Drink NESCAFÉ INSTANT COFFEE

Sealed-in flavor can't fade away!

Flavor can't be boiled away!

All the flavor's in your cup!

Enjoy rich, real coffee flavor...save time, fuss and money. The hearty flavor in *Nescafé is sealed in till the moment you make the coffee. No pot or percolator, no messy coffee grounds. You simply put a teaspoonful of Nescafé in your cup, and add boiling hot water. You save up to 40¢ a pound over regular coffee.

No wonder more people drink Nescafé than all other instant coffees combined.

*Nescafé (pronounced NES-CAFAY) is the exclusive registered trade mark of Nestlé's Milk Products (Canada) Limited to designate its soluble coffee product which is composed of equal parts of pure soluble coffee and added pure carbohydrates (dextrins, maltose and dextrose) added solely to protect the flavor.

The Milk of Many Uses

In *any* way that you can use bottled milk, you can use Carnation Milk diluted with an equal amount of water. And usually with much better results.

"from Contented Cows"

But look at these *extra* values! You can *whip* Carnation—like cream. You can use undiluted Carnation in cream recipes. Millions say coffee and Carnation is *better* than coffee and cream. You can keep a big supply of Carnation on hand—it keeps in the unopened can without refrigeration. Try Carnation—the *good* evaporated milk with the red and white Carnation label.

A "Party" Touch for Meals

Unexpected guests? Somebody's birthday? You can add a "party" touch to the simplest dessert by topping with *whipped* Carnation. Have the Carnation *icy* cold – chill the bowl and beater – add 2 tablespoons lemon juice, 2 tablespoons sugar, for each cup Carnation.

662

3-way relief of COLD!

Exposed to chill, dampness? Cramps? ... Feel a cold coming on?

1. One teaspoonful of PAINKILLER in sweetened warm water or milk—warms the whole system!
2. Massage chest with PAINKILLER—relieves the vital chest area!
3. Breathe in the soothing vapors of PAINKILLER—clears respiratory system-helps you breathe easier.

COLD? GET PERRY DAVIS' PAINKILLER Used by millions

CLEAN CLOTHES WEAR LONGER

For Your Dry Cleaning Needs

Phone 2387

RITE - WAY

EXIDE BATTERIES

Sales & Service

MALLETT'S BATTERY SERVICE

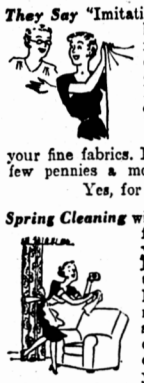
Barbara Brent's BUYS AND WHYS
A WEEKLY INFORMATION SERVICE

MONTREAL, April 10—Know any brand new babies? Perhaps there's one in *your* house—and if there is, he's the most important thing in the world. That's why it's so important to feed him wisely and well on HEINZ BABY FOODS. They're so good for him—and so easy for *you* to prepare. Just take them from the tins, warm them up and serve. M-mmm! Four luscious cereals and a tempting variety of strained meat food products, soups, vegetables and desserts—including the *brand new Strained Arrowroot Custard Pudding* . . . all cooked to baby-ready digestibility in Heinz gleaming kitchens. Tiny tots (and toddlers, too!) *thrive* on them . . . and how they love them! So, for baby's sake—ask your dealer tomorrow for Heinz Baby Cereals and Strained Baby Foods. You *know* they're good because they're Heinz.

April Weather is often deceptive. What looks like a nice day for a long walk can catch you with your umbrella down. B-rrr! Back home to change—and what you'd like most is a *good* cup of coffee—quick! Then I'd suggest you try the *tastiest, quickest* coffee I know . . . INSTANT CHASE & SANBORN COFFEE. It takes no longer to make than boiling the water—then—m-mmm!—isn't it good? The flavour's there—and the real lift. No wonder, it's backed by nearly 100 years of coffee experience! I always keep a jar of Instant Chase & Sanborn handy. It's a real friend when I'm feeling tired—and a real delight when guests drop in. You see, it's as easy to make *ten* cups as one. And economical—you save up to 40c per pound compared with ground coffee.

They Say "Imitation is the sincerest form of flattery" . . . so I was both flattered and pleased when Mrs. Jones asked me how I got my sheets so white. I told her, of course, that it was Blue that did the trick. It's so easy—so inexpensive and it works every time. Yes, Blue prevents clothes turning yellow. Just a swish or two of Blue in the final rinse and your wash will be snow white. And, when you use Blue, you're not taking chances with anything that might damage your fine fabrics. For Blue is kind to all fabrics. And it costs just a few pennies a month—gives you snowy, brilliant-*beautiful* washes.

