



BUYERS' SALE



Thursday • Friday • Saturday Morning

BOTH STORES

BOTH STORES

Meet the men and women of HOLMAN'S who anticipate the needs of our customers, shop the markets and supervise the selling of the quality merchandise that make up the vast assortments to be found in HOLMAN'S BOTH STORES. They co-operate to bring you this unique 3-Day Event . . . HOLMAN'S BUYERS' SALE . . . A Round-Up of outstanding items; each with its own special features, and captioned "This Is My Buy!" Every item represents Extra Good Value and in most cases has been Reduced for This Sale. Shop Thursday, Friday and Saturday Morning!

"This Is My Buy!"



ELLA GAY—Lingerie Buyer for the Summerside Store, Says:

"I chose TAILORED FLANNEL-ETTE PYJAMAS because you need them right now and these in solid shades of pink, blue or yellow have cozy long sleeves, fringed tie sash and are piped in a contrasting color. Sizes are small, medium or large, priced"

2.98

"This Is My Buy!"

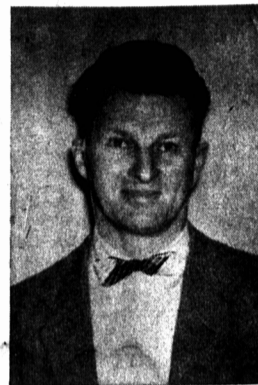


EVA COBB—Assistant Buyer of Ladies' Accessories for the Summerside Store, Says:

"I chose WELDREST NYLON HOSE because a gal can never have enough pairs and these in 54 gauge, 15 denier being First Quality are sheer and lovely. In the popular "Saucy" shade the sizes are 9 to 11, available in Both Holman Stores, priced"

2 Pairs 1.89

"This Is My Buy!"



WILFRED WOODSIDE — Buyer of Housewares for Both Stores, Says:

"Here is a graceful, modern DOUBLE BOILER of polished aluminum that holds 3½ pints, it has stir-grip, riveted handles and the parts may be used as two sauce pans with the cover fitting both sections, available in Both Holman Stores, regularly priced 2.50, SPECIAL"

1.79

"This Is My Buy!"



FLORENCE MacKINNON — Buyer of China for the Summerside Store, Says:

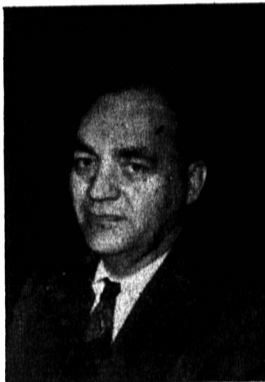
"I know you'll be charmed with this clear CUT GLASS in the smart "JULIETTE PATTERN". There are five sizes from which to choose (12 oz., 10 oz., 8 oz., juice and old fashioned glasses). The Glasses have a heavy tip-proof base and are hand cut by Canadian craftsmen. Available in Both Holman Stores, priced"

4 For 1.00

"This Is My Buy!"

GORDON TOOMBS — Floor Supervisor of the Charlottetown Hardware, Says:

"I chose MOORE'S WALL SATIN as it is our biggest selling interior paint and is offered at an Exceptional Bargain! There is a full range of attractive colors including white in this rubber base, fast drying paint, regularly priced 2.10, SPECIAL"



1.69 qt.

"This Is My Buy!"

PAT MacDONALD — Manager of Both Stores Youth Centres, Says:

"Boys really go for DOESKIN SHIRTS and I am offering these at a real Saving! Made of good quality cotton flannel in an assortment of plaids and checks, the material is Sanforized. They feature pointed collars, long sleeves and cotton cuffs, sizes 2 to 6, regular to 1.98. SPECIAL"

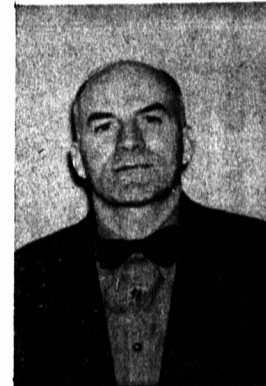


1.17

"This Is My Buy!"

JACK SCOTT — Floor Supervisor of the Hardware in the Summerside Store, Says:

"The ENTERPRISE NO. 100 SPACE HEATER will not fail you in any weather, or emergency. It has 30,000 BTU capacity, is made on modern cabinet lines and finished in brown enamel with chrome trim. Two way heat with economic oil consumption. Regular 69.95, SPECIAL"

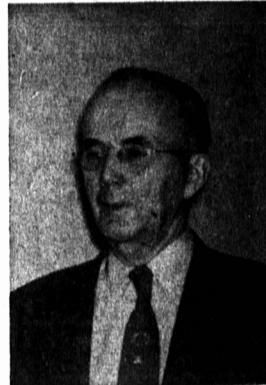


59.95

"This Is My Buy!"

GEORGE HOGG — Manager of the Dry Goods of the Summerside Store, Says:

"CANNON TOWELS are a household "must", these 20 by 40 inch Bath Towels are closely looped and in medium weight. In smart shades of flamingo, blue, Nile, gold, hunters' green or pink, they have self striped and hemmed ends. Regularly priced 1.69 a pair, SPECIAL"



1.09

"This Is My Buy!"

