

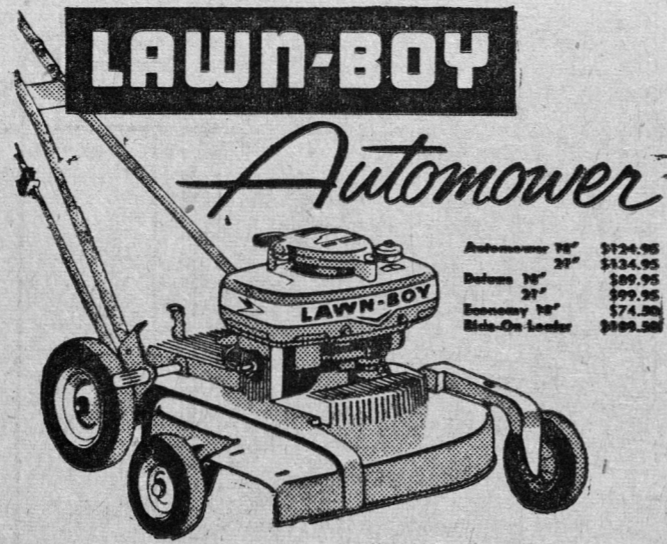
LAWN TIME IS "LAWNBOY" TIME

and the

NEW GOLDEN LAWNBOYS FOR 1958

Are on display in Booth 27 in The Homemakers Show

Lawnboy, and only Lawnboy, offers so much. It has all the most advanced power mower features — PLUS the big, bonus extras that make your lawn look smoother, greener, better cared for. No matter if your lawn isn't perfectly even, Lawnboy cuts it close and clean — makes it look level and velvet smooth. It trims at its mows — saves you hours of hand clipping. Feature after feature after feature — Lawnboy is the unchallenged leader. See the new models. See the new features. See LAWN-BOY.



FREE LAWNBOY CONTEST

Buy a Lawn-boy — you may get it for nothing. Every one has a chance for a FREE LAWN-BOY, the popular Lawn-boy Junior model. We'll have a drawing at the end of the show. You may be a winner and you'll know you'll own the best lawnmower you can buy.

STEWART JONES

MAY 7, 8, 9—FROM 9 TILL 9

BOOTH 27—THE HOMEMAKER SHOW

HOMEMAKER SHOW --- HOMEMAKER SHOW

Summer in the springtime,
Summer in the May time,
Summer time in preview —

That's what you'll find when you you visit,
Booth's twenty-one, twenty-two.

Get ready for the sun, and a summer out-of-doors, with comfort as the keynote. The new summer furniture is built for relaxation and enjoyment, with colorful fabrics for beauty and delightfully light aluminum construction for strength and easy handling. You will be visiting summer in May when you come to Booths 21 and 22 and see the gorgeous Saran and plastic web furniture, the new umbrellas and other veranda and lawn pieces.

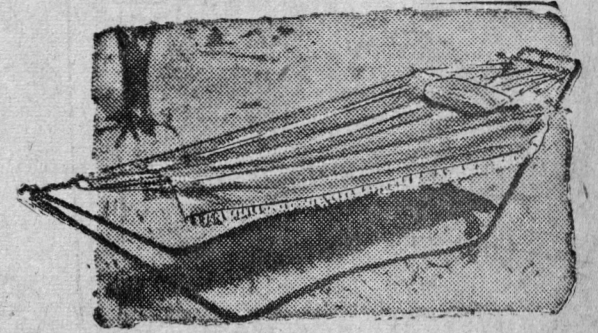
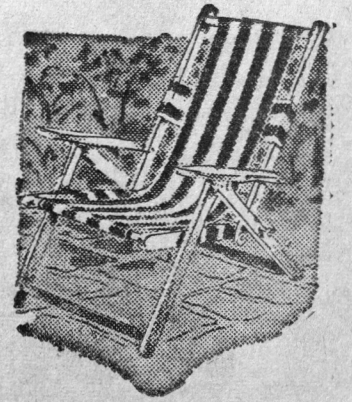
It's too early to bask in the sun but it's time to get ready. Join us at the Homemakers Show and enjoy making your plans and preparations.

This Wednesday, Thursday, Friday from nine till nine.

