

SPECIALS

- TEA, V. B., lb. . . 79c
- Cream Style—20 oz. tins
- CORN, 2 for . . . 29c
- With Tomato Sauce—20 oz. tins
- BEANS, 2 for . . . 29c
- JELL-O, 3 pkgs. . . 27c
- CRISCO, lb. . . . 45c
- FLUFFO, 2 lbs. . . 69c
- PEANUT BUTTER, 6 lb. pail only . . \$1.95
- Princess — (Reg. 45c)
- SOAP FLAKES, Special, pkg. . . . 31c
- Soap Flakes
- QUIX, 2 pkgs. . . 59c
- GRADE A FOWL, lb. . . . 45c
- EXTRA SPECIAL EATING APPLES Delicious 4 doz. only 49c
- FISH
- Smoked FILLETS, lb. . . . 29c
- Cod FILLETS, lb. . . . 35c
- Haddock FILLETS, lb. . . . 43c
- Sole FILLETS, lb. . . . 49c
- SALMON, lb. . . . 65c
- HADDOCK, lb. . . . 25c
- Corned — Lge. MACKEREL, 2 for 49c
- Salt HERRING, 2 for . 19c
- Boneless COD, lb. . . . 35c
- Boneless DIGBY, lb. . . . 35c
- 16 oz. tins — (Reg. 27c) MACKEREL, 2 for 31c
- 16 oz. tins FISH CAKES, 2 for 25c
- In Tomato Sauce HERRING, 16 oz. tin, 2 for 25c
- ANDREWS' Phone 2696 Phone 2697 The Home of Proven Values

Active Year Reported For Hillsborough Chapter

"At the annual meeting of the Earl of Hillsborough Chapter, I. O. D. E., held at the home of Mrs. E. N. Phillips on Monday, February 5th; with the Vice-Regent, Mrs. Sterling MacDonald in the chair; the following officers for coming year were voted on and unanimously elected.

Hon. Regent — Mrs. W. A. Stewart; Regent — Miss Marjorie Stewart; 1st. Vice-Regent — Mrs. Jack Cameron; 2nd Vice-Regent — Mrs. Gordon Raynor; Secretary — Mrs. Dorothy Keefe; Treasurer — Miss Margaret MacMillan; Asst. Treasurer — Mrs. Sydney Jeffery; Echoes Secretary — Mrs. Ira Clark; Educational Secretary — Mrs. A. H. Roper; Health and Welfare — Mrs. Elmer MacDonald; Post War Convener — Mrs. Sterling MacDonald; Empire Study — Mrs. A. L. Roper; Sewing — Mrs. Gordon Raynor; Standard Bearer — Mrs. Barrie Bugden; Reception — Mrs. A. H. Roper; Library Service — Mrs. G. Barter.

Ways and Means Committee — Mrs. Gordon Raynor; Mrs. E. M. Phillips; Mrs. Wilfred Hunter; Mrs. Mabel Adams; Miss Jean McLean. Councilors — Mrs. Sterling MacDonald; Miss Dorothy Stewart; Mrs. Barker; Mrs. A. L. Roper. Sick Committee — Mrs. Vernon Peardon; Mrs. Elmer MacDonald. Press and Publicity — Mrs. Walther Gaudet; Mrs. G. S. Storey; Mrs. V. Peardon.

The meeting opened with the Prayer, followed by the minutes of the last annual and monthly meetings, both of which were approved as read.

The Treasurer, Miss Mabel Adams, read the financial statement covering the year's work and it was noted that a satisfactory balance remains on hand.

The Asst. Treasurer's report then was read and approved.

The Health and Welfare report was read by Mrs. A. L. Roper, which showed favorable contributions to Children's Aid Society; Canadian Foundation for Polio-myelitis and Manitoba Relief Fund.

The Post War Convener, Mrs. Roper, read her report as follows: "Madame Regent and members, Earl of Hillsborough Chapter, I. O. D. E. "During the year 1950-51 the value of our work in money and kind totaled \$11,956. This was made up of a donation of \$100.00 to the British and European Children's Relief Fund, and food parcels costing \$10.55 to three English families.

"Cost of the food was defrayed by Chapter funds and shipped by a local merchant; of the three families to whom these were sent, two have acknowledged them with sincere thanks. "This report was approved."

