

"KNOW-YOUR-HOCKEY" CONTEST — \$15.00 IN PRIZES EACH WEEK

THREE QUESTIONS, EACH WORTH \$5.00 FOR CORRECT ANSWER. YOU MAY ANSWER QUESTIONS OF YOUR CHOICE OR ALL THREE QUESTIONS

GIFTS for WINTER FUN

MEN! BOYS!

Don't miss out on these BIG! BIG! SAVINGS

Rocket Richard



All our Hockey and Skating Outfits Greatly Reduced to Clear

ALL HOCKEY STICKS GOING AT WHOLESALE PRICE

TROPHIES FOR EVERY SPORT

THE BIKE SHOP & SPORT LODGE

183 GT. GEORGE ST.

PHONE 6241

LAST WEEK'S

WINNERS

1. Mrs. Gregory Lewis
29 Douglas St.
2. Miss Irenaeus Duffy
91 Prince St. City
3. Mrs. Ralph Josey
167 Dorchester St.
City

CONTEST REGULATIONS:-

1. Questions for this contest will be found in the ballot box below. Answers for the first two questions may be found by checking through the advertisements for the correct information. Answer to the third question depends upon your own hockey knowledge.
2. Check your advertisements carefully to find the correct answers to the first two questions.
3. To answer clip out the ballot form, fill out your answers and deposit only in ballot boxes in stores advertising here. No answers received by mail.
4. Each person is allowed one entry.
5. Answers must be deposited before 12 p.m. Friday, Feb. 28th.
6. Winners of this contest will be announced on Monday, March 3rd.
7. Employees of Guardian, Patriot and stores advertising on this page are ineligible for this competition.
8. In the event of a tie, the winner will be selected by a draw.



Deposit Answers At Stores Advertising On This Page.

FREE HAIR BRUSH

With Purchase of Giant Pepsodent Tooth Paste

H. H. AYER "LUXURIA" Cream Special
Cleanser and Beautifier
\$3.75 Size SP. \$1.85

NOXZEMA SHAVING CREAM FREE
Purchase one Jar—Mail empty container to
NOXZEMA CO—Your purchase price plus postage
age will be refunded.

REDDIN'S
VITAMIN and MINERAL TONIC
7 VITAMINS — 7 MINERALS
A Modern Tonic—Stimulates Appetite
Helps Correct Nutritional Anemia.
16 oz. \$2.25
DIAL 4386 or 4515
WE DELIVER

REDDIN'S PHARMACY

PRESCRIPTIONS A SPECIALTY

YOUR BALLOT

(TO BE DEPOSITED IN BALLOT BOX IN ONE OF STORES ADVERTISING ON THIS PAGE)

1. What New York Rangers player is leading his team in points?
ANSWER
 2. What Canadian player recently was awarded the Marsh Trophy?
ANSWER
 3. What is the standing of the Toronto Maple Leafs in the National Hockey League?
ANSWER
- NAME
- ADDRESS

HAVE YOU TRIED IT?

SPRED SATIN
THE WONDER PAINT

You'd be amazed if you could hear the enthusiastic comments we get about Spred SATIN. Here are a few of the things people say

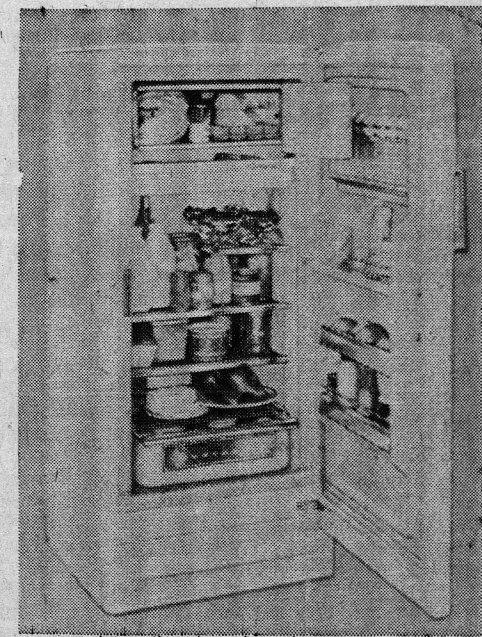
"Perfect results the first time."
"I finished a bedroom in a couple of hours."
"No lumps or brushmarks."
"Washes perfectly."



LADIES! Just Arrived Quantity of Metal Serving Trays

with beautiful floral designs to suit the most exacting hostess.

THE ROGERS HARDWARE CO., LTD.



G. E.

REFRIGERATOR

Among the features of this Refrigerator are the new G. E. Magnetic Amalgam Door, Full Width Freezer, Slide-Out Shelves, Full Width Vegetable Crisper, Butter compartment, Removable Egg Rack, Mix-or-Match Color Choice, Full Width Chiller Tray, "Playray Ice Cube Trays and Stop Hinges.

