

HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's
By G. H. M.

THE VIEW begins inside your windows and with **PAYLON PLASTIC DRAPES** that self-same view is always delightfully entrancing. The new, distinguished Paylon Plastic Drapes are textured, in a glorious array of colors and are exquisitely patterned. You may choose conventional flower designs, you may want traditional patterns for an old room made young, then again you may prefer surrealist swoops and swishes . . . They are all here in the House Furnishing Departments of Holman's in Summerside and in Charlottetown too. The price will delight you, it's a mere 1.98 a pair (this includes a full valance.) It's you, we had in mind when we filled out the order for these Paylon Plastic Drapes—and we know that you will like them mightily! Come see and from the wide collection of Paylon Plastic Drapes in the House Furnishing Departments of both Holman Stores.



BABIES! We love 'em, specially yours . . . In Holman's Youth Centre, Summerside, you'll see the evidence of how dearly we do love your wee ones . . . The row of soft, warm, snugly **SNOW SUITS** for the "Baby-Buggy" Set will please the most discriminating Mom. Made beautifully warm and comfortable of gabardine, corduroy or 100% nylon, the Baby Snow Suits are priced 9.95 and 12.95. Some of them have sturdily sewn-in feet and hand-cover cuffs, others have detachable foot and hand mitts, all of them have detachable bunny trimmed hoods and all of them have zipper closings (either single or double). The colors are pink, blue, Nile green or gay scarlet and the sizes are Infants, 1 year and 18 month fittings. Your little angel will look and feel like a little angel in one of the precious Snow Suits from the Youth Centre, Holman's Summerside Store.



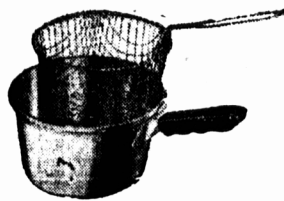
DON'T miss the great **1/4 SAVING** on Discontinued Lines of quality **GLASSWARE** all laid out for your choosing in the China Department of Holman's Summerside Store. **WHILE THE QUANTITY LASTS** you really will get an unparalleled **BARGAIN!** There are loads of pieces in the dainty Fiesta pattern, in the lovely Sunflower pattern and in the sporty Wild Geese design, as well as a smattering of other charmers. Tumblers, wine glasses, cocktails, sherbets and plates are all marked at a Saving for You. **WHILE IT LASTS**—these Discontinued Lines of Glassware are Marked **1/4 OFF** in the China Department of Holman's Summerside Store.



HOLMAN'S Both Stores... Features A Wide Selection of "WEAR-EVER" ALUMINUMWARE

Canada's Best Known Utensils For Fast Cooking and Baking

To you housewives who are always looking for ways to save time, work and space, the answer is **WEAREVER ALUMINUM**. The silvery bright finish of WEAREVER harmonizes with color scheme—the rounded corners make stirring, beating and cleaning easier—the saucepans can be nested one upon the other to save cupboard space—the size you need is handy when you need it. The Cool-Grip handles fit snugly into the palm and are designed for ease, convenience and excellent balance. By the way, Cool-Grip handles are heat resistant. WEAREVER ALUMINUM utensils are expertly designed from extra hard thick sheet aluminum—need no pampering—heat rapidly and evenly—are long lasting. In short, WEAREVER will please you in every way every day.



Moderately Priced

95c to 7.95

HOLMAN'S Both Stores China



Fits even better!
NEW
'54
DESIGN
Elfin
by
GATHIC

Canada's most popular bra brings you two new features for finer fit:
Curved Breathing Waist* hugs the diaphragm
Lowered, tapered back won't ride up

PLUS
the magic of Cortex* uplift
In nylon, broadcloth, nylon. Sizes 30 to 38
Junior, Medium and Full Bust

1.75

HOLMAN'S
Ladies' Shop Ladies' Wear

You'll Love Living In Our "Lady Anne" CARDIGANS

A Best Seller At

4.98

A classic—dress it up with glittering jewellery—dress it down with a gay scarf. It's incredibly soft to the touch and practically weightless . . . wear it for every occasion. Carefully detailed and colored in shades of navy, red, light blue, yellow, or aqua that are flattering as well as pretty. It is made of 100% pure wool and ribbon faced—has ribbed cuffs, neck and waistband. Sizes are 14 to 20.

HOLMAN'S
Ladies' Shop, Ch'Town Ladies' Wear, S'Side



little girls get together

in our *Separates*



HOLMAN'S Youth Centre
Summerside

ORLON PULLOVERS

Soft as cashmere . . . washable as a handkerchief, ORLON sweaters are practical as they are pretty. Mothers, your little girl will just love wearing an ORLON sweater and you'll have no trouble when it comes to washing. They're fast drying, require no ironing and are long wearing. They are warm and luxurious in colors of pink, rust, blue, white and red. Sizes are 8 to 14.

3.98

ORLON CARDIGANS

The ORLON cardigans have a seven button front in shades to match the pullovers. They wash beautifully, dry easily and are shrink resistant. Also in sizes 8 to 14.

4.98

NYLON BLOUSES

Dainty little nylon blouses with a prettily embroidered eyelet camisole. Sleeves are in three-quarter length with a gathered elastic cuff. The front closing features perky glass buttons. Sizes are 7 to 12.

2.98

"DUXKIN" JACKETS

Practical little jackets that are stain resistant. Just use a damp cloth with a wee bit of soap to take off the soiled spots. The buttons are self-covered and the long sleeves feature a buttoned cuff. Colors are red, tan, blue and green and sizes are 8 to 14X.

10.95

CORDUROY SKIRTS

A wide panel pleat is the dominating feature in these pinwale corduroy skirts. There are two patch pockets and a trimming of imitation gold buttons. In red, green and royal blue, sizes are 8 to 12.

2.98

BLUE DENIM JEANS

These blue denim jeans are lined with plaid flannel for extra warmth and the slash pockets are reinforced with rivets. The back of the waistband is elasticized for snug fit. Sizes are 8 to 14.

2.98