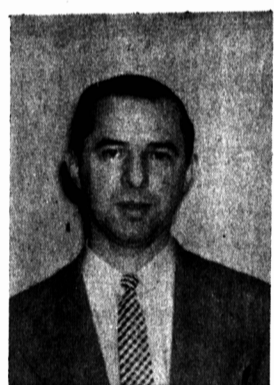


PERCY RAMSAY — Buyer for 5 and 10 Department, Summerside Store, Says:

"I chose the new "Tu-Tone" PAPER-MATE BALL POINT PEN because it is modern and a time performer in every way. Fashioned with the Tenuite finish it cannot scratch or tarnish. The smart silvered tip writes smoothly and faster. Complete with hold-fast clip, regular 1.98, SPECIAL"

1.49

"This Is My Buy!"

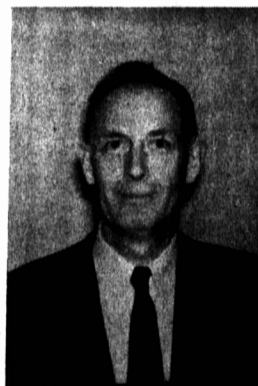


ARTHUR PERRY — Assistant Buyer of Home Furnishings for Both Stores, Says:

"The smart, trim appearance of these TAILORED MARQUETTE CURTAINS is the answer to any question of my choice. In a soft egg shell shade the Curtains measure 41 by 81 inches and have a 5 inch hem. Made of fine quality, serviceable rayon marquisette, regularly priced 3.49 a pair, SPECIAL"

2.99

"This Is My Buy!"



RALPH BLAIR — Manager of the Shoe Department for the Summerside Store, Says:

"I'm so sold on the AIR-STEP "EMBRACEABLE" PUMPS that I want to shout their features from the house-tops! Made on a classic last with comfortable "sweater" top and the wonderful "magic Sole". Embraceable Pumps are available in black calf or suede with Cuban or high Cuban heels. In sizes 4½ to 9½, AAA to B widths, priced a pair"

12.95

"This Is My Buy!"



RALPH BOATES—Assistant Manager of Furniture for the Summerside Store, Says:

"I chose PEERLESS COTTON RUGS as my Buy because they are exceptionally rich looking, durable and practical. Available in a host of charming colors, the soft clipped cotton tufting is on a tightly woven backing. In six useful sizes at Special Low Prices, the 9 by 12 Rug regularly priced 39.98 is SPECIAL"

29.99

"This Is My Buy!"

MATTIE BOWNE'S — Manager of the Ladies' Shop in Charlottetown, Says:

"I too have chosen WELDREST NYLON HOSE in the sheer but practical 54 gauge 15 denier weight because I'm completely sold on Weldrest Hose for appearance and wear. These are in the delightful "Saucy" shade that has proven so popular. Sizes are 9 to 11 and the price"

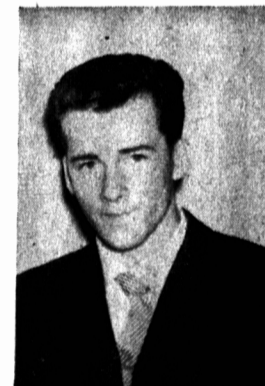


2 Pairs 1.89

"This Is My Buy!"

DERWIN HUESTIS — Assistant Buyer of Men's Clothing for the Summerside Store, Says:

"To my mind the Chestnut SPLIT SUEDE JACKETS for men are a Best Buy! They are in wind-breaker style with a zipper closing and knit waistband, neckband and cuffs. Linings are of fine rayon satin. Sizes are from 34 to 46 and the price is"



13.98

"This Is My Buy!"

MARJORIE WHITE — Floor Supervisor of Ladies' Wear in the Summerside Store, Says:

"Miracle fabrics make miracle garments and that's why I have chosen BLOUSES of wonderful Dacron Pique. Available in a number of short sleeved styles that are definitely wearable with separates or suits, the sizes are 12 to 20, priced"



2.98

"This Is My Buy!"

ELIZABETH TOOMBS — Floor Supervisor of China and Housewares in the Charlottetown Store, Says:

"I chose 'Juliette Patterned' GLASSWARE as my China Department Buy because it is really beautiful and you can assemble a wonderful set of five different sizes at a reasonable cost. The glass is crystal clear and is beautifully hand cut by Canadian craftsmen. The price is"



4 For 1.00

"Gleaming white DACRON PIQUE fashioned into a high style BLOUSE is really a talking point. These smart Blouses have either lace or tucked trim and neat, short sleeves. The fabric is attractive and serviceable, it requires a minimum of ironing and care. Sizes are 12 to 20 priced"

2.98

"This Is My Buy!"



EDGAR SHERRY — Assistant Buyer of Men's Wear for the Summerside Store, Says:

"It's hard to beat pure NYLON WORK SOCKS made by Stanfield's. These are in half hose length, colored gray with white heels and toes. They are comfortable on the feet, they wash and dry quickly and they wear like iron. The price a pair is"

1.15

"This Is My Buy!"



IRVING RICE — Floor Supervisor of the Furniture Department for the Charlottetown Store, Says:

"My selection is the practical and attractive TILE-VEIN TILE in an assortment of 12 colors. This Tile is "A" Gauge, 9 inches square and it provides the proven quality of genuine inlaid linoleum with the special properties of plastic compounds and highly resilient filling. Regularly priced 17 cents each, SPECIAL"

14¢

"For my Housewares Buy I could not bypass the gleaming, polished ALUMINUM DOUBLE BOILER that has a 3½ pint capacity and a snug fitting, wooden knobbed cover that fits both sections, thus enabling you to use each separately as a sauce pan. The parallel handles are riveted and the whole set is modern in design. Regularly priced 2.50, SPECIAL"

1.79

Day-In, Day-Out
Your "Best Buys" Are At
HOLMAN'S
Summerside & Charlottetown

HOLMAN'S
Guarantee Satisfaction
On All Of Your Purchases
Since 1857