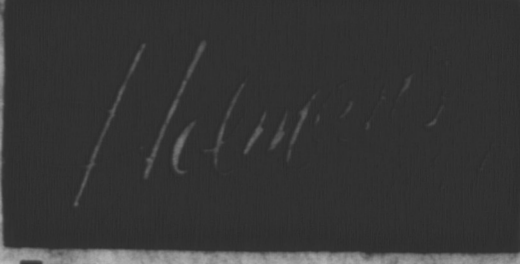


THANKS FOLKS,



For Shopping at Holman's!

To Show our Appreciation, Holman's bring you a Mammoth Savings Event You won't want to miss - ACT NOW!

- BIG ANNUAL -

GOODWILL

SALE

STARTS TODAY 'TIL NOV. 6th

Here's What Holman's Goodwill Sale Means To You:

• **Guaranteed Savings - for You!**

Our buyers together with the merchandise board have carefully scrutinized every item and its price, to ensure that you, our customer, are being offered outstanding savings on every item.

• **Guaranteed Quality To Protect You**

Every item has been carefully chosen in order to meet Holman's high standard of quality. Holman's comes up to the quality, not down to the price. Everything offered is backed by our time-honoured guarantee: satisfaction guaranteed or your money cheerfully refunded.

• **Over 50,000 Items Sale-Priced!**

Just think what this offers you in choice for you, your family... your home. You will want to read every item. Then make a list and head for Holman's as quick as you can!

• **Convenient Terms For You!**

What better time than now to get a head start on your Christmas shopping. Just tell us it's for Christmas and we won't bill you until January 1959. Of course, Holman's most convenient Optional Charge Account allows you to buy right away, and select your preferred method of paying. You can enjoy a new measure of better living through Holman's.

Featuring 16 "EXTRA SPECIALS" From Our Sales Bulletin

SHEER LEG FLATTERY

NYLONS

1st quality seamless micro mesh hose. 3 most popular styles—in cocoa puff, glaze brown, quiet beige. Full range of sizes from 8 1/2 to 11. Reg. 60c pair.

Reg. 69c Pair—Special

3 PAIRS 1.07

MEN'S TOPCOATS

Wool and Cashmere with satin venetian finish. Comfortable, 1/2 Raglan shoulder with set in front for a neat appearance. Slanted flap pockets. Button tabs on sleeves. Knee length, plain or neat checks in browns, charcoal, greys, blues. Shorts—regulars and tails, from 34 - 46. Regular 44.95.

SALE

34.97

Men's and Boys' STRAP BOOTS

Worn over the shoes. Made for cold winters. Sturdy rubber uppers with warm linings and shearing inside cuffs. Adjustable strap and buckle fastening. Colour brown.

Children's 6 - 3 SALE **2.77**

Boys' 1 - 5 SALE **3.67**

Men's 6 - 11 SALE **4.57**

Extra large capacity for any size home.

HALLMAC FULLY AUTOMATIC OIL FURNACES

Safety controls built-in prevents over heating or flooding. Complete with wall thermostat and blower. Sets into floor, no basement required. Fully guaranteed.

Regular 229.95

183.97

No Down Payment—10.00 Monthly

SLIM-LINE BED CHESTERFIELD

Opens to a Spring-filled Bed for Two!

A lounge by day, comfortable bed for two by night. In good quality textured boucle fabric in brown or run-gold. The modern slim-arm look, with reversible foam cushions, moulded foam back. Ideal for space-saver, too: only 66" overall length.

Regular 189.95

149.97

... No Down Payment - 9.00 monthly ...

23" RCA VICTOR TV

Features bonded safety glass, aluminium 27" picture tube, that reduces glare and reflections. Easiest on your eyes. Automatic channel equalizer reduces flutter and fading. "Dark Heater" tubes and diode rectifier makes for cooler operation, longer tube life. 1-year warranty on picture tube, 90 days on small tubes, and free service. Lovely walnut cabinet. Deep, wonderfully clear sound! Reg. 249.95 value—GOODWILL SALE

207.97

No down payment, 11.00 monthly!

