

RURAL CHURCHES

KINGS

HOLY TRINITY Anglican Church, Georgetown. Sunday, Nov. 21. Holy Communion 11 a.m. Rev. J. Stephen Sheeren, Priest-in-charge.

MONTAGUE Baptist Pastoral, Rev. A.G.J. Steeves, MA., B.E.D., minister. Sunday, Nov. 21. Montague: Sunday School 10:00 a.m. Worship 11 a.m. Evenings 7:30 p.m. Murray River: Sunday School 2 p.m. Worship 3:00 p.m. Murray Harbor: Sunday School 2 p.m. Worship 7:30 p.m. Sturgeon: Sunday School 2:30 p.m. Worship 1:30 p.m.

MONTAGUE Bible Chapel. The Lord's Supper 9:30 a.m. Sunday School and Adult Bible School 10:45 a.m. Evening service 7:30 p.m.

MURRAY HARBOR — Murray River Congregation, the United Church. Sunday, Nov. 21. Little Sands: Worship 11 a.m. Murray Harbor: Worship 2 p.m. Church School 10 a.m. Murray River: Worship 7:30 p.m. Church School 10 a.m. Rev. David Barwise, minister.

CENTRAL KINGS Pastoral Charge, the United Church. Annandale: Worship 11 a.m. St. David's: Rally Service 3 p.m. Church School 2 p.m. Dundas: Worship 7:30 p.m. Church School 10 a.m. Rev. M.R. Pocklington, minister.

SOURIS — BAY Fortune United Churches. UCW Thankoffering Service Bay Fortune 11 a.m. Special music by the Kingsboro Choir. Closing service for Older Boy's Conference Souris 7 p.m. Rev. Malcolm Smith, guest speaker at both services, Rev. F.E. Phinney, minister.

THE PRESBYTERIAN Church. Thursday, Peter's Road Preparatory Service 8 p.m. Friday, Murray Harbor North Preparatory Service 8 p.m. Sunday: Murray Harbor North, Holy Communion 11 a.m. Murray Harbor South, Holy Communion 3 p.m. Peter's Road: Church School 6:30 p.m. Worship 7:30 p.m. Rev. M. Carl Currie, minister.

MONTAGUE Pastoral Charge, the Presbyterian Church. St. Andrew's, Cardigan: Church School 10:15 a.m. Worship 11:00 a.m. St. Andrew's, Lorne Valley: Worship 2:30 p.m. St. Andrew's, Montague: Church School 10 a.m. Worship 7:30 p.m. Rev. Basil Lowery, BA, BD, minister.

DUNDAS — Annandale United Baptist Pastoral. Dundas: Sunday School 11 a.m. Worship 7:30 p.m. Annandale: Sunday School 10 a.m. Worship 11 a.m. L.C. Myrtle Ingersoll, pastor.

MONTAGUE Pastoral Charge, the United Church. Sunday, Nov. 21. Lower Montague 9:45 a.m. Sturgeon 2:30 p.m. Adult Bible Study in Montague Church 7:30 p.m. Rev. R. F. Burns, minister.

UPTON GOSPEL Chapel. Sunday, Nov. 21. Sunday School 10 a.m. Gospel Service 7:30 p.m. Wallace Thompson, guest speaker.

FREE CHURCH of Scotland. Worship: Murray River 11 a.m. Sunday School 2 p.m. Bangor 2 p.m. Belle River 4:30 p.m. Birch Hill 7:30 p.m. Sunday School 10 a.m. Rev. Ewen E. MacDougall, minister.

MONTAGUE Church of Christ. Sunday, Nov. 21. Sunday School 10 a.m. Preaching and Communion Service 11 a.m. No evening service. Mr. Kenneth Norris, speaker.