Yes, for the whitest wash, it's RECKITT'S Blue.



Spring Cleaning will be a "breeze" for me this year. With ENERGINE CLEANING FLUID to remove grease spots, paint, chewing gum or "what-have-you" from upholstery and rugs—there'll be no hard work—no big cleaner's bills. And other "clean-up" jobs I've discovered Energine will do for me . . . it works wonders cleaning tubs, basins, tiling and refrigerators—stubborn stains vanish and porcelain surfaces shine. Try it! Energine is so quick and easy to use—leaves no tell-tale rings on fabrics of any kind—and it's absolutely *safe*. Contains no acids nor caustics! Take my tip—put Energine on your shopping list today . . . just 25c at drug and department stores.

Here's A Word you'll use again and again if your feet are a problem to you—*Phenylium*. It's the new wonder ingredient in BLUE-JAY Corn and Callus Plasters. It took ten years of scientific research by Blue-Jay to develop *Phenylium* and it was well worth the effort. For now *Phenylium* is effective in 95% of the cases tested—works 33% faster *to get rid of* corns and calluses. That's why so many folks are saying—"It's the best news in years for people with foot trouble!". Ask your druggist today for Blue-Jay Corn Plasters with the new wonder-working *Phenylium*. You'll be thrilled by its speedy relief.

There's Big News waiting for daddy when your youngest has just had his first "CREAM OF WHEAT" treat. He'll try to tell daddy how good it is. M-mmm! And this favourite cereal is good *for* your toddler! For 5 Minute "Cream of Wheat" is brimful of so many of the things that babies need to maintain normal growth and health. It provides iron for good red blood and Calcium and Phosphorus for diets deficient in these elements. And, mother!—just five minutes of boiling and 5 Minute "Cream of Wheat" is cooked to full digestibility, even for baby—tempting and flavourful . . . so good the whole family will enjoy it!

You'll Thank Your Lucky Stars for DOMOLITE when Spring housecleaning time comes 'round. You see, this famous vinylite plastic fabric *cleans so easily*. Just wipe with a damp cloth. No ironing, of course. And Domolite (made by Dominion Oilcloth & Linoleum Company) is easy to sew. Make kitchen and bathroom curtains, aprons and drapes with it! It wears and wears—repels moisture, oil and dirt—and its price is a pleasant surprise. See the beautiful colours and patterns at your department or variety store. ***And write to me***—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—***for free, illustrated literature*** showing what you can make with Domolite.

Designed For You! Yes, the Gurney engineers had y-o-u in mind when they designed their new, '52 GURNEY Range. You'll find that everything you cook with it will turn out *perfectly*. Cooking and baking are made *so* much easier with the special Gurney features—automatic clock control—interior oven light . . . and, above all—the special Gurney "Even-Heat" oven that keeps the temperature exactly right—*automatically*—on the sides, the top, on the bottom—and even in the corners! But you'll want to see the Gurney features for yourself. Ask your dealer to show you the new Gurney ranges—all of them "kitchen-tested" for carefree cooking.

April Has A Freshness that reminds me of something. Yes, you've guessed it . . . JELL-O JELLY POWDERS. So refreshing, and so marvellously tangy . . . truly, Jell-O is as tempting as an invigorating April day. Of course, there's good reason *why* Jell-O makes such delightful desserts and salads. Y'see, Jell-O's fruit-fresh flavour is locked right in each tiny particle. *You* release it by adding hot water to the Jell-O. Any way you serve them—plain, with fruit, or whipped—Jell-O desserts are as fresh and delicious as an April breeze. And once you've tried them, you'll serve tempting Jell-O salads often, too. Remember, there are 7 delicious "locked-in" Jell-O flavours. Keep several packages of Jell-O on hand.

That Gay Spring Bonnet you liked so much when you bought it . . . what's happened to its charm? Truth of the matter is—the *hat* is still as pretty as a picture but *you* don't feel "up to it". Sluggish and tired? Then try my remedy. I'm just one of the many who find that a daily glass of lemon in water taken first thing on arising in the morning, helps the system to regulate itself. Lemon in water alkalinizes and aids digestion, there's no unnecessary irritation, sometimes caused by harsh laxatives. This natural fresh fruit drink is good for you—it's *full* of Vitamin C. But—do be sure to insist on SUNKIST LEMONS when you're shopping—their full-flavoured juice makes all the difference.

