



Preview for SUMMER LIVING!

Gals on the Go ---
Go For

Skippies
BY FORMFIT



Very Important People | OUR CUSTOMERS

And we give them ---

- Expert Fitting
- Service and Facilities
- Branded Lines
- Size Selection
- Quality, Fit and Comfort

We know there's no place in your busy day for a girdle that hampers. Formfit brings you a wonderful, whisper-light shapemaker to keep you lovely with ease. "Skippies" have no bones or bind... just comfort-catering elastic to soak you into slim, trim lines. Come see them today!

- "SKIPPIES" PANTY GIRDLE with waist-whittling 2 1/2 inch band in sizes small, medium or large, each **9.00**
- Other "Skippies" Girdles designed for all-around flattery with comfort are priced from **4.50**
- LIFE ROMANCE BRA (No. 566) beautifully made of fine cotton broadcloth and in a full range of sizes, each **2.50**

HOLMAN'S

Both Stores Foundations

COOL COTTON

Lingerie

Treat yourself to the caressing coolness of cotton... in dainty lingerie as frothy and romantic as grandmother's best! The shadow-proof slips and petticoats are perfect under sheers. The short-cut pyjamas are wonderful for mother and daughter alike. They're all fresh and delicate as the flowers that bloom in the spring!



B. FULL SLIPS of finest cotton cambric in white only are fashioned on straight lines with a deep hemline flounce of eyelet embroidery. The smooth fitting bodice and the shoulder straps are of matching eyelet. Made with an opaque shadow panel, sizes are 32 to 42, each—

2.98

C. HALF SLIPS of white cotton cambric have the all-that's-necessary body to bolster your summer skirts. Made with a deep eyelet flounced hemline, with a shadow panel and elastic waistband, sizes are small, medium or large, each—

1.98 to 2.98

A. SHORT-CUT PYJAMAS are youthfully fashioned of floral patterned seersucker or plisse, they demand the minimum of laundry care. The yoked tops are lace or nylon trimmed and are in plain candy pink or white patterned with blue, pink or mauve. Complete with neat, wee bloomer panties. Sizes are small, medium or large, a pair—

2.98



SEAMLESS NYLONS

For The Barelegged Look!



Dress your legs in these fine mesh seamless nylons for the admired no-hose look! First quality 16 denier knit in smart beige and sun hue shades. Run resistant in sizes 8 1/2 to 11, a pair—

1.39

HOLMAN'S

Both Stores Accessories

NOW use your favorite Coty fragrance generously!

NEW Casual Cologne

3 1/2 oz by COTY

ONLY \$2.00

Feel Cool Keep Refreshed



Now you can be a spendthrift with your favorite Coty fragrance. New Casual Cologne brings you the true note of Coty world-famous perfume at a new low price in a new large bottle. Use it lavishly for that wonderfully, fragrantly cool and refreshed feeling.

COTY
Casual Cologne in your choice of fragrance
L'Amant, L'Origan, Emeraude, Tourbillon, Cordon Vert and new La Vertige

HOLMAN'S Cosmetics

Summerside

HOLMAN'S Both Stores Lingerie

Shop At HOLMAN'S Both Stores --- Vote for Your Favorite JUNE BRIDE