FEDERATION NEWSLETTER

Higher Attendance At Meetings Improves Federation Strength

By J. LINCOLN DEWAR

FEDERATION MEETINGS

This week the directors of each county Federation of Agriculture are holding meetings to make plans for the county annual membership meetings to be held probably towards the end of November. As mentioned before these are the meetings where the individual membership of the Federation can express opinions and make recommendations. This is the grassroots membership as compared to the membership which comes in through other farm organizations.

We are forced to admit that even with increased membership in the Federation that the attendance at these county meetings has not been as large as might be hoped. Larger attendance would provide a better cross section of views and would, in addition, demonstrate stronger support for what the Federation proposes.

FEDERATION ANNUAL

Since its re-organization in 1949 the annual meeting of the Provincial Federation has been a meeting of the Provincial and County Directors, while the meeting was not open to the press and in this sense was public.

A change is proposed in procedure for the meeting which will be held in January 1966. It will still be an annual meeting of the Directors but the meeting will be open to the membership which will be in a position to observe and take part in the discussions without the right to actually vote. Certain other details will have to be worked out but at the moment the intentions are to widen out the annual meeting considerably.

FARM MACHINERY

Frequently we have brought to our attention incidents where farmers have bought items of equipment which do not perform satisfactorily and then have real difficulty in getting satisfactory adjustments made. Very often these complaints relate to a recent incident involving a tractor costing well over \$5,000.00, this machine has not been satisfactory but the buyer has not been able to get at any level of the company concerned, any satisfaction.

This province is the best market for farm machinery east of Montreal and yet to a greater extent than is the case elsewhere the policy "let the buyer beware" applies.

While the Federation hasn't had any worthwhile success in convincing the authorities of the need of legislation in this connection the need seems to be increasing rather than diminishing.

ROYAL TIME

From November 12 to 20 Canada's agricultural showcase is operating and dressed up in Toronto. The Royal is a very special sort of show and if there is any occasion when agriculture really wears formal clothes, this is it. One would have to see the championship samples of grain, or hay, or tobacco, or potatoes, or livestock to really appreciate what excellence really means.

While there is no way of knowing, we suspect that a number of Islanders are visiting the fair and making acquaintances on a national basis. For those who have the ambition to cope with the Toronto traffic we have considerable admiration, the location of the Royal makes automobile navigation a necessity if one is to approach it, in that way.

LAND USE

For some time but with little success the Federation has been urging an organized approach to problems related to land use in this province. Regardless of the approach, land is our most important resource whether it be used for agriculture, recreation, wild life, roads or urban development. A drive through any part of this province demon-

8 The Guardian, Charlottetown, Thurs. Nov. 18, 1965.

Canada Gives Green Light Despite U.S. Ad Crackdown

OTTAWA (CP)—A continued seal of approval has been given to a Canadian broadcast advertisement for Geritol, the iron and vitamin tonic that landed in hot water in the United States because of its advertising.

The ad aired by Canadian stations originally was approved by the federal health department's food and drug directorate. It was reviewed after a U.S. crackdown last month on Geritol ads and given a continued green light.

The position at the directorate is that some leeway should be allowed in ads for items on drugstore shelves that can be bought without prescription and that are not harmful.

The Canadian ad is not as free-wheeling as those that drew the fire of the U.S. Federal Trade Commission.

The U.S. and Canadian ads followed the same general theme: A person feeling tired might have what the Geritol people call "iron-poor blood" and the tonic could help such a person feel stronger and better. But the U.S. ads said Geritol would carry "strength and energy" through the body. The Canadian ad only says it will carry vitamins and iron. Some U.S. ads mentioned men "just too tired to budge" who were out dancing a day after taking the tonic. There is no such mention in Canada.

The U.S. commission heard medical evidence that fewer than 10 per cent of Americans have an iron deficiency and only about one per cent have a vitamin deficiency. There were a host of other causes for fatigue and \$5,000.00. Thus, if a self-employed person earns \$3,000.00 a year, he will pay 3.6 per cent of \$3,000.00 or \$108.00 a year.

ing something "which is not dangerous and may do him some good. We don't feel this is a danger for the public."