More Beautiful Women use Woodbury Face Powder . . . why don't you? Yes, lovely women *instinctively* choose this exquisitely light, fabulously fine powder. Only WOODBURY FACE POWDER, with its secret blending process and special foundation-cream ingredient, offers such *exciting* satin-smoothness, such superb, vibrant shades. And it clings so beautifully for *hours* longer. Why not try it? See the truly thrilling difference. Woodbury Powder costs just 23c, 45c and 75c. And try the superb Woodbury lipstick, too. Creamy, clinging—in 7 tempting shades . . . 23c and 55c.

It's "Easter Bunny" Time Again! Gosh—it seems only a short while ago that "Rudolph the Red-nosed Reindeer" was the hero of the hour. How the months fly by! If you don't take steps, next Christmas may catch you short of gift-money again. Then what of the promises you made yourself last year? As for me, I've just been to the BANK OF MONTREAL to start a *Christmas Savings Account*. It's the easy way to make sure of money to buy toys, ties, a tree and trimmings galore—not to mention a big, plump turkey! Regular saving—even in small amounts—will give you the kind of Christmas you wanted last time—a really merry one with no regrets. Thousands of Canadians are Christmas savers! So why not open *your* B of M Christmas Savings Account now? The folks at the B of M will be glad to help you.

Economical Meals

DIVISION OF NUTRITION
Department of Health and Welfare

"A GOOD BREAKFAST FOR A GOOD MORNING"

Do you have a family of breakfast skippers? Then read this column to see what the leading authorities have to say about the importance of a good breakfast.

Evidence is piling up to show that the health of both adults and children is definitely harmed by skipping or skimping on breakfast. It may not be noticed at first but later may result in lowered resistance to disease, chronic fatigue, grouchiness, nervousness, and anemia.

Research in industry shows that when no breakfast is eaten the accident rate increases each hour until noon. This may well apply to the office worker, the teacher, the school-teacher, the school child and the housewife. Other surveys show that women who skip breakfast get less work done in the first hour than the one who tucks away a good breakfast.

As for the school children, they become restless, noisy and irritable. One authority has said, "If more children ate a good breakfast before coming to school we would see more "A's" on the report cards and fewer "A's" because of illness.

What is a good breakfast? It should provide about one-third of the body's needs for the day. It should break the long fast of the night, and replenish the body with the foods that have been used up.

1. Fruit or fruit juices for Vitamin C.
2. Whole grain cereal for energy, and for the B vitamins that help the body use this cereal for energy.
3. Milk for protein to build and repair the body. Protein is needed at every meal.
4. Egg, cheese, lean bacon, fish or meat—if it can be afforded. One of these is very necessary if milk is not used.
5. Bread, toast, muffins, or biscuits for energy. Active boys and girls, and men and women doing heavy work require more starchy foods than do other persons.

These are the foods that your family need for breakfast every day. A good breakfast is more economical than wasted time due to inefficiency, tiredness or illness. A good breakfast is more economical than poor grades or failure at school. A good breakfast is more economical than candy or "pop" between meals.

Mothers be wise, economize. Serve a Good Breakfast for a Good Morning.

IN MEMORIAM

In loving memory of Mother and Grandmother, Mrs. Dougald Cantelo, Pinette, who departed this life April 10th, 1951.

Deep in our hearts lies a picture,
More precious than silver or gold;
'Tis a picture of a dear Mother and Grandmother,
Whose memory will never grow old.

Fondly Remembered by Katie, George and Family.

IN MEMORIAM

In memory of Father and Mother.

In loving memory of William Leith MacLean, who passed away January 31st, 1941, and Mrs. William Leith MacLean, who passed away April 9th, 1948.

When home-lights we see shining brightly above,
Where we shall be soon,
Thro' His wonderful love, we'll praise Him
Who called us His heaven to share.
We'll say good-night, "here", but good-morning "up there"

Inserted by Jessie, James and Family.

PLAN NEW SCHOOLS

SYDNEY, N. S., April 9 —(CP)—The school board recently decided to call tenders for construction of two new junior high schools here at a cost of $200,000 each. Work is expected to start in May and both buildings are scheduled to be ready soon after the opening of the school term.

YOU CAN SLEEP TO-NIGHT

AND RELIEVE NERVOUSNESS ALL DAY TO-MORROW!

