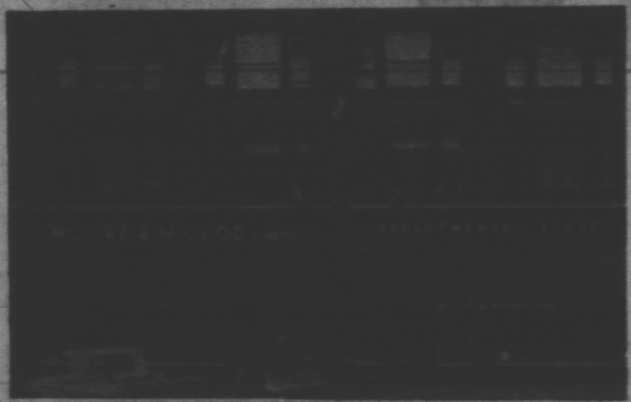


# CONFEDERATION PLAZA



## 1 Co-Op Super Market

There's lots of hustle and bustle at the Co-op Super Market on Queen Street these days, as countless customers come in to order their Christmas turkey and stock up for the festive season. There's always time, though, for a friendly smile and assistance in finding items you can't locate. Shop Co-Op today—it pays!



## 2 Moore & McLeod

A glistening new Christmas atmosphere greets you at Moore & McLeod's --- three floors of fine quality gifts for every member of the whole family --- Lovely gifts of men's, ladies', children's wear as well as gifts for the home. Free parking lot at the rear of our store --- call in soon and choose your gifts.



## 3 Shop Woolworth's

**For All Your Christmas Decorations**  
 Indoor C.G.E. Christmas Lights (15) . . . 3.46  
 Christmas Wreaths . . . . . 35c to 2.98  
 Christmas Stockings to fill . . . . . 79c to 99c  
 Tree Balls, per box . . . . . 29c to 2.94

Woolworth's has the widest assortment of Christmas Decorations in Town.  
 Nativity Figures and Mangers



## 4 The Rogers Hardware

**Your Christmas Gift Centre**

Brass and Copper Wall Plaques, 12" . . . 2.95  
 Brass and Copper Wall Plaques, 18" . . . 4.95  
 Coloured Glass Cocktail Sets . . . 8.50 to 9.95  
 Corning Ware—the ideal gift,  
 priced from . . . . . 2.95  
 Bar Sets—Gleaming chrome with  
 wooden handles . . . . . 8.95  
 Boker Chrome Cork Screws . . . . . 3.85  
 Mirro Cookie Pastry Sets . . . . . 4.95



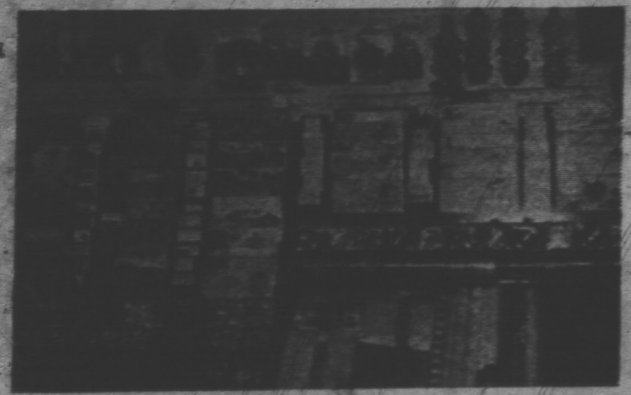
## 5 Hughes Drug Co. Ltd.

The Hughes Drug Co. Ltd. --- offers a fine selection of perfumes, cosmetics and chocolates for milady, and smoking supplies, toiletry sets, and electric razors for gentlemen. The friendly staff at Hughes will be glad to help you with your shopping, and are open every night until Christmas to serve you.



## 6 Henderson & Cudmore


WOW! The Christmas rush is ON and we've a store full of gifts for the men on your list --- LADIES! Choose from famous brands, ARROW SHIRTS, MacGREGOR SPORTSWEAR, STETSON HATS, JAEGER AND JANTZEN SWEATERS, DACKS AND JARMAN SHOES, DAKS TROUSERS AND MANY, MANY MORE --- \* Convenient charge account \* Extra staff to serve you \* FREE parking tickets \* Win \$800.00 in prizes ---



