

**SATURDAY MORNING**

**HOLMAN'S 98<sup>th</sup> Birthday SALE**

**FEATURES At Both Stores**



**FOUNDERS' DAY**



**Substandards of 1.98 and 2.49 WOMEN'S SLIPS**

Choice selection of nylon, acetate, lingerie crepe or wrinkle cotton in white only with dainty eyelet embroidered trim on bodice and hemline. Several styles in sizes 32 to 40.



**SPECIAL**

**1.35**

HOLMAN'S LINGERIE, S'side—HOLMAN'S LADIES' SHOP, Ch'town

**Regular 2.59 Flannelette CRIB BLANKETS**

Soft, fluffy with a napped finish. White with either pink or blue striped border. "Kingscot" make in 36 by 54 inch size, regular 2.59 per pair. Stock up at a real saving price per pair



**SPECIAL**

**1.79**

HOLMAN'S YOUTH CENTRE, S'side—HOLMAN'S BUDGET SHOP, Ch'town

**Men's Regular 4.95 COAT SWEATERS**

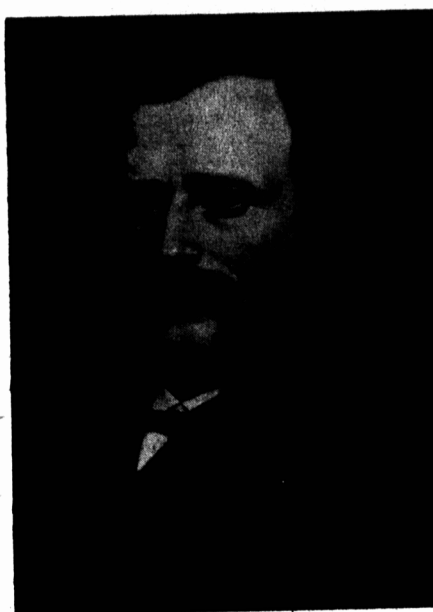
First Quality. Pure wool in "V" necked style, colors are blue, green or wine heather. Made by nationally known manufacturer. Sizes 36 to 44. An Exceptional Buy!



**SPECIAL**

**1.98**

HOLMAN'S MEN'S WEAR, S'side—HOLMAN'S BUDGET SHOP, Ch'town



ROBERT TINSON HOLMAN

1833 — 1906

Who in 1857 Founded the Firm of E. T. Holman Limited. Ten Years Before Confederation.

**1 1/2 lb. Sealing CANS**

200 Cases in each store. 24 cans to a case. No. 2—1 1/2 pound cans, enamel lined, ideal for all fruits and vegetables. WHILE QUANTITY LASTS. Regular 1.45 case



**SPECIAL Per Case**

**1.17**

HOLMAN'S BOTH STORES HARDWARE

**PLASTIC DRAPES**

Vinyl Plastic in assorted floral designs and beautiful colors. Full length approximately 81 by 84 inches. Clean with a damp cloth and hang to dry! Regular 1.98 pair.



**SPECIAL Per Pair**

**59c**

HOLMAN'S BOTH STORES FURNITURE

**Men's & Boys' Canvas OXFORDS**

**MEN'S REGULAR 3.29**

Blucher cut style of strong canvas with plain toe. Color blue with thick rubber soles and heels, cushion insoles. Sizes 6 to 11. FOUNDER'S DAY SPECIAL pair—



**1.99**

MEN'S FOOTWEAR, S'side

**BOYS' REGULAR 2.95**

Brown or blue canvas in plain toe. Blucher cut style with thick moulded rubber soles and cushion cork insoles. Sizes 1 to 5. FOUNDER'S DAY SPECIAL pair—



**1.98**

BOYS' FOOTWEAR, S'side

**Remember! Holman's 98th Anniversary Sale Ends Saturday 12 Noon! SHOP EARLY!**

**Get In On This! FREE Vacation Trip To New York**

**By Air - - All Expenses Paid For Two People (AT EACH STORE)**

**Nothing To Buy! No Obligation!**

**Simply Clip, Fill In And Bring Coupon To Either HOLMAN Store**

**2nd. PRIZE**

**Marconi 21"**

**DELUXE TV**

**350.00 Value Completely Installed**

**HOLMAN Birthday Coupon**

I wish to enter My Name in the HOLMAN BIRTHDAY DRAWING for the FREE Vacation Trip or the Marconi 21" T. V. Set.

NAME

ADDRESS

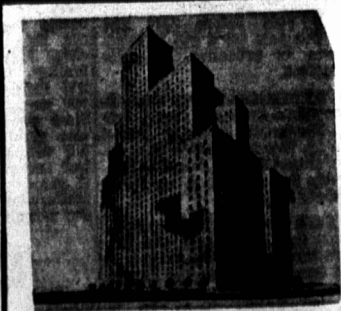
PHONE

**PLEASE READ THESE REGULATIONS**

Birthday Drawing Coupons will be accepted from Any Adult—18 years or over—on P. E. I. EXCEPT employees or their families of R. T. Holman Limited and the Newspapers. Coupons MUST be presented in person on Sale Days to "Miss 1857", who will deposit them in the ballot box, from which the Drawing will be made on Saturday Morning, July 9th at 11:30 a.m. The First Name Drawn at each store will be the winner of the FREE Vacation Trip to New York.

The Second draw will receive the Marconi T.V. Set absolutely FREE! Winners MUST Accept their Prizes (as is) as we cannot make any substitutions. In the event the winners do not wish their Prizes, additional drawings will be made until the Prizes are taken up. Winners will be announced in the Newspapers and over the Radio on Monday, July 11th.

**Remember No Obligation! Nothing To Buy! HOLMAN'S Summerside and Charlottetown**



The Beautiful Henry Hudson Hotel in New York where the winners will stay while in The City.  
The Free Vacation Trip will include:  
• 6 Exciting Days — July 18th to 23rd inclusive.  
• Tickets for the trip by air.  
• Reservations in the beautiful Henry Hudson Hotel.  
• Tickets to top T.V. Shows — Musical — Sight Seeing Tours — Boat trip of the Hudson River, etc.  
• Visit through our New York Buying Office.  
• PLUS — \$150.00 in cash spending money.  
**BE WISE BRING YOUR COUPONS EARLY!**