

THE PRINCE EDWARD ISLAND PUBLIC KNOWS YOU CAN SHOP WITH CONFIDENCE AT . . .

WHERE PRICE AND VALUE HAVE NO EQUAL



CANADIAN TIRE
ASSOCIATE STORE
STEWART & MacRAE LTD.
Dial 8560-8569
Charlottetown

"WE CAN'T BE BEAT ON TIRES AND BATTERIES"

BECAUSE - -

THE CANADIAN TIRE STORE ADVERTISING IS HONEST . . . MEANS EXACTLY WHAT IT SAYS, YOU KNOW THAT PRICES, QUALITIES AND COMPARATIVE VALUES ARE ACCURATELY DESCRIBED IN ANY CANADIAN TIRE ADVERTISING THAT ANY PRICE REDUCTIONS ARE GENUINE SAVINGS.

BECAUSE - -

CANADIAN TIRE MONEY-BACK GUARANTEE MEANS WHAT IT SAYS—"YOUR MONEY WILL BE CHEERFULLY REFUNDED IF YOU ARE NOT COMPLETELY SATISFIED". THERE IS NEVER ANY QUESTION ON EXCHANGES OR REFUNDS AT THE CANADIAN TIRE STORE.

BECAUSE - -

CANADIAN TIRE BUYERS ARE EXPERTS IN THEIR FIELD, ARE CONTINUALLY COMBING THE MARKETS, BOTH DOMESTIC AND FOREIGN, TO BRING YOU THE BEST AND NEWEST IN CAR PARTS AND ACCESSORIES—COMPARING AND TESTING TO MAKE SURE THAT EVERY ARTICLE IS THE BEST VALUE IN ITS PRICE RANGE.

BECAUSE - -

CANADIAN TIRE STORE FEATURES NATIONALLY ADVERTISED "BRAND NAMES" PRODUCTS, ALL LEADERS IN THEIR OWN FIELD — THE CANADIAN TIRE OWN LABEL ON A PRODUCT MEANS THAT IT IS MADE TO THE MOST RIGID SPECIFICATIONS . . . THAT IT IS UNCONDITIONALLY GUARANTEED.

WE WILL BE GLAD TO HELP YOU WITH YOUR GIFT SHOPPING PROBLEMS!

FOR HIM

- Power Saws
- Woodworking Tools
- Wrench and Socket Sets
- Tool Boxes
- Car Top Carriers
- Auto Accessories
- Electric Motors
- Power Lawn Mowers

FOR HER

- Vacuum Cleaners
- Floor Polishers
- Hot Plates
- Electric Irons
- Electric Toasters
- Auto Seat Covers

FOR YOUR BOY OR GIRL

- Bicycles
- Tricycles
- Sleighs
- Toboggans
- Skates
- Hockey Supplies
- Carts and Wagons
- Baby Seats

When your car needs a new battery . . . muffler . . . tires, etc. . . . you can buy them here at the very best price in town—and have them installed in our new service department, located right at the rear of our store, while you are waiting. And remember, too, at Canadian Tire you're only one block away from the main shopping centre.

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