LADIES' COATS

Assorted styles. Newest fall fabrics and colors. Italian Tweeds—All Wool Boucles, wool and mohair. All trimmed with fluffy blue fox collars—black fox collar and cuff-mate ranch minks—combinations of grey and sapphire minks, Raglan sleeves—straight bodies in full A lines and more. Colors: Black/White - Berry - Teal - Green - Red - Brown and Camel. Single and double breasted styles. Sizes 8 - 18 and 16 1/2, 24 1/2.

Reg. value 79.95

89.95 SPECIAL

59.97

BOYS' Winter Jackets AND Storm Coats

Hidden or detachable zip off hood. Warm quilted lining with snug fitting insert cuffs. Knit trim around collar and pockets. Colors in brown, black, charcoal, blue. Sizes 6 - 18. Regular 11.95 to 12.95.

SALE

8.97

MEN'S JACKETS, DUFFLE COATS, SUBURBANS

Choose from fancy piles and duffles in all wool fabric with warm quilted lining. Colors Black, Charcoal, grey and brown. Sizes 36 - 44. Regular 24.95 to 29.95.

SALE

19.97

You Can Reduce Your Woodcutting Chores to Half the Time With

PIONEER CHAIN SAWS

Here's how to make real profits in the harvest from your woodlot. Use a Pioneer... now at Holman's sale-price! Simple, safe, anyone can use it quickly and easily. Fine quality workmanship will make this saw last and last for many years. Features a trouble-free Pioneer filter. New improved carburetor, 16" bar and chain. Guaranteed for 30 days. Buy it now. Save. Regular 147.95 value. SALE

131.97

... CONVENIENT TERMS! ...

SILEX STEAM IRONS

Top quality iron. Economy priced. For steam or dry ironing. Fast heating 1160 watt element. Easy to read fabric dial. Clearview heel for ironing in all directions. Cool, comfortable contour handle. Regular 12.95.

SALE

10.57

EASY-REST MATTRESSES

Economy priced spring-filled mattress. Woven striped ticking. Button luffing. 150-coil construction, with flex-o-lator insulation to prevent coil feel. In 36" - 48" - 54" widths. Reg. 24.95.

SALE

19.97

No Down Payment, 5.00 Monthly!

Ladies' Warm and Fashionable

BULKY SWEATERS

Acrylic hi-bulk—Cardigans and pullovers, with and without collars. Turtle necks—V-necks and crew necks. White - pink - blue and beige. Sizes 6 - M - L. Reg. value—\$3.98 - 6.98.

SPECIAL

4.97

Luxurious Wrappings For You!

Ladies' Dusters

Quilts in three asst. styles. Prints, plains and varigated. Reds, pink, blue, black/red, black/gold. Sizes S. M. L. Reg. value 5.98 - 6.98.

Stock up while they're so low priced!

SPECIAL

4.97

Do It Yourself and Really Save!

DOUGLAS FIR PLYWOOD

Laminated with waterproof glue for greater strength. 5/16" thick. Large 4 x 8 sheets. Standard grade. Regular 4.29—SALE **3.27**

Laminated with waterproof glue for greater strength. Selected grade. 5/16" thick. 4 x 8 sheets. Regular 5.29—SALE **3.97**

Good one side, easily finished. Large 4 x 8 sheets. 1/2" thick. Regular 5.79—SALE **4.57**

N. H. L.

HOCKEY GAMES

Power play. The fastest and most realistic game in the world. Buy now for Christmas!

Regular 9.98—SPECIAL

7.97

Recent winners in Holman's Family Allowance Cheque Contest:

Charlottetown: Mrs. Sarah B. MacLeod, 48 Upper Prince St.

Summerside: Mrs. Rowena Sobey, 86 Ottawa Street

Each will be awarded a merchandise voucher worth \$50.

