

CLEAR THE DECKS

SALE BEGINS THURSDAY MORNING 9 A.M. — STORE CLOSED ALL DAY WEDNESDAY

FUR COATS and JACKETS

FULL AND THREE QUARTER LENGTH COATS—EVERY FUR COAT IN THE STORE GOES ON SALE THURSDAY AT 9 A. M.—AND YOU ARE NOT LIKELY TO SEE PRICES LIKE THESE FOR A LONG TIME TO COME—SIZES 12 TO 44. LOOK OVER THIS TERRIFIC COLLECTION OF FUR COATS.

Persian Lamb coats Reg. \$565.00. Going for only	\$375.00	Dyed Muskrat (second cut) Reg. \$375.00. Going for only	\$250.00	Jap rabbit (died rabbit) Reg. \$169.00. Going for only	\$115.00
Persian Lamb Coats Reg. \$625.00. Going for only	\$415.00	Dyed Muskrat (backs) Reg. \$500.00. Going for only	\$335.00	Dyed rabbit Reg. \$179.00. Going for only	\$120.00
Persian Lamb Coats, Reg. \$750.00. Going for only	\$495.00	Mouton (died processed lamb) Reg. \$165.00. Going for only	\$110.00	Dyed Australian rabbit Reg. \$98.00. Going for only	\$65.00
Persian Lamb (sides) Coats Reg. \$225.00. Going for only	\$150.00	Mouton (died processed lamb) Reg. \$225.00. Going for only	\$150.00	JACKETS	
Hudson Seal (died muskrat) Reg. \$625.00. Going for only	\$415.00	Mouton (died processed lamb) Reg. \$279.00. Going for only	\$185.00	Dyed moleskin— Reg. \$195.00. Going for only	\$195.00
Hudson Seal (died muskrat) Reg. \$650.00. Going for only	\$435.00	French Seal (died rabbit) Reg. \$185.00. Going for only	\$125.00	Grey Kidskin Reg. \$219.00. Going for only	\$145.00
Hudson Seal (died muskrat) Reg. \$675.00. Going for only	\$450.00	French Seal (died rabbit) Reg. \$210.00. Going for only	\$140.00	Grey Kidskin Reg. \$250.00. Going for only	\$165.00
				Dyed Muskrat (second cut) Reg. \$295.00. Going for only	\$195.00

LINEN DEPARTMENT — 3rd Floor Substandard Sheets and Cases

Substandard snowy white bleached sheets, smooth strong texture—neatly finished with firmly sewn plain hems—size 81" x 100"—very special **\$5.98** at this low price of only, per pair

Substandard pillow cases, smoothly finished closely woven cotton that should stand plenty of wear. Size 42" x 33" finished with plain hems, **\$1.19** per pair

First quality "Heritage" bleached sheets, featured for thrifty shoppers. Quality sheets that can be depended upon for years of hard wear. Size 81" x 100" finished with plain hems— **\$6.95** Special per pair

Cotton terry towels woven with rainbow stripe on a fawn background—size 18" x 36"— **79c** Special each

Rayon and cotton lace tablecloths—ecru shade in two popular sizes and prices. Size 36" x 36"— **98c** Each

Size 52" x 52"— **\$1.98** Each

Printed cotton table cloths—only a small quantity in this lot—slightly soiled. Size 52" x 52"— Reg. \$2.95— **\$1.95** Now each

Size 52" x 70"—Reg. \$3.95— **\$2.95** Now each

Cotton terry—very absorbent in colorful multi stripes on fawn background—about 20 inch wide **49c** Special at, per yard

Roller towelling—Irish linen—highly absorbent—white ground with colored borders of red, blue and green—16 inches wide **49c** special per yard

Glass towelling—pure linen slightly soiled—white ground with colored borders of red, green and blue—21 inch width—regular 65c. **49c** Now clearing at only, per yard

Pure linen glass towelling—slightly soiled—22 and twenty four inch width—reg. 75c and 85c per yd— **59c** Now very special at only, Per Yard

Pure linen glass towels highly absorbent—check design on white background—colors are red, green and blue—Size 22" x 30"—Reg. 85c— **69c** Special each

Cotton flannel—sturdy quality in attractive woven plaid designs—36 inch width— **59c** Special sale price per yard

Lace runners—hand made tuscan—Reg. \$2.50 Now priced to clear at half price— **\$1.25** Each

Homespun bedspreads "seconds" in colors, rose, blue, wine and rust—double bed size 81" x 100"— **\$4.49** Special each

LADIES' WINTER COATS

Elysian — Poodle — Tweeds — Alpaccas — Sangalaines — and fleeces all priced to clear—

Regular \$72.50 Coats **\$48.00** Going for

Regular \$69.95 coats **\$47.50** Going for

Regular \$55.00 coats **\$36.50** Going for

Regular \$40.00 coats **\$32.50** Going for

Regular \$39.00 coats **\$26.00** Going for

Regular \$25.00 coats **\$16.50** Going for

LADIES' SKIRTS

Taffetas — wools and rayons. Sizes 12 to 44

Regular \$5.50 Skirts **\$3.95** Now only

Regular \$9.95 Skirts **\$6.50** Now only

Regular \$11.95 Skirts **\$7.95** Now only

FALL and WINTER SUITS

All greatly reduced during this sale.