Secretary's Report

The following report was read by the Educational Secretary, Miss Marjorie Stewart:

"Our assistance to schools this year took the form of cash prizes of \$3.00 each to five of the City Schools. These were given for "Sustained Effort," "Citizenship" and "Geography," according to the wishes of the teachers concerned, to pupils of Grade 8. In addition to this we gave a library of 33 excellent books to a school in King's County. These books are along the lines approved by our Head Office, and although they had been used they were all in excellent condition. I thank you to Miss Dorothy Stewart for collecting these books and to Mrs. E. M. Phillips for having them shipped.

"Our chapter gave 37 calendars to schools in Kings County and to Queen Square School, Charlottetown. Altogether we bought 80 Calendars; 26 of which were paid for by members and 24 through Chapter funds. In addition to this we contributed to the fund for I.O.D.E. calendars for Newfoundland.

"Once again a \$26.00 scholarship was given to the P. E. I. Musical Festival and cash contributions sent to the War Memorial Scholarship; Holiday Houses (in England) and the Princess Alice Fund.

"We were pleased to note that Mr. Gordon Lidstone of Summerside was awarded the Bursary for this year in connection with the Second War Memorial. He is now taking a course in pre-law at Mount Allison University. Mr. Charles Read of Coleman has been awarded the scholarship of overseas post-graduate study under the First War Memorial and he plans to take a course in Soil Chemistry in England, beginning next fall.

"Once again, as your Education Secretary I was convener for the library service at the Sanatorium. The work there has been continued most satisfactorily and during the fall the books were re-numbered where necessary and new books ordered. The thanks of our Chapter go to Mrs. W. T. Rogers, for her efforts in this regard; without her direction and really hard work I doubt if we would be able to maintain this service for the patients in this institution. Chapter members have been faithful in making their weekly visit to distribute books. Please accept my most sincere thanks for the co-operation you have given in this undertaking, which was started three years ago and which has continued, without interruption ever since. I would particularly like to thank Miss Dorothy Keefe for her valuable assistance in re-cataloguing the books and re-arranging the library. It is hoped the books recently purchased will soon be on the shelves and ready for distribution to the patients.

"During the year two films were shown, through the courtesy of the National Film Board, one on "United Nations Organization" and one on "Newfoundland". These were greatly enjoyed and our thanks go to the Film Board who have provided this service for us on many occasions in the past. "This report was approved.

The Ways and Means Committee reported as follows:

"The Fall of 1950 saw the Earl of Hillsborough Chapter embark upon its largest project ever, namely the sponsoring of the Robin Hood Cooking Demonstration.

This demonstration was held in the auditorium of Prince of Wales College to a capacity audience for each of the three nights. Approximately 2400 being the total attendance and resulting in a most satisfying profit.

Our sincere thanks must go to all the merchants, stores and wholesalers, both in Charlottetown and elsewhere without whose co-operation we would not have had such wonderful array of prizes to offer our audience.

Every member of the Chapter deserves credit for their wholehearted assistance in making this demonstration a success. By working together we have definitely shown how far we can go in our endeavours." This report was moved.

Regent's Report

Regent Mrs. A. E. Roper, who is

Excelsior Insurance Shows 1950 Increase

TORONTO — An increase of 15% over 1949 in New Insurance issued and revived was reported to the 61st Annual Meeting of The Excelsior Life Insurance Company by Major-General, A. Bruce Matthews, C. B. E., D. S. O., President of the Company. New insurance amounted to \$35,522,835.00.

Insurance in force totalled \$268,372,017.02 at the end of the year, a gain of \$20,431,863.00.

Total revenue for the year was \$9,412,203.91 of which \$7,158,386.25 represents premiums on insurance and annuity contracts.

Over 83% of the \$3,005,374.23 payments in the insurance account went to living policyholders, including \$557,590.40 in matured endowment and investment policies, \$355,192.19 in policy dividends, and \$996,161.10 in annuities, disability payments, surrenders, etc.

Death claims totalled \$1,108,430.54.

Actuarial liabilities on account of insurance and annuities in force at the end of the year now stand at \$46,815,459.00 being \$3,690,901.00 higher than at the beginning of the year.

