

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Thongs

WELCOME TOURISTS

LePAGE
SHOE CO.

"The Home of Good Shoes Since 1920"

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Ch'town



An Island Paradise to every tourist who likes the beach . . . who likes swimming . . . for here in P.E.I. are situated many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the Island is complete without a trip to any of these beaches.

● souvenirs
● gifts
● novelties, etc..

"GIFTARAMA"
Prince St. Charlottetown

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - Imported wools from the British Isles.

● FURS ●
● LADIES' WEAR ●

island furriers Ltd.
79 Grafton Street

HARNESS RACING

THIS WEEK'S RACES
JULY 29 - AUG. 1 - 3 - 8 P.M.

A "MUST" - - - a visit to

STRATHGARTNEY HOMESTEAD

Campers Supplies, Store, Gifts, Novelties

A prominent old homestead dating back to 1849 complete with much of its original furniture!

● SCENIC BEAUTY
● GUIDED TOURS
● FISHING

On Route 1 adjacent Strathgartney Park

Plan To Attend **Old Home Week Aug. 12 to 17**

The Charlottetown Driving Park and Provincial Exhibition Association

Moore & McLeod Ltd.

LADIES WEAR
MEN'S WEAR
CHILDREN'S WEAR

HOUSE FURNISHINGS
TARTANS
WEDGWOOD
SOUVENIRS

4 floors of Quality merchandise

Moore & McLeod Ltd.
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

Perfect for Picnics

BUCKET OF DOWS' KENTUCKEE FRIED CHICKEN
15 PIECES 3.95
SERVES 5-7

SMALL BUCKET 8 PIECES Serves 3 to 4 **2.50**

Dows RESTAURANT
Grafton St. Ch'town

BEFORE the wool comes to Condon's Woolen Mill

AFTER it has been to Condon Woolen Mill

Visitors Welcome

- Yarns
- Blankets
- Antio Robes
- Island Tartan Blankets

Made of 100% Virgin Wool

WM. CONDON & SONS
65 Queen St. Dial 4-5712
Charlottetown

WESTERNER MOTEL and RESTAURANT

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

Private Fishing and Boats on Premises

SHORE ACRES MOTEL

Dining Room
OPEN DAILY

LUNCHEON 12 to 1 p.m.
AFTERNOON TEA 3 to 4 p.m.
DINNER 5 p.m. to 8 p.m.
7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests
1 1/2 Miles from Cornwall on Route 19

on your way to the NATIONAL PARK stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY
open daily til 10 p.m.
St. Peter's Rd., Parkdale

PETER PAN

DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

ICE CUBES

Your cooler or at the beach or your social evenings.

FREE Coffee Mugs with every \$2.00 purchase of FINA Gasoline.

S. R. Johnston's FINA STATION
St. Peter's Rd. Parkdale
"On Your Way to Brackley Beach"

ABEGWEIT YACHT CLUB

DANCING WED. and SAT. NIGHTS

Sat. Music by Ted Ahearn Wed., Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

SOUTHPORT COUNTRY CLUB

GOLF
SWIMMING
TENNIS
ARCHERY
AIRPORT
REFRESHMENTS

Phone 4-9815

DRIVE-IN

Complete FISHING INFORMATION

- Fly & Ball Supplies
- Rod and Reels
- License Sold Here

THE BIKE SHOP
Great George St. Ch'town

FILMS All Types

- Souvenirs
- Toiletries - most all makes
- Bathing Caps
- Swim goggles & fins

PRESCRIPTIONS PROMPTLY FILLED
Dial 3237

FOLEY'S DRUG STORE
309 Water St. S'side

Mr. Tourist - - -
Does your Volkswagen look like this?

Don't blame the car, it simply needs a complete re-tuning. This requires an expert, so take your Volkswagen to the expert on P.E.I., Francis Rudisch.

- tune-ups
- complete auto repairs

FRANCIS RUDISCH
Southport - Dial 4-5725

P.E.I. Wild Life Park Inc.

Seals - Bears - Waterfowl - Caribou - and Moose

Native Birds and Wild Animals Displayed in Natural Surroundings

Charles O. Bartlett,
President and General Manager

North Rustico, P.E.I.

Four miles from Green Gables on the National Park Highway

FINEST RESTAURANT

189 Kent

RENDEZVOUS

For the Finest IN CAR CARE (SHELL) Use

SHELL PRODUCTS

For Campers and Pleinckers

TRANS-CANADA SHELL SERVICE STATION
Cornwall P. E. I.