Regular \$19.50 Suits **\$13.00** Going for

Regular \$25.00 Suits **\$16.50** Going for

Regular \$32.50 Suits **\$21.50** Going for

Regular \$52.50 Suits **\$35.00** Going for

Regular \$59.00 Suits **\$39.50** Going for

Regular \$69.00 Suits **\$46.00** Going for

TEENA PAGE DRESSES

Everything Goes
Newest Styles and Colors

Regular \$9.95 dresses **\$6.95** Now only

Regular \$12.95 dresses **\$8.95** Now only

Regular \$15.95 dresses **\$10.95** Now only

FALL AND WINTER DRESSES

50 only ladies fall and winter dresses—various styles, colors, materials Reg. \$7.95 **\$5.00** Now clearing at only

Ladies fall and winter dresses—taffetas, crepes, ottoman cords and woollens Reg. \$14.95 to \$18.95—clearing at only **\$10.95**

All other ladies fall and winter dresses—in wools corduroys—jersey—taffetas and crepes going at greatly reduced prices.

Regular \$19.95 Dresses **\$12.95** Going at only

Regular \$22.50 Dresses **\$14.95** Going at only

Regular \$29.50 Dresses **\$19.50** Going at only

Regular \$39.00 Dresses **\$26.50** Going at only

YARD GOODS — 3rd Floor

Moire broadcloth taffeta — very smart for evening dresses — dressing gowns etc — four colors—Powder—Mauve—Grey and Wine—45 inch width — Regularly priced at \$2.95 per yard and **\$1.98** Now bargain priced at only, per yard

Sparkle taffeta—two pieces only in colors blue and pink 45 inch width—Regular \$3.50 value— **\$1.98** Now bargain priced at only, per yd

Shot taffeta—three good colors in this group — rust, green and navy—45 inch width— **\$1.69** Regular \$2.25—Special at, per yard

Velveteen—very smart for skirts and dresses—a host of beautiful shades to choose from, Light green—dark green—red—brown—royal blue and coral—36 inches wide— Regular \$3.50 per yard— **\$2.98** Special at only, per yard

Chesterlaine wool crepe in very smart shades of wine, navy, grey and rust— Regular \$2.98 **\$1.98** Now sale priced at only, per yard

Check suiting—hounds tooth design—blue and white; navy and white; black and white—in a good wearing rayon material. 54 inch width—Regular \$3.50 per yard. Now specially priced at only, **\$2.98** Per yard

Wool plaids—ideal for skirts and jackets—in colors blue — green — rust and red — regular \$4.95 — Now drastically cut to clear at only, **\$2.95** Per Yard

Cushion satin — wonderful for cushions, blouses and linings. 45 inch width—Specially priced **69c** at only, per yard

Striped wool skirting—one piece only — smart color combination of red and beige, regular \$3.95— **\$1.98** Now clearing at half price, per yard

Printed dress silks—smart shades in nice floral designs, colors are green—grey—wine—blue and rose Reg. \$2.25 Now going at half price— **\$1.13** Per Yard

YARN SPECIAL

MAIN FLOOR

27c

Per 1 oz ball

Another factory special from our Leading Yarn Supplier—sorry we are not allowed to advertise the name—3 ply shrink resistant knitting yarn reinforced with nylon—11 shades to choose from Pink, Sky, Pine Green, Suntan, Grey, Aqua, Brown, Cornflower, Wine, Lobster and White.

MILLINERY DEPARTMENT

SECOND FLOOR

50—Very smart winter hats—in various styles and colors—originally priced up to \$6.95 and now reduced to clear **\$2.95** at only, each

All velour—velvet and feather hats reduced to clear at **1-2** Price

House Furnishings

Wool blankets—only 10 pair clearing at this price—white with colored border of pink or blue—sizes 60 x 84 and 64 x 84. Regular \$18.00 and \$21.95— **\$13.95** Specially priced to clear—per pair

"IBEX" Flannellette blankets — first quality — size 70" x 90"—limited quantity only—white with blue or pink colored borders— **\$5.79** Special per pair

Cretonne & drapery—one table of clearing lines in rayon drapery materials and cotton cretonnes in 48 inch width—Reg. to \$3.50 per yard **\$1.19** Special clearance price per yard

Friiled curtains — special lot of dotted marquisette curtains in white only — size 42" x 81" — Regularly worth \$3.95 per pair— **\$2.79** Now priced at only—per yard

Floor coverings—hard surface at special prices—all two yard widths

Rexoleum DeLuxe Reg. \$1.40 **\$1.25** Special per yard

Congoleum Regular \$1.70 **\$1.50** Special per yard

Moulded Inlaid Linoleum Reg. \$4.35 **\$3.90** Special per yard

Marboleum "A" quality Reg. \$6.60 **\$5.85** Special per yard

"Gold Seal" Congoleum Rugs—all regular designs and all first quality

Size 6' x 9'— **\$5.50** Special each

Size 7½' x 9' — **\$6.95** Special each

Size 9' x 10½' — **\$9.85** Special each

Size 9' x 12' — **\$10.95** Special each

LINGERIE DEPARTMENT

SECOND FLOOR

1-2

Price
LINGERIE

Slightly soiled gowns, slips, half slips, pyjamas and panties — going at half price.

Corduroy — Flannel — Chenille Housecoats

1-3 OFF

Regular \$6.95 Housecoats **\$4.59** Now going at

Regular \$17.95 Housecoats **\$11.95** Now going at

Regular \$19.50 Housecoats **\$12.95** Now going at

Regular \$22.50 Housecoats **\$14.95** Now going at

GIRDLES—CORSELETTES And BRASSIERES

Discontinued Lines

1-2 PRICE

GRENIER BRASSIERES

Broadcloth and Satin

Sizes 32 to 36

\$1.00 EACH

MOORE & McLEOD limited