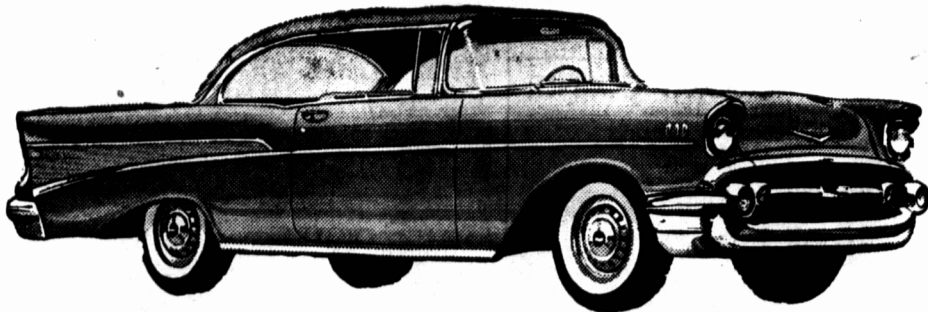
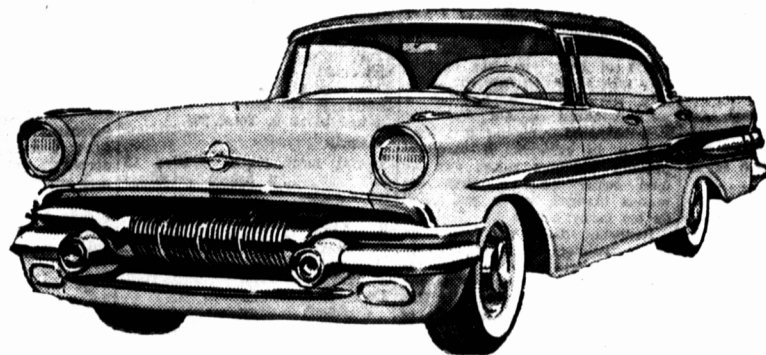


We're all sprung up for the big  
**GENERAL MOTORS  
SPRING DRIVE**

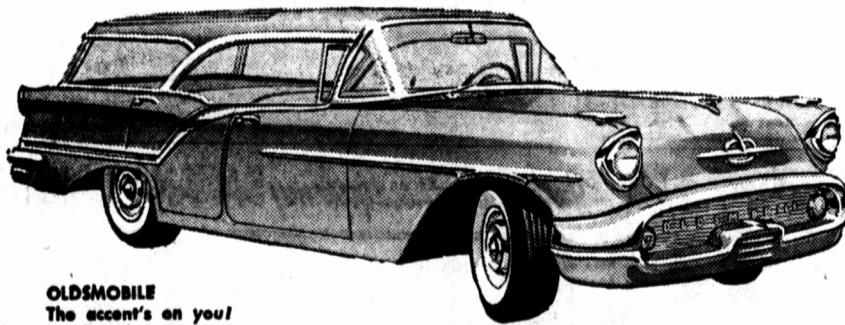


**CHEVROLET**  
Sweet, smooth and easy!



**PONTIAC**  
Canada's No. 1 Road Car!

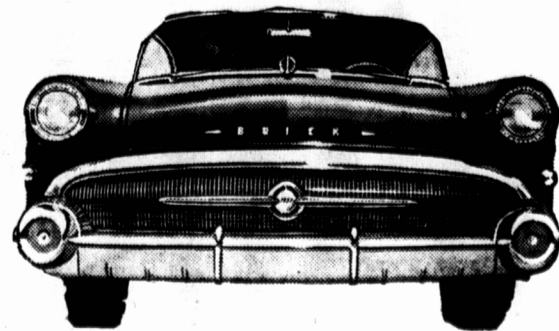
Yes, Spring is in the air! The green light's on for General Motors dealers from coast to coast to launch the biggest Spring Sales Drive in history



**OLDSMOBILE**  
The accent's on you!

This is your personal invitation to head right down to the GM dealer of your choice, where the quality of the cars is exceeded only by the unprecedented deals.

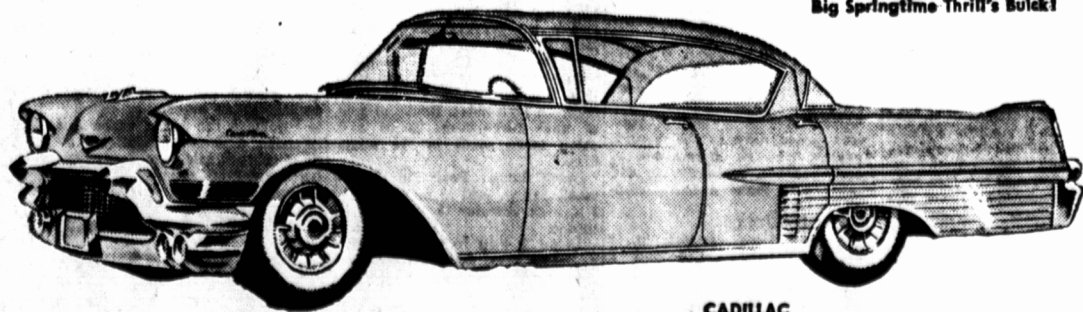
You can't lose! You'll enjoy this special showing of Canada's finest cars. And believe us, you'll find it mighty easy to make your best car buy—ever!



**BUICK**  
Big Springtime Thrill's Buick!



**VAUXHALL**  
The economy car with luxury built in!



**CADILLAC**  
The Standard of the World!

**OUR SHOWROOMS ARE SPARKLING  
WITH A SPRINGTIME PARTY LOOK!**

**APRIL 5-13 • 9.00 A.M.—9.00 P.M.**

*Come on down and join the crowds*

**DOWD MOTORS LTD.**

CHEVROLET — CHEVROLET TRUCKS — OLDSMOBILE — CADILLAC

200 FITZROY ST.

DIAL 6571

**ALLISON MacLEOD LTD.**

PONTIAC — BUICK — G.M.C. TRUCKS — VAUXHALL

126 CUMBERLAND ST.

DIAL 7864