

50th Anniversary



MORE MONEY IN PURSES and PRIZES
\$16,000 in PURSES, PRIZES and PREMIUMS

The largest amount of money we have ever offered

This year's Fair will prove even better than last year's, which set a standard for all time. Our preparations are almost complete and when we open our gates on Monday evening, August 14th, every detail will be in place. From all over the Province, yes, and as far away as British Columbia, entries are pouring in and our capacity will be taxed to the utmost despite new accommodation. The equalization of freight means that competitors from all parts of the Province are on an equal footing—as it should be with a Provincial Exhibition. Our grounds and buildings will be in first class shape and when you visit us you will surely say the plant is as attractive as can be found anywhere.

x - + - + - x

Entertainment For All

Afternoon Program — In Front of Grand Stand

Our afternoon program on Tuesday, Wednesday, Thursday and Friday will start at two o'clock sharp and will consist of horse racing, and a full Vaudeville program. There will be four afternoons crowded with thrills and excitement. You will witness the best Vaudeville money can procure and the fastest Maritime race horses in action, together with others brought from far away points.

x - + - + - x

Evening Program — In Front of Grand Stand

Tuesday, Wednesday, Thursday and Friday starting at 7.30 p.m. sharp, the Charlottetown Riding Club and the Vimy Jones Riding Club will stage a Horse Show in the arena in the centrefield. Its lighting has been increased to nearly 30,000 candle power, making it literally as bright as day. This year's Horse Show will be even better than last year. There will be a full Vaudeville program every evening consisting of fourteen acts, with dance numbers by the Revue Royale, consisting of ten beautiful girls with Roselean Dawn, Prima Donna singer, featured. The acts will be intensified by the use of our new high power magnesium lights. The stage has been enlarged and will stand out as a thing of beauty with its new stage settings. The evening shows will end with a grand spectacular display of fireworks. Over two hours entertainment without a dull moment. The finest night show east of Toronto.

x - + - + - x

FOR THE YOUNG

The 1939 Bill Lynch shows have been revamped, new additions made to equipment, old equipment painted and made attractive, making the whole show look brand new, but still retaining all the rides and other features which has made it so popular here in the past. Fourteen cars and a special trip of the car ferry will bring Bill Lynch and his shows to Charlottetown, Monday morning, August 14th.

x - + - + - x

PLAN YOUR HOLIDAY NOW

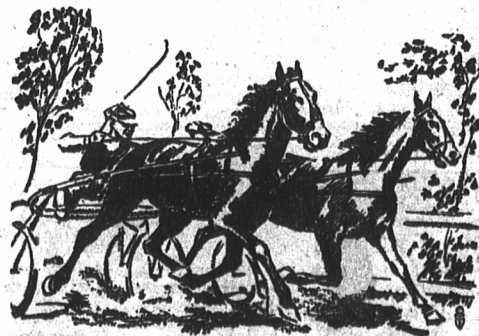
Do not put it off but make arrangements now so that you will be sure to attend one or more days of the Island's greatest Fair. It is the People's Playground, and here you will meet friends of long ago as well as your next door neighbors. They will all be coming to the big Provincial Exhibition because they cannot afford to miss a week of real thrills, a week that will give pep, added vitality and improvement to health.

Come to the FAIR



Monday, August 14
 TO
Friday, August 18

The Provincial Exhibition, Charlottetown, will lead off the parade of Maritime Fairs and it will do so in grand and glorious style with a plant that for cleanliness, attractiveness, situation and equipment cannot be excelled by any in Canada. It will have a wealth of exhibits, the classiest of horse racing, the most thrilling Vaudeville, captivating night shows with beautiful horses and skilled equestrians properly costumed, gorgeous lighting, and last but not least, dramatic fireworks.



Horse Racing Program
4--DAYS RACING--4
Tuesday-Wednesday-Thursday-Friday

12 classes with prizes and premiums amounting to upwards of \$5,000. We can justly shout about our harness horse program this year, because we have the greatest number of entries in many years. Every class is filled with horses of high calibre and the best of racing is assured. From far away Boston and points in Maine, as well as the Maritimes, horses, drivers and owners are trekking for Charlottetown, where the biggest week's racing in Canada is featured. Watch for list of horses which will be published later this week

Our Golden Jubilee



Vaudeville Program

WINNIFRED COLLEANO—A Ringling-Barnum circus star. A charming girl whose aerial acts have received the applause of millions of people. A real feature act.

THE REVUE ROYALE—10 young and beautiful dancing girls that execute several very intricate and elaborate dance numbers. They are all gorgeously costumed. Roselean Dawn will act as prima donna. She has a charming personality, a lovely voice and was featured at the Coconut Grove, Hollywood, for two years.

BELMONT BROTHERS—Recent importations from Australia, will make their first appearance here. They are known as the Boys with the Toys, presenting juggling and hoop novelties that border on the spectacular.

FIFI—The famous clown, will be one of the comedy highlights of every performance.

THE AVALON TROUPE—Their double tight wire act has been played all over the world. It is one of the flashiest and fastest tight wire acts known.

THE SIEGRIST TROUPE—Former stars of the Ringling-Barnum circus. They have gained in popularity each year with their unique flying trapeze routines. Roselean Siegrist does many intricate tricks. See their new routine of sensational mid-air somersaults into the hands of a swinging catcher.

SNIDER'S MARVEL BEARS—Offers animal sense and nonsense in a series of clever and unbelievable tricks, showing what intelligence and years of training can do.

THE ROMANOFFS—A most sensational acrobatic and teeter-board act from the steppes of old Russia. This act has been featured in some of the world's largest circuses the last few years. You will be left breathless at their daring.

MERRILL BROTHERS AND SISTER—Known as the world's premier equilibrists they offer an acrobatic balancing act, cleverly presented and they are beautifully dressed.

LOS GITANOS—Sensational lofty perch pole gymnasts, stars of the sawdust ring, in a thrilling aerial and gymnastic display.

DON BERNARDO—The undisputed king of the swinging wire, an importation from old Spain.

KEN GOOD AND HIS MUSICAL AMBASSADORS—Orchestral band from Toronto, will furnish music for all the acts. Each man is a trained musician of class.

PAT MacINTOSH—Comedy singing, Master of Ceremonies, who keeps the entire performance running at a snappy pace and interjects several numbers of his own with clever chatter.

The above Vaudeville program is by far the biggest and most expensive ever offered at our Fair. It is a program that we are proud of and we are confident that you will be too. New songs, new acts, new faces.

FIREWORKS

Our evening shows would not be complete without a good program of fireworks, so as in the past we have included them but have gone to more expense to add new setpieces. All the old favorites will be there too, including the giant bombs which simulate the more deadly ones used in war.

Restaurant

Our restaurant capable of accommodating 300 at a sitting, will serve attractive meals during Exhibition week.

ADMISSION TO GROUNDS 25c
75c TO RACES

\$1.00 SEES THE WHOLE SHOW ON RACE DAYS

— SPECIAL LOW PRICES EVENINGS —

Admission to grounds, Adults 15c, Children with parents Free.
 Admission to Grand Stand 25c

Season Tickets good for every performance from start to finish for only \$3.00. On sale at all Drug Stores. They are transferable.