

"KNOW-YOUR-HOCKEY" CONTEST — \$15.00 IN PRIZES EACH WEEK

FOR FASTER STARTS --
BETTER PERFORMANCE --

USE C.C.M. SKATES
AND
HOCKEY OUTFITS
ALL LEADING
HOCKEY PLAYERS
WEAR THEM.



Billy Taylor

THE BIKE SHOP

183 GT. GEORGE ST. PHONE 6241

THREE QUESTIONS, EACH WORTH \$5.00 FOR CORRECT ANSWER. YOU MAY ANSWER QUESTIONS OF YOUR CHOICE OR ALL THREE QUESTIONS

LAST WEEK'S WINNERS

- Mrs. Helen Dykens, 210 Fitzroy St.
- Mrs. W. MacCallum, 78 Douglas St., City.
- Mrs. Sterling MacLure, 42 Douglas St., City.

CONTEST REGULATIONS:-

- Questions for this contest will be found in the ballot box below. Answers for the first two questions may be found by checking through the advertisements for the correct information. Answer to the third question depends upon your own hockey knowledge.
- Check your advertisements carefully to find the correct answers to the first two questions.
- To answer clip out the ballot form, fill out your answers and deposit only in ballot boxes in stores advertising here. No answers received by mail.
- Each person is allowed one entry.
- Answers must be deposited before 12 p.m. Friday, Jan. 17
- Winners of this contest will be announced on Monday, Jan. 20
- Employees of Guardian, Patriot and stores advertising on this page are ineligible for this competition.
- In the event of a tie, the winner will be selected by a draw.



FEEL TIRED OUT AFTER THE HOLIDAY?
REDDIN BROS. "VITAMIN & MINERAL TONIC"
WILL GIVE YOU THAT EXTRA VIM AND PEP YOU WANT

16 oz. Bottle \$2.25

FOR THAT STUBBORN COUGH TRY **REDDIN'S BRONCHIAL SYRUP**

8 oz — 85c

FREE HAIRBRUSH

WITH ECONOMY SIZE PEPSODENT TOOTH PASTE — REG. PRICE 89c

TUSSY EMULSIFIED AND PINK CLEANSING CREAM—REG. \$3.00 — SPECIAL \$1.50

REDDIN BROS. Pharmacy

—FOR—

FREE, PROMPT DELIVERY DIAL 4386
L. M. DOUCETE R. M. SMALLMAN

Deposit Answers At Stores Advertising On This Page.

1/2 PRICE CLEARANCE AT THE ROGERS HARDWARE CO., LTD.

CAMBRIDGE GLASS 1/2 PRICE

DISCONTINUED PATTERNS OF DINNERWARE ALSO PYREX DINNERWARE 1/2 PRICE

THE ROBERS HARDWARE CO., LTD.

YOUR BALLOT
(TO BE DEPOSITED IN BALLOT BOX IN ONE OF STORES ADVERTISING ON THIS PAGE)

QUESTION 1—What N.H.L. goaltender was known as "Mr. Zero"?

ANSWER

QUESTION 2—Who were the members of the "Punch Line"?

ANSWER

Question 3—Who is the coach of the Boston Bruins?

ANSWER

NAME

ADDRESS

DOLLAR FOR DOLLAR THE BEST VACUUM CLEANER ON THE MARKET.

GENERAL ELECTRIC SWIVEL - TOP VACUUM CLEANERS

\$87.50

BURKE ELECTRIC LTD.

112 KENT ST. PHONE 4021

MASTER FEEDS FOR TOP QUALITY LIVESTOCK AND POULTRY

FOLLOW THIS PAGE WEEKLY TO KNOW YOUR MASTER DEALERS THIS WEEK'S ALL-STAR SELECTION

ARTHUR CAMPBELL FRENCH RIVER Maritime Representative

IVAN KERRY Box 741 Charlottetown Dial 5455

Frank Brimsek

FEEDERS WHO KEEP RECORDS USE MASTER

FOR SAFE WINTER DRIVING BUY FIRESTONE TOWN and COUNTRY TIRES

Here is the safest, surest winter traction tire ever. Snowy hills, slippery, snow-packed curves, this great winter tire takes them all. No skids, no spinning, no fishtailing. To get through winter without delays . . . through snow, mud and ice see your Firestone tire dealers for the one and only Firestone Town and Country Tires.

ROBINSON SUPPLIES LTD.

187 QUEEN ST. PHONE 6314

BASEMENT BUYS AT MOORE & McLEOD LTD.

A TREMENDOUS BUY

MEN'S SUBURBAN COATS

In heavy knobby pattern cloth in colours blue - gray. Full button front. Sizes limited to 40-42-44-46. Special at

Only \$10.00

MEN'S ZIPPER OVERALLS

By Kitchens and Walker in blue and striped denim with elastic adjustable braces in all sizes from 36 - 44 and priced at

\$5.95

ALSO 46—\$6.95

MEN'S SOCKS

Men's all wool, cotton, and wool and nylon work socks. Priced from 39c to \$1.15 Pr.

MEN'S FLANNEL WORK SHIRTS

In popular plaid and check patterns, fully sanforized in all sizes from 14 1/2 — 18. Priced—

From 1.88 To 3.95

Elmer Lach, Maurice Richard, "Toe" Blake

MOORE & McLEOD Ltd.

MON., TUES., WED., SPECIAL

EGGS	CRACKED 1 DOZ. CARTON	33c
BACON	MACHINE SLICED LB	59c
BUTTER 2	NO. 1 GRADE IN OIL CAN	\$1.35
SARDINES		10c

HEINZ Fresh Pack CREAM OF TOMATO SOUP

3 TINS 39c

AJ. ZAKEM'S

FREE DELIVERY DIAL 8589

THE BEST SHOP TO SHOP BEST

A REPEAT OFFER FINDLAY ELECTRIC RANGES

REDUCED \$49.00 THIS WEEK

Seven heat push button switches give the correct heat at a finger touch for every cooking operation. Four Speedmaster surface elements with removable pans for easy cleaning. Family size oven provides large cooking and baking capacity. Oven selector switch and heat control combined in one unit—Porcelain enamelled broiler pan and smokeless grid. Appliance outlet. Fuses readily accessible at top front of range. Modern stepped in base. Finished in gleaming white porcelain enamel.

REGULAR \$199
SPECIAL \$150

DOUGLAS BROS. & JONES LTD.

155 KENT ST. PHONE 6565