

Next time Try

# FIVE ROSES

VITAMIN ENRICHED FLOUR

On Sale at your Grocer

For Over 50 Years  
Canada's Favourite  
ALL-PURPOSE FLOUR

IT'S OVEN TESTED

## Barbara Brent's BUYS AND WHYS

A WEEKLY INFORMATION SERVICE

**MONTREAL, October 1st**—Heigho for Autumn appetites! . . . heigho, too, for the rich, melting smoothness of creamy HEINZ CREAM OF TOMATO SOUP. . . You'll find that the best of buying this soup with the thick country cream already in it—is that all you have to do is to add water. It's much better, really, than using straight tomato soup—and adding milk. That way, you get a soup something like Heinz Cream of Tomato Soup. But what a difference when you make sure of perfection and buy the soup with the cream already in it! Saves milk—and gives your family a soup which satisfies eager appetites on chilly days.

**There Are Quiz Shows . . . and Quiz Shows!** For my listening I'll take Roy Ward Dickson's "Turnabout" program as tops in good fun and edge-of-chair interest! And the Face-Elle people (the sponsors) are offering \$1,000.00 cash prize in an intriguing contest. Of course it doesn't take any \$1,000.00 prize to appreciate the Face-Elle quality, but you may want to save the box top to enter the contest and, in the meantime, enjoy the comfort of Face-Elle's extra softness. Though you pay no more for it, you'll find that Face-Elle is a truly deluxe tissue unequalled for absorbing and practical strength as well as being so much softer. Try it!

**Past! It's Later Than You Think!**—Fall is here and winter won't be far behind. Yes, time's a-flying, but it's still not too late to arrange a Coal Loan to ease the strain of paying for your winter warmth. So, if you've been "putting off" coal-buying, don't wait another day to see about a low-cost BANK OF MONTREAL Coal Loan. Talk it over with your husband and then pay a call on the manager of your nearest branch of "My Bank". With his assistance, you can have all your coal delivered at once, without having to pay for it all at once. You can spread out your loan repayment over as many as seven easy instalments. That's what I call a real help to a busy budget!

**New Freedom** from breakfast tensions! . . . all the fuss and bother of making coffee the old way has been eliminated . . . by the amazing new INSTANT CHASE & SANBORN COFFEE. Scientists have perfected a new process for tapping the rich aromatic flavor of the roasted coffee bean—and now full-bodied richly flavored coffee is ready in an instant. Its granules dissolve like magic the moment you add hot water touches them. I tell you—we're only one of thousands of families who have switched overnight to Chase & Sanborn's Instant coffee—100% real coffee enjoyment!—with no brewing, or messy grounds. Breakfast's an easier—happier meal now!

**Apples** are at their rosy best right now. And there's another fruit that's always at its best . . . SUNKIST LEMONS. They're the finest, juiciest lemons grown and their tangy flavour adds just the right touch of excitement to this apple dish . . . Lemon Baked Apples: Core the apples and fill each with 2 tablespoons minced raisins and the same of chopped orange. Then pour over this sauce: Lemon Sauce—Cream one-half cup butter; gradually add one-half cup sugar and one egg. Pour in three tablespoons water, three tablespoons fresh lemon juice, and one tablespoon grated lemon peel. Pour over apples and bake at 350 deg. F. for about forty minutes or until apples are done. Garnish with slices and wedges of lemon.

**Top Secret For Tailors** is tops for home sewers too . . . the "finish" of smart detail, nowhere more important than in skirts, which, they tell me, are smarter than ever this fall. So be sure to buy LIGHTNING SLIDE FASTENERS, the 7" Style 808, to use in skirts with fitted lines or rounded fullness. Believe me, they're easy to insert in any type! In every Lightning package you'll find clear directions and plenty of pictures to show you each step to take so that it will look "professional". You'll find, too, a wide range of colors and sizes—plus the dependable automatic lock—which locks itself just where you want it—yet slides at your touch with silky smoothness. Safe 'n sure—every time!

**Have You Heard The Good News?** . . . specially for you, if your feet have been bothering you lately. The new in Phenylum, the new medication in BLUE-JAY Corn Plasters. Phenylum gets right down under your corn and helps push it out from underneath . . . the first really new medication for corns and calluses in over seventy years! In actual tests, Phenylum went to work 33% faster and worked 35% more surely than other leading remedies. Easy to see why folks with problem feet say it's the best news in years! I know you'll agree!—ask for Blue-Jays with Phenylum at your favourite drug counter today.

**At Last, Modern Science Has Given Me The Perfect Answer to the "Problem of the Yellow Wash!"** Scientists have proved that true whiteness is made up of all the seven colours of the rainbow and if blue is missing, white turns to dingy yellow. Ordinary washing can't make clothes clean, but even a washing machine can't make them really white. That is the special property of Blue. That's why washing needs that last rinse with Blue to replace the missing blue rays and restore sparkling whiteness. What's more, Blue is kind to the finest fabrics. It won't harm them in the least—and it costs just a few pennies a month to use. So keep your white things truly white with Blue! Yes, for the whitest wash, use RECKITT'S BLUE.