BAY VISTA MOTOR INN

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

WELCOME TOURISTS

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

NORMA'S
Kent Street across from Eaton's

Wheel of Fortune Lodge

Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals if desired.
Phone Souris 78-2
MRS. HARRY FRANCIS

Kennedy's

--- Ladies' fashions of distinction

One sixty-six Queen Charlottetown

WELCOME TO OUR ISLAND

ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalvey, Stanhope and Brackley Beaches. Also visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodlough Replicas and other points of interest. This tour also includes . . . a stop where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

Phone 4-9966

HILLSIDE INN HOTEL MONTAGUE

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

ICE

For Campers and Pleinckers

TRANS-CANADA SHELL SERVICE STATION
Cornwall P. E. I.

Let's All Go To The Dairy Queen

For a Fresh Frozen Treat
Sundae Milk Shakes
Banana Split Sodas
On Trans-Canada Highway
Route 1 One Mile Inside City Limits

DRIVE IN Theatre
Brackley Pt. Road
Route 15
Show Nightly at Dunk
Come Enjoy Yourself

CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

ISLAND GRILL
Queen St. Ch'town

MacLEAN'S GROCERY
Winnipeg, P. E. I.

ROWANWOOD TOURIST HOME

Cavendish golf course and beach also Brackley Beach only 15 minutes drive

Private Camping Grounds
Telephone Hunter River 31-11
Prince Edward Island

MILTON'S OLD SPAIN

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'town

MOTEL

Deluxe Accommodation
Sea Food and Steaks our Specialty.

3 Miles from Montague

WADING ROOM

For good food and Car Service. Open from 8 a.m. till 2 a.m. Our name is our motto.

DROP IN AT JOHNNY'S

For The Finest MEAT In Town.

CHICKEN PIE, STEAKS, FISH, ETC.

Island Hand Made Souvenirs.

JOHNNY'S FISH & CHIPS
22 Weymouth St. Ch'town

THE CHALLENGE 18 HOLE MINIATURE GOLF

Summerside East

Summertime is outdoor time Enjoy Miniature Golf Outside.

OPEN DAILY 10:00 A.M. - 11:30 P.M.

ADMISSION: Adults \$6; Children \$5c

TOURISTS

we invite you to stay at the

Loch Dhu Haven Camping and Trailer Court

Red Point 8 Miles East of Souris

TOURISTS SHOP FOR

- Island Tartans
- Harris Tweeds
- All wool sweaters

— Dows Men's Wear

Good Taste in Fashion Costs Nothing Extra.

COME IN AND TRY OUR

- Pizza Pies
- Spagetti with Meat Sauce
- Loabster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant
Free Delivery
Dial 4-9028 or 4-5415

RIVER VIEW ESSO SERVICE

18 Miles from Borden
CRAPAUD, P.E.I.

Be Sure to Go Dining at

MILTON'S OLD SPAIN

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'town

HOSPITALITY CORNER

SOURIS

JOSEPH PAQUET MGR.

MR. TOURIST:

We can supply all your drugs and prescription needs. Call on us.

REDDIN BROS. DRUGS
122 Richmond St.

GAUDET'S Tourist Lodge

Near Sandy Beach
Tignish, P. E. Island

Phone 66

Accommodations - Meals
F. GAUDET, PROP.

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CHINESE FOOD

- Full course Chinese and Canadian dinners
- quick lunches
- take out service

Water Street
Summerside

73 Lower Queen Dial 4-9319
Charlottetown

FOR YOUR VACATION NEEDS

Jantzen Swim Trunks Sportswear, etc. See

Marice Mill Ltd.
Summerside

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Summerside

73 Lower Queen Dial 4-9319
Charlottetown

HOWATT'S LOBSTER POUND

Fresh Lobster, Fresh Lobster Head, Live Lobster to take out. We ship to N. B., Quebec, Ontario. Live or Cooked.

Victoria, P. E. I. Phone 56

HOSPITALITY CORNER

SOURIS

JOSEPH PAQUET MGR.

MR. TOURIST:

IF HIS FISH AND CAN BE CAUGHT - "WE HAVE IT!"

Queen St. Meat Market
223 Queen St. Dial 4-7326
Free Delivery

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Near Sandy Beach
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