WILL CHANGE METRO

TORONTO (CP) — Legislation giving Metropolitan Toronto a new form of municipal government will be introduced at the next session of the Ontario legislature starting after the new Premier Roberts said Friday. A royal commission inquiry into Metro undertaken by H. Carl Goldenberg of Montreal recommended that the 13 municipalities within Metro be merged into four cities—Toronto, Etobicoke, North York and Scarborough. The government has almost completed receiving submissions and comments on the Goldenberg report from all of these concerned and they now are in the process of being examined, said Mr. Roberts.

FIRST MAMMOTH Rock and Roll Party

Georgetown Rink

Saturday Night, Nov. 20

Music supplied by The Group

Sponsored by the Lions Club

PATTERSON'S

EARLY BIRD SALE!

20% OFF

DIAMOND RINGS

AND

WATCHES

Why Wait for Christmas? Buy it Now

115 KENT STREET CHARLOTTETOWN

Hootenanny

Where ???

Commodore Room

MAIN BRACE

COME ALONG AND JOIN THE FUN

Special Attraction—SHIRLEY'S DANCERS

TONIGHT 9 to 12 p.m.

Members and Guests

Here's new Verve!

Canada's only dishwashing liquid that comes in a beautiful glass!



New Verve lotion from Lever Brothers packs 12 ounces of grease-cutting dishpower inside a lovely 'Winter Wheat' tumbler you can use right away!

New Verve is Canada's first double-value dishwashing product! Only Verve gives you really dramatic dishwashing performance—plus, a luxuriously weighted 'Winter Wheat' glass that's all ready for entertaining, perfect for collecting! Get double-value Verve!

Verve

Gets Dishes Crystal Clean

QUEENS

WINSLOE United Pastoral Charge, 9:30 a.m., Combined Church and Sunday School at Highfield. 11 a.m., Communion at Winsloe South. 7:30 p.m., Princetown Road. Rev. T.R. Goudge, minister.

THE PRESBYTERIAN Church, St. John's, Belfast. Services of Worship 11 a.m. and 7:30 p.m. Rev. Donald Nicholson, minister.

THE PRESBYTERIAN Church, Wood Islands. Services of Worship 9:30 a.m. Sunday

use Christmas Seals

Tuberculosis Is Curable

Tuberculosis is curable, particularly if found and treated in early stages. In 1964, 150 Islanders were treated for tuberculosis.

Except for the aged, now-a-days, following treatment most patients return to their previous occupations.

Use Christmas Seals generously to prevent unnecessary illness in your community.

FREE TURKEYS EVERY WEEK UNTIL CHRISTMAS

15 LB. OVEN READY MAPLE LEAF GRADE "A" TURKEY, SO TENDER AND TASTY. JUST COME IN PUT YOUR NAME ON BACK OF YOUR CASH REGISTER SLIP & YOU MAY BE A WINNER. DRAWING EVERY SATURDAY NIGHT. NEW BALLOTS EACH WEEK.

LARD	4 LB. MAPLE LEAF	1.00	SUGAR	10 LB. WHITE	79c
ROBIN HOOD	25 LB. BAG FLOUR	2.19	TEA BAGS	REG. \$1.79	1.59
COLGATE	3 LB. BAG COOKING APPLES	19c	ICE CREAM	1/2 GAL.	79c
MARGARINE	4 LB.	1.00	MILK	6 TINS	1.00
ZAKEMS	ROASTING PORK	49c Lb.	FRESH GROUND HAMBURG	2 Lbs.	89c

DUNCAN WHITE OR CHOC. HINES

Cake Mix 2 For 89c

SCOTIA

WE HAVE COMPLETE SUPPLY OF BAKING NEEDS FOR YOUR CHRISTMAS BAKING

SEE OUR LUCKY DOLLAR AD FOR MORE SPECIALS