**It's Good To Find Something Completely Satisfying!** That's the way I feel about BIG 5 CLEANSER. The new, improved cleanser ranks way up at the top for effectiveness—at just about half the price! You'll appreciate this all, once you've tried it. . . for Big 5 Cleanser has just the right amount of sudsing action—cleans, polishes, and disinfects too! Its soft fragrance leaves my sink and tubs wholesomely clean . . . and the ready-punched holes are a great convenience—just remove the blue cardboard disc on the top of the can and there you are—holes all pre-punched! (And have you tried Big 5 odorless JAVEL POWDER? Safe even for silk, nylon!)

**THIS MONTH'S SPECIAL**

### FREE BATTERY AND COOLANT CHECK

**2 Musts for Winter Driving**

**FOR SNAP-STARTS** CHRYCO POWERLINE BATTERIES

**FOR SUB-ZERO PROTECTION** CHRYCO GLYCOL ANTI-FREEZE

Let us check your battery and anti-freeze—and get you ready for winter driving before the rush! We'll check your battery for cold-weather starts—and, if you like, fill your rad with Chryco Glycol—it won't boil away!

**GET THESE IMPORTANT CHECKS NOW—FREE**

INSIST ON

## CHRYCO PARTS

THEY'RE GUARANTEED

CHRYCO is a trademark of the Chrysler Corporation of Canada, Limited  
CHRYCO PARTS AND ACCESSORIES ARE SOLD BY . . .  
CHRYSLER-PLYMOUTH-FARGO and DODGE-DESOTO DEALERS

### Tignish Shore and Vicinity

—Their many friends will regret to learn that Mr. Alphonse Gaudet and Mrs. Jerrie Pitre are both patients in the Western Hospital.

Mr. and Mrs. Aeneas MacKinnon, Charlottetown, were recent visitors at the shore.

A pretty wedding was solemnized in St. Simon and St. Jude's Church on Wednesday, Sept. 23 at 8 a.m. when Wilbert Boudreau of Palmer Road Parish led to the altar Eunice Gaudet, daughter of Mr. and Mrs. Cyril Gaudet of Tignish Shore. The bride was attended by her sister Auldine and the groomsmen were Alban Gaudet, Rev. J. A. MacDonald, P.P., performed the ceremony and celebrated the nuptial Mass. Breakfast was served to near relatives and friends at the home of the bride. In the evening a reception was held at the home of the groom. A pre-nuptial shower had been held at the home of Mr. and Mrs. Jerrie Polier when the bride received many gifts.

Mr. Louis Martin has returned from the U.S.A. where he attended the funeral of his late brother Joseph.

A social event was held in the schoolroom last week. Proceeds for school purposes.

Among those who visited at Tignish Shore recently were Mr. and Mrs. Emmanuel Maillard of Leoville.

The interior of the Shore School has been re-decorated by Mr. E. J. Arsenault.

Adrien Arsenault, a pupil of Tignish Shore has entered St. Joseph's University as a student, where he will follow a classical course.

Mr. and Mrs. Louis Martin were recent visitors at the home of Mr. and Mrs. John LeClair.

### Borden and Vicinity

—Mr. and Mrs. David MacLeod and daughter Jo Anne have returned to their home in Borden after spending the past week with the former's parents, Mr. and Mrs. Ray MacLeod, Graham's Road.

Miss Phyllis White of Moncton spent the week-end with her parents, Mr. and Mrs. W. E. White, Borden.

Mr. and Mrs. Jock MacIsaac have returned to their home in Borden after spending their holidays with relatives at Ellerslie.

Mrs. Mark Gillan of Borden attended the annual meeting of the Canadian Society of Laboratory Technologists in Charlottetown Sept. 24.

Mrs. Everett McKenna and daughter Nancy Anne returned to Borden on Sept. 26, after spending two weeks with her parents, Mr. and Mrs. Edward Griffin at Burton Lot 7.

Mr. and Mrs. Arthur E. Jay who have been spending their annual holidays in U.S.A., returned to their home in Borden on Sept. 28.

Mr. and Mrs. Parker Pauley of Gunningville, spent the week-end with the latter's parents, Mr. and Mrs. George Sharpe, Borden. —L

#### THEY WENT THATAWAY

S. O. Sask. CP Some youngsters in this district have been racing on horse track through Sheho's straits when they were trying to get to school on time. Now the RCMP has warned that horses should proceed at no faster than a trot.

Charges were as high as 92 cents on single letters from England to Quebec by packet boat in 1820.

Canal locks between Montreal and Lake Superior have a total lift of 550 feet. More than 5,000 rural mail routes in Canada cover 120,000 miles of road.

and she loves Shreddies, too

—because the NEW delicious flavour makes

## Shreddies

a breakfast sensation

Made from pure 100% whole wheat, those delicious Shreddies biscuits have a new sweeter flavour everybody loves! Specially baked to popular bite-size. Enjoy Shreddies yourself, tomorrow!

Twice as many people are eating NEW Shreddies!