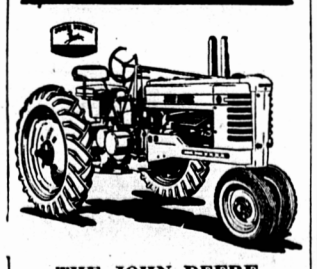
SLEEPLESSNESS, IRRITABILITY, NERVOUS TENSION, JITTERINESS

No waiting for results! SEDICIN acts FAST. Not a Nerve Tonic, Food or Vitamin. Over 50% of the people examined by doctors are found to have nothing organically the matter with them. This does not mean that they are not sick. It means their symptoms are caused by nervous tension, that they are high-strung, emotional. If you suffer in this way and have difficulty in learning how to relax, SEDICIN can help you. NO OPIATES, NO BROMIDES, NO BARBITURATES. SEDICIN is the new, safe tablet you've read about. SEDICIN is sold by registered druggists only but no prescription is necessary. You must be satisfied or your money back.

SEDICIN® Sedative for Nervousness

110-52

Two Sizes $1 & $4.59



THE JOHN DEERE DAY SHOW

POSTPONED FROM MARCH 7'-52

will be held in the Prince of Wales College Auditorium

TUESDAY, APRIL 22nd AT 7:30 P.M.

Free Tickets will be available at our Malpeque Road Showrooms.

Your whole family is welcome to this show—come and have a good time.

Tickets issued for March 7/52 are still valid.

A. PICKARD FARM TRACTORS LTD.

IN MEMORIAM

In memory of our dear Grandmother, Mrs. Jacob Corney who passed away April 10th, 1950.

You are not forgotten Grandma dear,
Nor ever will you be.
As long as life and memory last,
We will remember thee.

Lovingly Remembered by Granddaughters Dorothy and Mable.

IN MEMORIAM

MacDONALD — In loving memory of a dear wife and mother Annie M. MacDonald, who passed away April 10th, 1948.

The world may change from year to year,
And friends from day to day.
But never will the one we loved
From memory pass away.

Lovingly Remembered by Husband and Family.

Kennedy's Specials

DRESSES—
1 RACK — GOING AT
$2.00

SUITS—
3 ONLY — GOING AT
$5.00

COATS—
1 RACK — GOING AT
1-3 OFF

KENNEDY'S LADIES' WEAR

166 Queen St. Next Door to Bus Stop

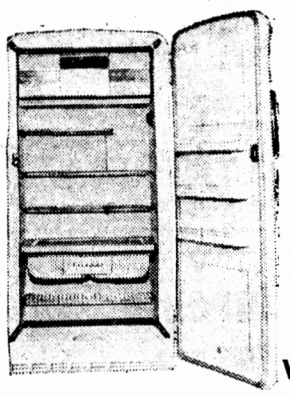
STOP

WORRYING ABOUT MONEY FOR THESE NEW FURNISHINGS AND APPLIANCES YOU NEED!

You Need No Cash at NEW WAY!

THAT'S RIGHT! THERE IS—

NO CASH REQUIRED!



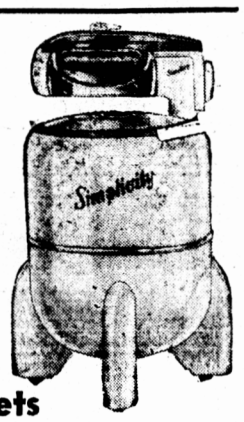
INSTEAD OF CASH

TRADE-IN ANY OLD APPLIANCE, FURNITURE OR HOUSEHOLD ITEM

and REGARDLESS OF CONDITION, WE ALLOW THE

FULL 33⅓% DEPOSIT

WHATEVER YOU BUY!



This Offer includes FAMOUS MAKE

* REFRIGERATORS
* CHESTERFIELDS
* BEDROOM SUITES
* STUDIO COUCHES
* Dining Room Suites
* DINETTE SUITES
* RADIOS
* Washers
* STOVES
* RUGS
* CARPETS
* Chrome Sets

* Davenports and Suites
* VACUUM CLEANERS
* ELECTRIC IRONERS
* Inner-Spring Mattresses
* Rockers & Easy Chairs
* "Crusader" BICYCLES

* ALL PRICES FIRM!
* Take 78 Weeks TO PAY!

Great Repeat Offer!

STO-WAY COTS

You've never seen anything like the STO-WAY COT! Folds to 7 1/2" sliver thickness, has comfortable Dunlopillo latex foam mattress, handy roll-away casters—and opens to a big, roomy 72" x 30" bed in a jiffy! PRICED TO CLEAR .....

24.95

USUALLY $49.95

LIMITED QUANTITY!

NEW WAY Furniture Co. Ltd.

161 Great George St., CHARLOTTETOWN, P. E. I.—Phone 2317