

HOLMAN STORE NEWS

Bringing You Up-to-Date
On What's New And
Interesting at Holman's

EASTER-TIME IS BLOSSOM-TIME FOR THE YOUNG CROWD! Now is the Time to Shop for Easter Fashions in Miniature while the selections are complete in Holman's Both Stores Youth Centre.

EASTER COTTONS for the "Bunny Bunch" who take sizes 2 to 6X... Solid shades of silky, cotton broadcloth made up in little girl styles that are truly cunning. In the 2 to 3X group you will find wee frocks that play up a zoo motif, these have tiny puff sleeves, round collars, gathered skirts with a tie back sash and a whole row of animals on the bodice. In the 4 to 6X group are adorable smocked dresses with round necks, puff sleeves, all around tie sash and a two tiered frilly skirt. These new and cute Easter Fashions are 3.98 each.

When your 7 to 12 girls start to clamor for glamour, the answer is lovely, colorful GINGHAM. The blending of green, red and white in a delightful plaid, lends itself to a style that features a longer pointed collar, a gathered skirt, cuffed sleeves and a dainty, snow-white vest of linen-like cotton trimmed with pearl buttons. This little Spring Dress is priced 5.98.

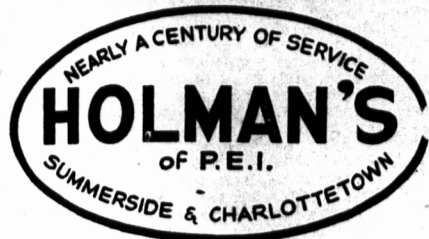
The Teenager loves crisp cotton, so the embossed Everglaze in either blue, rose or yellow with white, will be her heart's desire... and especially so, when it has a separate net Crinoline. This smart dress in sizes 10 to 14X is on long torso lines with a back button closing, a skirt of wide unpressed pleats, cap sleeves and a wide, shallow "V" neckline, the price of this really "show-off" dress is 8.98.

LITTLE BOYS who take size up to 3X look smart and feel smart in WASH SUITS of fine Cotton. The soft trousers with elastic waistbands and self belts are in solid shades—navy or brown seersucker or broadcloth; they are teamed with boyish print shirts with the pattern printed on a fresh white background of either seersucker or cotton broadcloth. Mannishly styled with a convertible collar and short sleeves, the price per suit is just 1.98.

EASTER just would not be Easter without a new Easter Bonnet for your wee lassie. Holman's Both Stores Youth Centres have a charming array of fetching Easter Bonnets in a variety of different styles and straws, these are flower bedecked and the price is 2.98 and 3.98 for cunning sets of matching Hat and Purse.

The Easter Bunny approves **COAT SETS** for the little girl and boy who take sizes from 1 to 6X. The Girls' Sets are in soft pastel shades and include corduroy, suede, wool checks, blended rayons and the Domil treated "Toss 'N Spin" Fabrics, these are priced from 5.98 to 13.98. The small Boys' Sets are tailored in either double or single breasted styles of corduroy, twill, checked blend, wool tweed and polo cloth in a variety of Spring-like colors. Each Coat has a matching Eton Cap of the same material, these Sets are priced from 5.98 to 14.98.

To Satisfy Your Children's Eye-View of Easter, Shop For Them Now and All The Time in Holman's Both Stores Youth Centres.



take one last look into...

HOLMAN'S

before the

Easter parade

Take one wonderful look for all your needs for your Easter Parading!... You're sure to find exactly what you wish from the many new fashions for all the family. Whatever your first look and your last look demands — from start to finish — Holman's is the perfect place in which to do your Easter Shopping. Your budget has, of course, been on our minds too... You'll find your Easter finery at prices you will like to pay!



FATHER'S SUIT is of Garnett's Satin Faced Venetian, tailored by Progress Brand in the single breasted, two-button closed style, with smart long, narrow lapels. Colors are brown, navy, charcoal or gray in sizes 36 to 44 **79.50**

FATHER'S HAT is a Stetson "Select" in gray, brown or blue fur felt with a smart snap brim and the new contrasting ribbon band. Sizes are 6 3/4 to 7 3/4 **9.95**

FATHER'S SHIRT is an Arrow "Dart" with the smart French front and either French or plain cuffs. Made of fine, silky white broadcloth in sizes 14 to 17 1/2 **4.95**

FATHER'S TIE is a Park Lane, either patterned or plain shade featuring the new narrow width with either square or pointed ends. Smart and colorful for Easter wearing **1.50**

HOLMAN'S MEN'S WEAR, Summerside

BROTHER'S SUIT is tailored like Dad's with long, narrow lapels and single breasted, link-button closing. Made of a rayon and wool blend fabric in brown, navy or charcoal with a color splash for youthfulness. Complete with two pair of trousers.

Sizes 26 to 34 **24.98**

Sizes 34 to 38 **34.98**

BROTHER'S SHIRT is an Arrow "Arden" with short point collar, French front and single cuffs. Made of white cotton broadcloth in sizes 11 to 14 1/2 **3.25**

BROTHER'S TIE is a Park Lane fully lined, hand sewn with pointed ends. The silk and rayon material is in a novelty design.... **79c**

HOLMAN'S BOYS' SHOP, Summerside



MOTHER'S SUIT is a beautiful Malber creation of blue-gray wool flannel. It is in a fitted style with five-button closing. The straight cut skirt has a triple panel back with triple walking pleats. Sizes 12 to 20. **49.98**

MOTHER'S HAT of fine white straw is a Berk Original, featuring the new deep brim with the tiniest of crowns. Two wee tabs are rhinestone-trimmed and the flattering veil is a natural shade **8.98**

MOTHER'S GLOVES are of nylon fabric in either white or colors to accent her Easter costume. Available in wrist or longer lengths, a pair from **1.50**

HOLMAN'S BOTH STORES LADIES' WEAR

SISTER'S SUIT is of attractive, serviceable heavy cotton with a satin finish treated with the Domil XL4. Solid navy or blue, pink or yellow plaid in pleated skirt style with box jacket, white waffle pique collars and cuffs are removable. Sizes 4 to 6X, from **6.98**

SISTER'S EASTER BONNET is of blue, natural or white woven straw in the wee platter shape trimmed with velvet ribbons and flowers .. **2.98**

SISTER'S PURSE is a neat little box style in navy or red plastic or black patent. It is cunning and youthful **1.49**

HOLMAN'S BOTH STORES YOUTH CENTRES

HOLMAN'S YOUTH CENTRE - CHARLOTTETOWN... EVERYTHING IN CHILDREN'S WEAR