STEWART JONES

HOMEMAKER SHOW

BOOTHS 21, 22



A UNIQUE OPPORTUNITY

MEET THE FACTORY REPRESENTATIVE
THE HOMEMAKER SHOW BOOTH 1, MAY 7, 8, 9

THE HOMEMAKERS SHOW BOOTH 1, May 7, 8, 9, from 9 till 9. The Geo. H. Hees Co. joins the Homemaker's Show with the first complete showing of its fine draperies ever offered for public selection in Charlottetown. Just think, ALL the many drapery fabrics from Canada's largest drapery house are on display in Booth 1. Have them made up in your choice of color and design with factory-tailored made-to-measure precision and perfection. Mr. Ed Sturgeon, of The Hees Company, will be in charge of this great display for the three days of The Homemakers Show and his services are at your disposal. If you are seriously interested in fine draperies, at reasonable cost, call on Mr. Sturgeon in Booth 1. His long experience and specialized knowledge are yours for the asking.

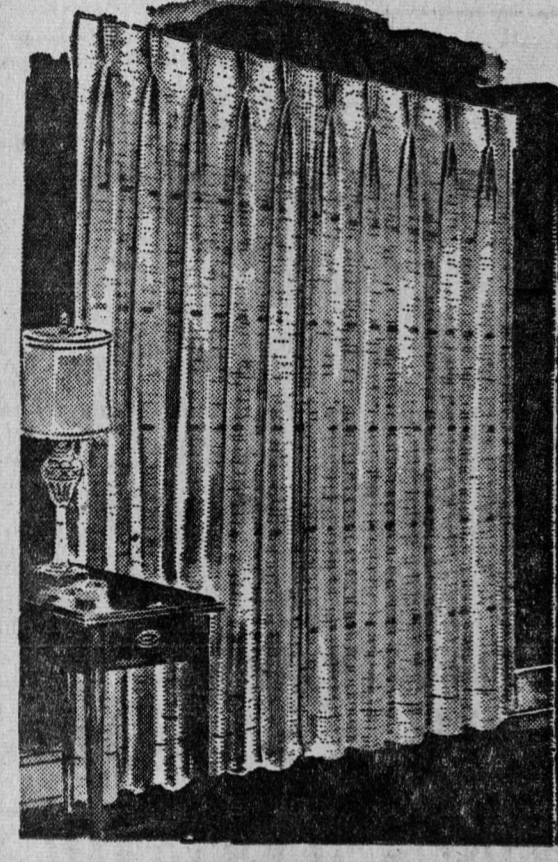
SPECIAL FOR THE HOMEMAKERS SHOW

Factory custom-made drapes	Discontinued patterns
Single width, 84"	Single width, 84"
Regular \$23.95. SALE \$13.95.	All 20% discount.

Drapery samples, for cushion covers, 50c

STEWART JONES

HOMEMAKER SHOW BOOTH 1
MAY 7, 8, 9 — 9 TILL 9



CARSON LUGGAGE - CARSON LUGGAGE

THE NATION'S TOP CHOICE

ON DISPLAY IN BOOTH 21 AT
THE HOMEMAKER SHOW

Genuinely useful, the new 1958 Carson Luggage reflects the very latest in design styling.

It's light. It's beautiful. It's wonderful. It's 'going places!

Visit Booth 21, second floor of the Homemakers Show where a beautiful Ladies' Travelling Case will be given free to the lucky winner of The Carson Luggage Contest.

May 7th, 8th, 9th. Morning, afternoon, evening.

STEWART JONES

HOMEMAKER SHOW BOOTH 21



HANDICRAFT MARBOLEUM JASPE

THERE'S MAGIC IN BOOTH 5 — IT'S FLOOR MAGIC
at the HOMEMAKER SHOW

And there's a new world of inspiration waiting when you plan a floor with one of the new linoleum floorings. Put this magic to work, for you, with the expert assistance and advice of the manufacturer's representatives who will be in Booth 5 during the three days, and evenings, of the Homemakers Show.

New dramatic colors, and creative design ideas in lovely tile, or exciting "patterned-inlaid" floorings, are all here for you to see and choose from. You can 'let yourself go' under expert guidance and have a gorgeous new floor in your home or place of business.

