

THE GUARDIAN and THE EVENING PATRIOT

GROWING THROUGH PUBLIC SERVICE



It takes great newspapers to serve the greatness of their community. That spirit rules in the Charlottetown home, pictured here, of The Guardian and The Evening Patriot . . . papers in tune with everything that is best in their vibrant community, which encompasses the whole of the Island Province. With one of the finest plants in the Maritimes, these papers employ modern equipment and methods to assure every reader, every advertiser, the highest standards of newspaper service. Into virtually every Island home they speed latest and most complete world, Island and local news; photographs, editorials, special features; and now, through The Patriot each Saturday, color comics and Weekend Magazine, the favorite weekend reading of all Canada by an enormous margin.



The new Summerside office being built by The Guardian and The Evening Patriot is shown in this architect's drawing — a building that reflects the continuous strengthening of the services of these newspapers to the whole of Prince Edward Island.

“The Voice and Choice of Prince Edward Island”

OVER 80,000 READERS DAILY!

**3 MORE
BRANCH OFFICES
TO SERVE YOU
IN**

- **MONTAGUE**
- **SOURIS**
- **ALBERTON**

THE GUARDIAN

“Every Morning It Covers P. E. I. Like The Dew”

THE EVENING PATRIOT

“Today's News Today For P. E. I. Urban Centres”