

REAT . . .

# WINTER SALE



Wednesday Morning

heavy. In order to reduce it thoroughly and rapidly every department and cut the prices of winter goods right at such values have seldom, if ever, been offered before. Catch it, these values won't wait.

No Approbation.

One-third off

Men's Underwear

Here's the cheapest kind of comfort. All stock of men's underwear on sale at a discount of a third. Plain wool, ribbed wool, fleece lined.

50c underwear 34c

75c underwear 50c

\$1.00 underwear 67c

\$1.50 underwear \$1.00

This includes all Stanfield's unshrinkable.

One-third off

Tweed Suitings

Want a new suit?

Now's your chance. Our whole stock of Tweeds is included in this sale. Suitings and Trouserings of all prices.

Colored Laundered Shirts Half Price

Here's the chance for stylish young men. Every one of those neat and stylish colored shirts half price.

One Third off Caps

All Caps, men's boys' every sort, at one third off.

One Third off Top Shirts

Our whole stock of Top Shirts plain and knit, all prices and sorts, at 67c on the dollar. All Cardigans, Sweaters, included in this lot.

One Third Off Mantle Cloths

Choose any piece of beaver, nap, curl cloth, etc., in the store, it's yours at 67c on the dollar.

One Third off Wool Goods

Any wool square, any wool hood, any of the clouds at a discount of one third. Some of the goods have not been in stock more than a week.

All Rugs

One Third Off

Any Tartan Rug now remaining in stock. There is only a few, but if you like one it is yours for 67c on the dollar.

25 Per Cent Off All Blankets

Here's the housekeeper's chance. Our whole stock of warm blankets at twenty-five per cent off.

\$2.00 Blankets	\$1.50
That famous \$2.95 Blanket	2.21
3.00 Blankets	2.25
4.00 Blankets	3.00

25 Per Cent Off Quits and Bachelors

Any Quilt or Bachelor left in the store except the living ones, is yours at a discount of

25 PER CENT.

- Our friends will please note--
1. That these discounts apply only to the goods advertised.
  2. That every article advertised will be sold at the prices mentioned, no dodging, or holding back.
  3. That our terms are absolutely spot cash.

## MOORE & McLEOD

The Busiest Store on Charlottetown's Busiest Street.