

CLOTHING GENERATIONS MOORE & McLEOD'S 61ST ANNIVERSARY SALE OF P.E. ISLANDERS

Cosmetic Department

Specials By Helena Rubenstein

Helena Rubenstein combination package consisting of contour lift film (a day and night firming treatment) plus a bottle of lanolin vitamin formula—special for only, both **3.75**

Helena Rubenstein hair essentials—consisting of Silk sheen shampoo, regular 1.50 value plus "Headliner" (keeps hair silhouette smooth) reg 1.35 and 3 way permanent wave valued at 2.00—a total value of 4.85—Now save 25¢—buy all three for only **3.60**

Helena Rubenstein Command Performance Eau-de-parfum, reg 2.50 value Special at only, each **1.95**

Helena Rubenstein "White Magnolia" consisting of cologne, reg 1.75 value plus cologne stick, a reg 1.50 value and body powder (shaker) reg 1.00 value—a total value of 4.25—Now specially offered at only **3.15**

Helena Rubenstein essentials for dry skin consisting of pasteurized face cream special at 1.75 plus pasteurized night cream, reg 2.00 value and skin lotion special at 1.50—total value of 5.25—Now a special offer at only **3.90**

Helena Rubenstein makeup essentials consisting of compact powder reg 1.50 value; indelible lipstick reg 1.50 value and liquid rouge reg 1.50 value—total of 4.50. Now special—**3.35** All three for only

Odorono Cream, new action proof, regular 1.00 value—Special **69c**
Per jar

Odorono spray deodorant—buy now and save at this special low price—deluxe 1.25 size—Now only **98c**

Richard Hudnut "Egg Creme" shampoo, large 8 oz bottle size plus a bottle of creme rinse—special both for **1.25**

"Hills" floral cologne Muguet (Lily of the Valley) reg 1.50 value—special each **1.00**

Faberge "Summer Wise" Cologne—a regular 2.50 value—Now special at only, each **1.50**

"Houbigant Quelques Fleurs" hand lotion and talcum—combination package special—both for **1.25**

DOROTHY GRAY Golden Orchid Set

Golden Orchid Perfume plus Golden Orchid Sachet Powder. The manufacturer is repackaging this set and cleared their complete stock to us. This is a very outstanding special. Reg. \$3.50 Value

SPECIAL 1.75 PER SET

Henley's fine dusting powder special at **1.00** each

Dorothy Gray Hot Weather Cologne—"Lilac Time" "Natural" "Sweet Spice" and "Summer Bouquet"—regular 2.50 value—Special, each **1.25**

Noxema—large 10 oz jar—special, each **1.25**

Coty Compacts

Beautiful metal compact with mirror containing "Coty" air spun pressed powder. Choice of five "Coty" shades in your favorite "Coty" scent.

Reg. \$2.00 each

SPECIAL 98c EACH

Elizabeth Arden "Blue Grass" special consisting of "Blue Grass" flower mist (cologne) plus "Blue Grass" puff (talc in plastic container) a total regular value of 3.00—Now special, both for only **2.25**

Dorothy Gray daintiness cream deodorant, effectively checks underarm perspiration and perspiration odor. Will not rot fabrics—no waiting to dry—no rinsing before dressing—greaseless—stainless—antiseptic and non-irritating to normal skin—large jar—reg valued at 1.25—Now special at only **75c**

CHINA and JEWELLERY

Earrings

A great factory clearance of earrings in a very large assortment of styles and colors—also clearing at this same price is a quantity of white jewellery including earrings and necklets Reg. to \$1.50

SPECIAL 59c EACH

Water goblets—cut glass "MIRA" pattern—a limited quantity at only, each **49c**

CUPS and SAUCERS

ENGLISH BONE CHINA

SPECIAL 1.00

Assorted Floral Designs. Very Smart Colorings.

Pearl Necklets—two three and four strands—Special, each **1.00**

First Floor Specials

1000 PAIR LADIES'

NYLON HOSE

* Plain pack from our largest hosiery supplier.