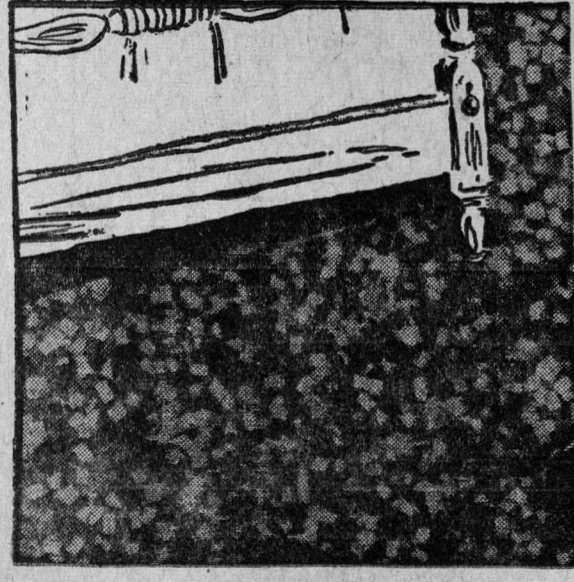
PRIZE PRIZE PRIZE

A full floor of tile (9 x 12) to the winner of
THE HANDICRAFT TILE CONTEST

Your guess is as good as the next and you may win a new floor of beautiful Handicraft Tile, in the newest decorator design. See the latest and have fun in the Handicraft guessing game at Booth five, morning, afternoon and evening during The Homemakers Show.

STEWART JONES

BROADVEIN TILE VEIN VINYL



MAN ALIVE - COME ALIVE

SEE THE GREAT ASSORTMENT OF
COLEMAN CAMPING AND OUTDOOR
EQUIPMENT

at THE HOMEMAKER SHOW BOOTH 24

Get ready to really live in the outdoors this summer with a Coleman Camp Stove. Just imagine, fresh caught trout sizzling in the frying pan, bacon and coffee just about ready — and you just ready too... Wow, that's living.


Right now you can see the great Coleman Stove and all the other Coleman Camp things — lanterns, tables, chairs, ice chests, etc., in Booth 24, second floor of The Homemakers Show.

**Free Movies
Free Camp Stove**

See the free movie show in Booth 24 and get in on the Coleman Camp Stove Contest. Open to all adults. Win a fine new camp stove complete with stand. There's nothing to buy, just take in the show. See you in Booth 24.

STEWART JONES

HOMEMAKER SHOW—MAY 7, 8, 9 9 TILL 9—BOOTH 24



BE SURE TO VISIT BOOTH 6

WHERE GORDON MacKAY & CO. PRESENTS *see* **Tintawn**
IRISH HOMESPUNS
...the revolutionary new carpet

FAMOUS BATES BEDSPREADS,
TINTAWN, Beautiful Irish Carpeting,
VINARUG, Modern Carpeting.

These products have to be seen to be appreciated. Mere description would not do them justice.

Special representatives of Gordon MacKay's National Sales Organization, Mr. Harry Orr, St. John, N. B., and Mr. Bob Currie of Charlottetown will be in attendance for your assistance.

Ask to see the show special, A Bates Spread, Double size, Four color Drastically reduced 9.95 to 6.95 for this event. Open every evening.

STEWART JONES

HOMEMAKER SHOW MAY 7, 8, 9 — 9 TILL 9 BOOTH SIX



HI! KIDS MEET FORBES KENNEDY

N. H. L. HOCKEY PLAYER WITH DETROIT RED WINGS
HE WILL BE IN BOOTH 26

The new outdoor gymnasium idea is just the thing to keep active youngsters busy with swings, slides and exercisers.

Come to Booth 26 at The Homemakers Show. Bring Johnny, bring Mary, for here you will find the equipment with the fun features the kids want, — with the safety features you want them to have. It's 'child tested'.

COME TO BOOTH 26

Meet us in Booth 26, second floor of The Homemakers Show, and have yourself a swing or a slide. Bring the youngsters and have some fun. Open each day, open each evening, May 7th, 8th and 9th.

KIDS MUST BE ACCOMPANIED BY PARENT PLEASE — ... BOOTH 26