Total assets available for the security of policyholders are now \$53,890,325.00 — being increased by \$4,218,394.71 during the year.

The average rate of interest earned by the Company during 1950 was 3.82% as compared with 3.79% in 1949 — indicating a slight increase in the earned rate for the third consecutive year.

General Matthews referred to the successful observance of The Excelsior Life's "Diamond Jubilee" on October 16th, on which day the greatest single month of business was completed in the Company's entire sixty years of operation throughout Canada. In spite of current tensions and uneasiness, he looked forward to 1951 being an even better year for new life insurance than was 1950.

holidaying in the South sent her report as follows:

"Fellow members of the Earl of Hillsborough Chapter, Imperial Order Daughters of the Empire — when this report is read — although I shall be far from you in person, you may be sure I shall be with you in spirit.

"1950 has been a busy and prosperous year for the members of our beloved Chapter. Each year you, as individuals, are entering more and more into the spirit of our great work. In realizing the privilege we have in helping serve our fellow-men, every member has, in the past year, done her particular job with cheerful and thorough understanding. We are sure that all the people of the world could be brought to our understanding of each other — then avarice, selfishness and hate would be forgotten — and peace and love prevail among men and nations.

"Our Chapter membership has changed very little in the past year. It was with regret we bade farewell to our Secretary, Mrs. Joy Green, who transferred her membership to St. John's, Newfoundland. We were very pleased to receive two former members back to the Chapter — Mrs. Jessie Clark and Mrs. Shirley Storey — also one new member — Mrs. Stella Barter. This brings our total to twenty-three members.

"With deep regret we mourned the passing of our Honorary Regent — Mrs. W. E. Bentley. Mrs. Bentley was ready at all times to give us help, advice, and encouragement. She will not be forgotten by the members of the Earl of Hillsborough Chapter.

"We are fortunate to have Mrs. W. A. Stewart as our Honorary Regent in the future and I am sure she too will be of help and inspiration in the years to come.

"Five years have passed since I became your Regent — they have been happy and worthwhile years — my sincere hope is that under the leadership of our incoming Regent we may do even better. There is much to be done. We have only to study and read to realize that our present times are serious indeed — and any small contributions we can give toward helping those less fortunate than ourselves will not only be welcome, but greatly needed.

"Thank you one and all for your very fine co-operation and help at all times. You are a fine group, and may the spirit of friendship and success which prevails among us ever continue — for only then can we do our best work.

"To the new Regent our very best wishes and the assurance that any help that I can give at all times will be hers for the asking.

"May 1951 be a greater and more worthwhile year than ever — working together may we in our humble way, ever show the spirit of helpfulness and goodwill which is so much needed in this chaotic world.

"Working with all the Imperial Order Daughters of the Empire Chapters across our great Dominion may we ever keep before us our own particular motto—"For The Public Good."

It was moved by Mrs. Hunter, and seconded by Margaret MacMillan that the amount of \$5.00 be paid our auditor. Also moved by Mrs. E. MacDonald, seconded by Mrs. Jeffery that a \$25.00 scholarship, be donated to the Musical Festival being held in April. The meeting closed with "The King".

HIGHEST FALLS

The waterfall Kaieteur, with a drop of 3,000 feet, is one of many beautiful falls in British Guiana.

REAL HELP FOR INDIGESTION AND CONSTIPATION

Get relief from constipation—Indigestion. Positive results from FRUIT-A-TIVES proven by tens of thousands. FRUIT-A-TIVES contains extracts of fruits and herbs.

the best tobaccos of all go into **PALL MALL**

Plain end or cork tip

There's more enjoyment and relaxation in Pall Mall—mild as mild can be. And you get—

- Ultra-smooth "Wetproof" paper that does not stick to the lips.
- Twin bundles wrapped in laminated foil keep cigarettes fresh and neat... always in perfect smoking condition.

Genuine imported cork

CHERRY VALLEY Y. P. U.

Ruth and John McLeod entertained the Y. P. U. members at their home on February 2nd with an attendance of twenty-one members.

The president, Mostyn Jones brought the meeting to order with the call to worship. The singing of hymn, "O Master let me walk with Thee," was followed by the Lord's Prayer in unison. Scripture lesson, Corinthians, chapter 13, was read by Ruth McLeod.