**LESSER EVIL** — CALGARY CP — E. S. Huestis, Alberta game commissioner, told Calgary hunters that many farmers would rather have wild fowl feeding off their crops than enter the duck-hunting season casualties included five heifers, three milk cows, one purebred bull and a pig.

**TROPICAL NORTH** — GRAND FORKS, B. C. CP — This may be pretty far north for growing oranges, but Mrs. Dan MacDonald will be ready to pick them around Christmas. During the warm weather she has the six-foot tree outdoors, and brings it in the house before frost. She started the tree from seed.

**DON'T MISS THESE SPECIALS**

## At Cudmore's

**EXTRA SPECIAL**

SHIRRIFF'S **PIE CRUST MIX, 2 pkgs. . . . . 59c**

SHIRRIFF'S **LEMON PIE FILLER, 2 pkgs. . . . . 31c**

Eating or Cooking	5 lbs.	Christie	pkgs.
<b>APPLES</b> . . . . .	<b>39c</b>	<b>Milk Biscuits</b>	<b>25c</b>
Woodbury	4 Bars	Wetthey's Black	9 ozs.
<b>Toilet SOAP</b> . . . . .	<b>28c</b>	<b>Currant JAM</b>	<b>29c</b>
	lb.		2 pkgs.
<b>Shortening</b> . . . . .	<b>23c</b>	<b>Jello</b> . . . . .	<b>19c</b>
Aero	pt. tin	20 oz. tins	2 tins
<b>Liquid Wax</b> . . . . .	<b>37c</b>	<b>PEAS</b> . . . . .	<b>37c</b>

**EXTRA SPECIAL**

### SMOKED BONELESS PORK BUTTS

Regular Price 75c  
**SALE PRICE 49c Lb.**

Boneless	lb.	McCormick's Fig Bar	lb.
<b>DIGBY</b> . . . . .	<b>39c</b>	<b>BISCUITS</b> . . . . .	<b>33c</b>
Boneless	lb.	Perfection or Carnation	
<b>CODFISH</b> . . . . .	<b>38c</b>	<b>MILK, 2 tins</b> . . . . .	<b>29c</b>
Salt	3 for	<b>MOLASSES</b> . . . . .	<b>35c</b>
<b>HERRING</b> . . . . .	<b>29c</b>		
28 oz. tins.	2 for	Peameal	lb.
<b>TOMATOES</b> . . . . .	<b>39c</b>	<b>BACK BACON</b>	<b>69c</b>

Woodbury's Shampoo, Regular Price \$1.19  
Sale Price 59c

Woodbury's Beauty Lotion, Reg. Price \$1.39  
Sale Price 69c

**FREE DELIVERY** | 1 ELM AVE. | DIAL 3813  
C.O.D. ORDERS ACCEPTED

## Hunting Season Opens Oct. 10th For Ducks, Geese, Pheasants, Hungarian Partridge

**HUNTING SUPPLIES THAT HIT THE MARK**

### HOLMAN'S

**Get Ready Now With Top-Quality Equipment From HOLMAN'S**

**Fine Quality, Dependable SHOT GUNS**

MOSSBERG—16 gauge, 3 shot, bolt action with "C-lect Choke"	<b>39.95</b>
STEVENS—12 gauge, 6 shot capacity, slide action pump	<b>69.95</b>
STEVENS—12 gauge, 6 shot, slide action pump with recoil pad and super choke	<b>86.50</b>
HARRINGTON AND RICHARDSON—12 gauge, 3 shot, bolt action pump	<b>42.75</b>
STEVENS MODEL 530—12 gauge, double barreled with solid walnut stock	<b>79.95</b>
STEVENS MODEL 311—12 gauge, double barreled with grained wood, walnut finished stock	<b>72.95</b>
COOBY, HARRINGTON AND RICHARDSON—Single Barreled shotguns in 12 and 16 gauge	<b>21.95</b>

**TRADE-IN Your Old Gun On A Modern Repeater or Double Barrel Model.**

HOLMAN'S stock a complete assortment of Hunting Equipment and Needs including—Flashlights, Hand Axes, Cleaning Rods, Special Gun Grease, etc.

OLT GOOSE CALLS, each	<b>4.95</b>	OLT DUCK CALLS, each	<b>1.50</b>
-----------------------	-------------	----------------------	-------------

**The Best SURE-FIRE SHELLS**

12 gauge "Canuck" standard load, per box	<b>3.00</b>
12 gauge "Canuck" heavy load, per box	<b>3.15</b>
12 gauge "Maxum" heavy load, per box	<b>3.50</b>
12 gauge "Imperial" heavy load, per box	<b>3.80</b>

Also 410, 20 and 16 gauge Shotgun Shells in a number of brands.

### Life-Like DECOYS

"CARRY-LITE" Plastic DUCK Decoys, each	<b>1.25</b>
6 FOR \$6.95	
Wooden DUCK Decoys, each	<b>2.25</b>
"CARRY-LITE" Plastic GOOSE Decoys, each	<b>3.95</b>

## HOLMAN'S S' SIDE and CH'TOWN