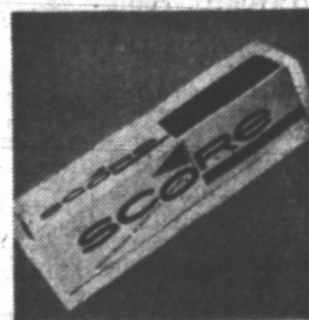
PHILIPS PHILISHAVE
SPEEDFLEX
ELECTRIC RAZOR

Twin floating micro groove heads to fit every facial contour.
A.R.P. FEATURE **\$24.95**
ONLY



THE MAN'S
DEODORANT
TRIG

In the outdoor man's package. Reg. 89c.
A.R.P. FEATURE ... **69c**



THE GREASELESS
HAIRDRESSING
SCORE

As seen on TV, 3 sizes to choose from.
Regular 98c Size
REGULAR 79c SIZE
NOW **59c**
REGULAR 49c SIZE
NOW **43c**



THE ORIGINAL ROLL-ON
BAN DEODORANT

With effective all day protection. Reg. \$1.25 size.
A.R.P. FEATURE ... **99c**
Similar Savings on Ban Lotion and Cream Deodorant.

CHARLOTTETOWN, P. E. I.



Giggy's Pharmacy
MacKenzie's Pharmacy
Jenkins' Pharmacy
Johnson & Johnson Druggists
Hodkin Bros.
Semple's Pharmacy
Stead's Pharmacy Ltd.
Castwell's Pharmacy Ltd.

PARKDALE, P. E. I.

Parkdale Pharmacy

SUMMERSIDE, P. E. I.

Boates Pharmacy
Eman Drug Co. Ltd.
Wallo's Pharmacy
Foley's Drug

KENSINGTON, P. E. I.

Wm. J. Semple's Drug Ltd.
Champion Pharmacy

O'LEARY, P. E. I.

A. J. Matheson Drugs Ltd.

MONTAGUE, P. E. I.

Jamieson Drug Store
Mahon Drug Co.

SOURIS, P. E. I.

Larter's Pharmacy

BORDEN, P. E. I.

Borden Pharmacy