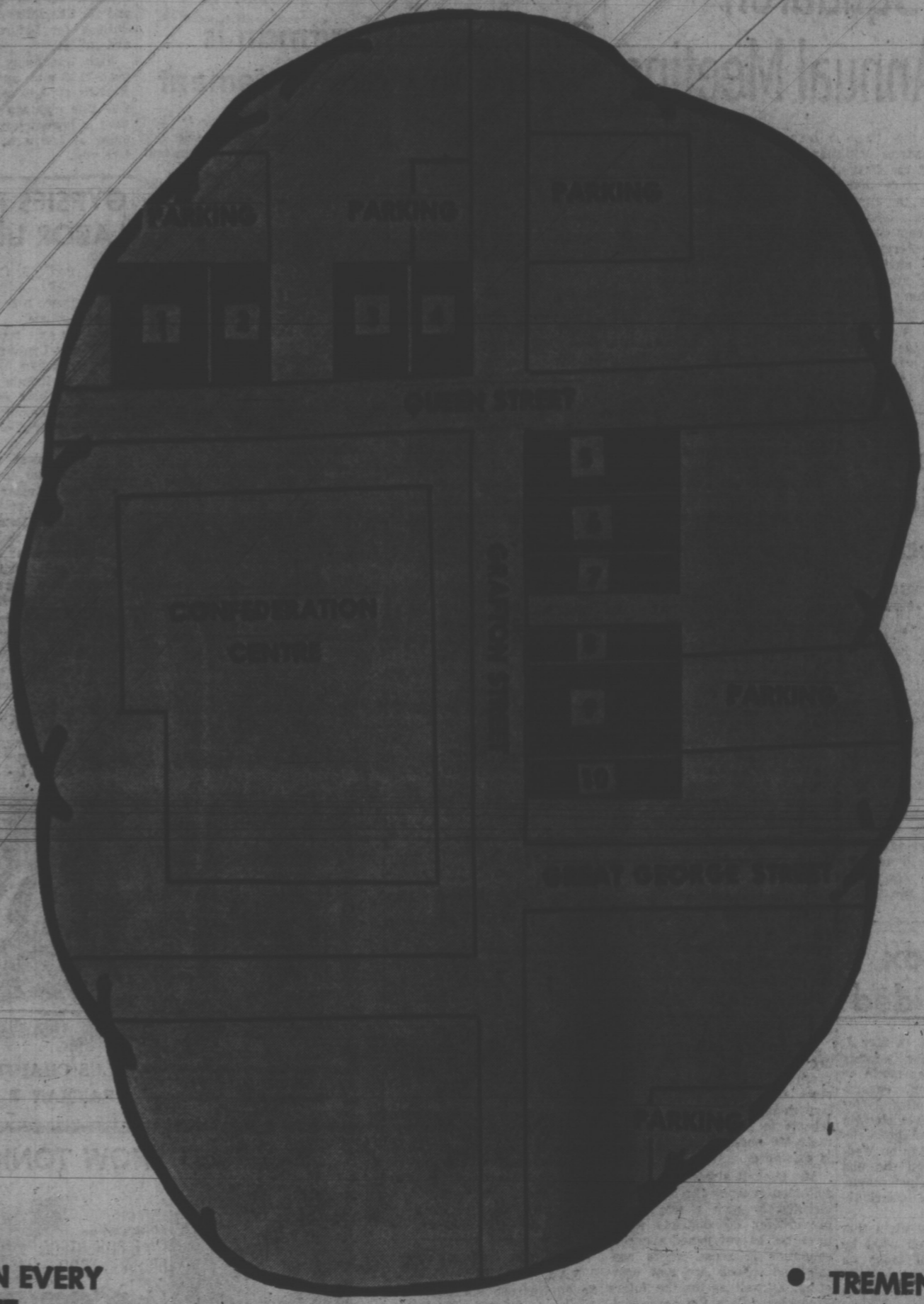
## 7 The Card Shop

Looking for an unusual gift, or something for the person who has everything? --- you'll probably find it at The Card Shop, along with their complete selection of gift wrappings and greeting cards for Christmas and New Year's! See the novelty Christmas decorations for your home too!



8  
**COME TO TAYLORS FOR THE GIFT TO "RING" YOUR BELLE THIS CHRISTMAS ---**  
  
 WHERE THE DIAMONDS ARE

**CHRISTMAS SHOPPING GUIDE**  
**FREE PARKING**



- OPEN EVERY NIGHT
- PLENTY OF PARKING

• Map Locates Leading Stores

- TREMENDOUS VARIETY
- EASY SHOPPING

## 9 Holman's

Holman's is just brimming over with the gayest, most exciting array of the brightest and best selection of fine quality merchandise that will make choosing easy for your gifts . . . Just look at these big features: FREE GIFT WRAPPING, FRIENDLY GIFT COUNSELLORS, CONVENIENT GIFT CERTIFICATES, OPTIONAL CHARGE ACCOUNT, DEPENDABLE DELIVERY SERVICE, CONVENIENT STORE HOURS, PLENTY OF FREE PARKING, Plus --- Holman's famous "Satisfaction Guaranteed" --- What more could you ask for?

## 10 LePage Shoe Co.

Smart footwear fashions for the lady plus a wonderful collection of children's and men's footwear --- You're always sure of friendly, personalized service at LePage's, they've been in business in Charlottetown since 1920 --- make LePage's your gift headquarters on Confederation Plaza for footwear for the whole family