* All First Quality

* 51 Gauge 15 Denier and 51 Gauge 30 Denier.

* Newest shade. Sizes 8 1-2 to 11.

1.09
Per Pair
3 Pr. For 3.00

500 PAIR

Ladies' Gloves

Regular to 2.75

A fabulous selection of ladies' summer gloves—sheer and mesh nylon—fabrics—a host of summer colors to choose from—

99c
PAIR

SUBSTANDARD

NYLON HOSE

* 60 Gauge 15 Denier
* Sizes 8 1-2 to 11
* One shade only

69c
Pr.

Ladies' Handbags

A great selection of calf grain and Morocco grain plastics regularly priced up to \$3.50—colors are black, brown, red and green—come in early for the best selection.

1.59
EACH

Ladies ascot ties ideal for suits and dresses in polka dots, plaids and solid colors—reg priced up to 1.95—Now priced to clear **49c** at only, each

Ladies silk squares—lovely floral designs in gay summer colors—regularly priced up to 1.50 and Now priced to clear at only, each **89c**
Cinch Belts—Special, each **69c**

YARN SPECIAL

* Nylon reinforced 3-ply Knitting Yarn. Worth 50c per ball.
* Manufacturers special from our largest supplier of yarn.
* Colors are beige mix—grey mix, yellow, navy, wine, powder, turquoise, rose, green, sky, brown, red and white.

33c
PER 1 OZ. BALL

Ladies' Nylon and Linen Blouses

* Regular 3.95 value in sizes 12 to 18.
* Short and long sleeve styles.
* Florals—stripes and solids in pastel and darker tones.

1.95
EACH

MEN'S and BOYS' BASEMENT

Mens' Jackets—gabardines and satins in waist length zipper front styles solids and two tones in colors blue, brown, fawn and maroon—regularly worth up to 8.95—Now greatly reduced to clear at only, each **3.75**

Mens' sport shirts—all first quality—smart rayon checks in a large assortment of colors—guaranteed washable—a manufacturers special clearing at only, each **2.49**

Mens' T shirts—solid colors and fancy knit designs—substandard and first quality some with nylon neck band—regular 1.95 value—Sale priced at only, each **95c**

Boys Sport shirts—short sleeve style in seersucker and broadcloths—colorful prints and two tone pullover style with elastic waistband—sizes 6 to 16 yrs—reg 1.75—Special, each **1.29**

Mens' Ankle Sox—substandards of reg 1.25 to 1.50 hose—Kroy Wool and Nylon mixture—sizes 10½ to 11½—special per pair **67c**

Mens Sport shirts—check pattern sanforized cotton—small, medium and large—priced to clear at only, each **1.49**

Mens Jockey shorts and tops—elastic waistband in sizes small, medium and large—Special each **59c**

Mens Caps—fancy tweeds—broken ranges in sizes 6¾ to 7¾—Priced to clear at only, each **1.69**

Mens dungarees—good quality blue denim in sizes 36 to 40—Special per pair **2.95**

Mens Khaki pants—sturdy quality, sanforized shrunk—drill material, sizes 30 to 44 inch waist—Special per pair **2.49**

Mens pants & shirt sets—sanforized shrunk—olive green shade—makes an ideal summer uniform Special per set **5.95**

Mens Overalls—7¼ oz denim high back style—sizes 36 to 46 regular to 4.75—Special per pair **3.95**

Mens Work shirts "extra large" sizes—16 to 19 inch neck—sanforized shrunk blue chambray and grey covert—specially priced to clear at only, each **2.75**

Mens Jackets—an outstanding value in a Utility jacket—sanforized shrunk—sheen finish—zipper front waist length sizes 36 to 46—regular 6.95—a manufacturers clearing at only, each **4.25**

Boys "T" Shirts—broken ranges of novelty design "T" shirts—all sizes from 28 to 34—regular to 1.65—Special, each **89c**

Boys underwear shorts & tops—jockey style shorts with elastic waist—sizes small, medium and large—Special, each **49c**

MOORE & McLEOD limited