PRICED FROM \$249

BURKE ELECTRIC LTD.

112 KENT ST.

PHONE 4021

FEEDERS WHO KEEP RECORDS USE MASTER

MASTER FEEDS

FOR TOP QUALITY LIVESTOCK AND POULTRY FOLLOW THIS PAGE WEEKLY TO KNOW YOUR MASTER DEALERS THIS WEEK'S ALL-STAR SELECTION

ROLAND HYDE



CORNWALL, P.E.I.

Maritime Representative

IVAN KERRY

Box 741 Charlottetown Dial 5455

BATTERIES! BATTERIES!

You'll never know what real Battery Satisfaction is until you use these new,

FIRESTONE

Extra Power Batteries!

- GREATER STARTING POWER
- LONGER LIFE
- FACTORY FRESH



For the safest, surest traction on any kind of road . . . you can be sure when you use FIRESTONE Town and Country Tires

FARMERS!

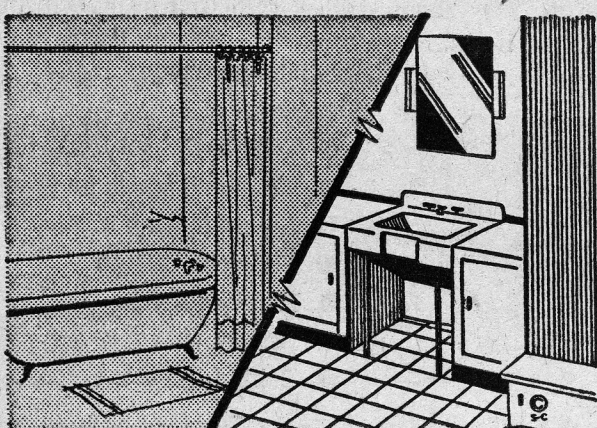
We have Tractor Tires in Stock!
Better Value! Better Trade-in Better Tires

ROBINSON SUPPLIES LTD.

187 QUEEN ST.

PHONE 6314

WHY WAIT? INSTALL A NEW MODERN BATHROOM!



A home with an out-dated bathroom loses value not only on the market if you sell, but in its convenience for your use as well. It will pay you many times over to bring this room up to date. Contact us for complete information on fixtures, labour, etc.

DOUGLAS BROS. & JONES LTD.

155 KENT ST.

PHONE 6565

LADIES' WINTER

COATS

25 ONLY

Checks, Plaids and Plain Colours.

BROKEN

SIZE

RANGE

CLEARING

AT

1/2 PRICE

5th place

MISS MAY BUDD

FASHION COORDINATOR

WITH

DOMINION CORSET CO.

WILL BE IN THE

CORSET SALON

MONDAY—TUESDAY—WEDNESDAY

FEB. 24th. — 25th. — 26th.

FOR APPOINTMENT

CALL 6541

LINGERIE

RAYON BRIEFS — S.-M.-L. Pink, Blue and Yellow. Reg. 1.00. Special 59c

NYLON BRIEFS — S.-M.-L. Pink and White. Reg. 2.00. Special 1.00

RAYON PANTIES — S.-M.-L. Pink and White. Reg. 89c. Special 49c

NYLON HALF-SLIP — Large size. Nylon lace trim. White and Pink. Reg. 2.00. Special 1.00

NYLON SLIPS — Sizes 32-34-36-38. Coral - Blue - Seafoam. Reg. 5.95. Special 3.89

RAYON TRICOT WALTZ LENGTH GOWN — S.-M.-L. White with painted design. Reg. 4.95. Special 2.39

Ladies' DRESSES

WINTER STOCK OF WOOL and WOOL BLEND and TAFFETAS Regular from 14.95 to 50.00

"CLEARING"

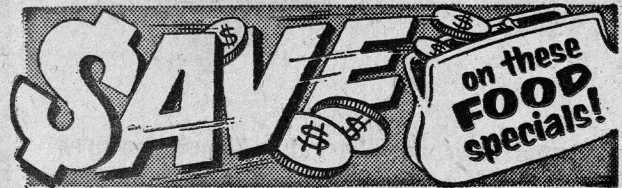
IN THREE PRICE GROUPS

\$5.00

\$10.00 & \$15.00



MOORE & McLEOD LTD.



Sausage BULK 43c
1 LB.

BIG FAMILY SIZE Cod Fillets, lb. . . . 29c

CHOCOLATE BARS Red Rose can SALMON . . . 29c

VAN-KIRK Flaked can TUNA 19c

FRUIT & NUT TV NUTMILK BUTTER . . . \$1.35
2 lbs.

29c EACH

DE-LISH CHEESE SPREAD 29c

ALZAKEM'S THE BEST SHOP TO SHOP BEST