Cecil Tweedy then led group in prayer after which hymn, "Lord Divine all loves excelling," was sung. The Evening Story, "The Church of the First Days," was read by Norma Hayden. Collection taken amounted to \$1.21. Roll call membership in that organization.

was responded to by Bible Verses, Hymn, "The Day Thou gavest, Lord is ended," closed the devotional period.

The business period opened with the reading and adoption of previous minutes. Three new members paid fees bringing the membership up to fifty. Mrs. W. J. Mutch and John McLeod moved and seconded that the balance of 66 cents be added to March of Dimes. Collection to bring amount to be sent to \$6.00.

It was decided to hold a crock-nole party at hall.

A thank you letter was received from the Charlottetown Glebeon Camp for the \$5.00 donation which stated that the Society is the only one on the island outside Charlottetown to receive an associate taken membership in that organization.

The next meeting — a social — will be at the home of Mr. and Mrs. W. J. Mutch. Lunch committee to be — Donna Martin, Ruth MacEachern, Norma Hayden. Devotional committee and Scripture Lesson — Ruth MacEachern, Prayer, Pearl Irving and Story — John McLeod. Recreational committee — Lloyd Martin, Ruth McLeod, Norma Hayden.

Lucinda Martin then took charge of Study Group period the topic being — Bible character, "Ruth, Symbol of Family Loyalty."

John McLeod then led group in an interesting recreational period. A delicious luncheon was then served by hostess and committee.

A vote of thanks was extended to host and hostess for a pleasant evening enjoyed in their home.

Mispah Benediction closed the meeting.

KIDNEY ACIDS
Rob your Rest..

Many people never seem to get a good night's rest. They turn and toss—blame it on "nerves"—when it may be their kidneys. Healthy kidneys filter poisons and acids from the blood. If they fail and impurities stay in the system—disturbed nerves result. If you don't rest well get and use Dodd's Kidney Pills. Dodd's helps the kidneys so that you can rest better—and feel better.

Dodd's Kidney Pills

SAVE TIME AND MONEY
on your **NEW HOME** with "SENSIBLE" **TEN-TEST INSULATING SHEATHING**

FOR ANY EXTERIOR FINISH BRICK, STUCCO or SIDING

It's good sense to use TEN/TEST Insulating Sheathing — Asphalt Coated both sides and edges to prevent moisture penetration — insulates efficiently and strengthens the walls in one application.

1. Save as much as one-third on application. Speedy installation lowers labor cost.
2. Save on waste by using all cut-off pieces with this modern sheathing! Large 4' x 8' and 4' x 9' panels are economical, easy to handle.
3. Save on fuel through strong, draft-free construction. 1" of TEN/TEST is equal to 3" of solid lumber in fuel-saving value.
4. Save valuable time! All panels are white-routed at 16" nailing centers, to go up fast in any kind of weather.

Ask your lumber and building supply dealer for samples and literature or write Dept. T-45

INTERNATIONAL FIBRE BOARD & PLYWOOD SALES LIMITED
GATINEAU, QUEBEC

Registered trade mark that signifies that International Fibre Board, Limited is the source of the product.

I FELT LIKE A CHUMP
WHEN I HEARD THAT WHISPER!

NOT ANOTHER GAME WITH HIM—B.O.

"I WANTED to sink through the floor when I heard them whispering 'B.O.' about me. Then and there I decided it would never happen again. I'd make my daily bath a Lifebuoy bath and be safe!"

I SURE GO FOR THE BIG NEW BATH-SIZE LIFEBOUY. THE RICH LATHER WITH ITS PURIFYING INGREDIENT REALLY STOPS "B.O." IT LEAVES ME FEELING EXTRA CLEAN... EXTRA FRESH!

Avoid offending... ONLY LIFEBOUY GIVES YOU ALL-OVER PROTECTION!

- ★ Exclusive scientific ingredient
- ★ Special purifying lather
- ★ Banishes perspiration odor
- ★ Fresh clean scent
- ★ Keeps you refreshed, longer

Depend on Lifebuoy for sure all-over body protection. Its special purifying lather stops "B.O." like nothing else can. Get BATH-SIZE Lifebuoy today.

FROM HEAD TO TOE... LIFEBOUY STOPS "B.O."