



SHORTSTOP OUT FOR THREE MONTHS

New York Yankee shortstop Ruben Amaro watched his son, David, three-year-old, play with traction bar on his orthopedic bed in New York's Lenox Hill Hospital Monday, Amaro was carried off the field in Baltimore on Saturday after a collision with Tom Tresh. He injured his right knee. Surgery on it will be performed Wednesday. Amaro in all probability will be lost to the Yankees for three months. (AP Wirephoto)

Grocery Stores Taking Look At Single-Serving Packages

TORONTO (CP) — Back-room marketing experts, always looking for fresh ways to win consumers' dollars, are paying renewed attention to single-serving grocery packages. Although the small packages account for a minor part of the \$4,500,000,000-a-year grocery business, marketing officials say it is growing rapidly. Because of the competition among distributors, some are hoping it may give their products a firm share of a market in which they might not otherwise survive. Products available now in packages wrapped for individual servings range from pre-cooked TV dinners to shrimp cocktails, prepared fresh vegetables and small loaves of bread. One independent marketing firm says individual servings are being bought more and more by housewives anxious to please one palate in the house. ESTIMATED AT \$50,000,000 It estimates the total Canadian market for these goods at more than \$50,000,000 annually. A grocery chain official attributes the success of individual packages to convenience, better quality and improved presentation. "Many of the packages just

have to be popped in the oven for a few minutes and even come with their own dishes. "And a lot of customers seem to think they save money, too. No one pretends it's cheaper to buy a TV dinner, for example, than it would be to get an equivalent serving off a large roast, but people living alone aren't faced with the waste they'd experience if they bought a roast when all they wanted was one meal of beef." Another factor is the growing number of married women in the labor force. They find it easier to fix meals using individual packages than to start a hot supper from scratch after getting home, marketing officials say.

LA PLATA (AP)—The Argentine ministry of agriculture is trying out plastic false teeth for needy cows and bulls. Veterinarians at an experimental farm say results are excellent so far.

Laborers In Newfoundland Present Brief

ST. JOHN'S, Nfld. (CP)—Lower beer prices, more outlets for wine and beer sales and compulsory automobile insurance are among recommendations made here to the provincial government by the Newfoundland Labor Federation. In its annual brief, the federation asks the government cut the price of "the working man's drink" and consider the sale of beer and wine in grocery stores. It advocates a government-run automobile insurance scheme similar to that of Saskatchewan, stricter enforcement of the Minimum Wage Act and an increase in the current 70 cents hourly minimum, equal pay for women and inclusion of

labor movement teaching in school and university curriculum. men or sports fishing groups as is done in other provinces. FASHIONS LOOK EAST MOSCOW (AP)—Styles at a Soviet fashion festival included a silk winter coat with a fox collar and an evening outfit of leather. "Diverse embroidery" will replace the "austere trimmings" of earlier years, Tass reported.

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NATO's Best Efforts Suggested Still To Come

TORONTO (CP) NATO's "most enduring accomplishments may be in the future rather than in the past," Averell Harriman of the United States state department said Tuesday night. "The maintenance of an integrated defence is essential to closer and more effective economic collaboration," the U.S. ambassador at large said. "The most difficult problem today is Viet Nam," he said at the annual dinner of The Canadian Press. "President Johnson has made clear the U.S. will continue to help the people of South Viet Nam defend themselves against aggression from the North as long as aggression continues and our help is desired." He spoke against the background of French intentions to

withdraw from the military fabric of NATO and a still-uneasy political atmosphere in Viet Nam which threatens the American military effort there. Mr. Harriman, with an unparalleled record in American business, political and diplomatic activity since the 1930s, said the peoples of Canada and the U.S. have travelled a long way together in recent decades.

SEES STRONG TIES "For somewhat different reasons, both Canada and the U.S. have strong and emotional ties with France; you because so many of your citizens are of French origin, and have close family and cultural ties. "For our part the historic and emotional ties with France spring from the crucial assistance given us by France in the difficult days of our revolution and are still strong in the hearts of our people."

He said NATO is essential for the security of the Atlantic community and "is a component part of our broad political and economic objectives." NATO and the Marshall Plan had checked Stalinist aggression in Europe but "Soviet policy still supports on a worldwide basis Communist subversion and aggression. The ambassador recalled that in private talks last July with Soviet leaders in Moscow it was "made clear that Soviet leaders still believe worldwide Communist revolution is the inevitable course in history."

VIET NAM IS PART Viet Nam is part of that

struggle said Mr. Harriman, and North Viet Nam reacted to American peace efforts by demanding "the surrender of South Viet Nam before negotiations could even begin."

Mr. Harriman said his experience in Europe in the 1920s, as a U.S. Chamber of Commerce delegate, showed then a belief that political and economic integration depended on military integration. "This basic truth was one of the strong motives for the U.S. encouragement of maximum integration of post-war European defence establishments. The U.S. fully supported the view, as expressed recently by External Affairs Minister Marjolin, of regret that France is leaving NATO and of determination to leave a place for France open."

Imperial Oil Profits Higher

TORONTO (CP) — Imperial Oil Co. Ltd.'s indicated net profit for the first quarter of this year is \$22,700,000 or 71 cents a share, compared with \$20,600,000 or 65 cents in the similar 1965 period, President W. O. Twaits said at the annual meeting here. He added the 10-per-cent increase isn't necessarily indicative of the prospects for the entire year. The gain was due to a four-per-cent sales increase and stronger gasoline prices in effect from late 1965. In his address to shareholders, Mr. Twaits criticized attacks on foreign investment in Canada.

"It's about time that we in Canada give recognition to the tremendous accomplishments of international investment by the private sector, and what it has done for this country." Canada wants capital "without accepting the fact that capital flows most readily to the point where it is most welcomed."

FISH EAT ANYTHING MONTOUR FALLS, N.Y. (AP)—Supposedly wily trout bit on pieces of cloth, petroleum jelly balls and worms on the opening day of New York state's fishing season. Terry Oederkirk of Lavonia, N.Y., caught a 9½-pound rainbow trout in Naples Creek with a piece of orange sponge for bait.

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