



why should we join
P. E. I.'s
hospital insurance plan



WELL.....

FOR DAD The increasing cost of modern hospital care poses a real financial problem to most of us. Your Hospital Commission has developed a plan that no private or commercial organization could be expected to match in services and costs. This is only reasonable, because the Provincial Plan is entirely non-profit, and for every dollar you invest, a Federal dollar is contributed.

Moreover, the services offered are practically unlimited. For about 95c a week or \$4.00 a month, you, your wife, and your dependants* under 18 years of age will receive:—hospital bed at the standard ward level, meals, necessary nursing services, all drugs administered in the hospital (other plans have limits), laboratory tests and x-rays including x-ray treatment and diagnostic x-rays, (other plans are greatly limited), and in general all medically necessary services that are supplied by employees of the hospital.

You or members of your family, may have private or semi-private rooms. However, the difference in cost must be paid by the patient. If you or your dependants require services that are not available on Prince Edward Island such as heart or brain surgery, upon prior approval of the Commission, your hospital bills will be paid at the standard ward rate at an out-of-province hospital where such special treatment is available. Also, in the event of sudden illness or accident while travelling outside the province, your hospital bills will be paid at the standard ward level at a rate comparable to Island hospitals. The illness or injury must be severe enough to necessitate your admission to hospital.

All in all, Dad, with prices of hospital care going up and up, one week's hospitalization will cost a non-member of the P. E. I. plan as much as \$100, or more than enough to cover all the family for two years against insured services in an Island hospital. (There is no limit to the number of days that may be spent in the hospital as long as it is medically necessary. Other plans have time limits.)



FOR MOM Your worries are over because your family is covered and there will not be any staggering hospital bills in the event of illness or accident. All the kids and dependants* up to 18 years of age are covered when Mom, Dad, - - - or Guardian joins the plan. There isn't any change in the doctor-patient relationship—doctors' bills are NOT paid by the plan. Over 2,000 Island children were born to Island "Moms" in hospitals last year, and there were almost 18,000 admissions of all types to our hospitals. A hospital insurance plan would have benefited all of those people, and this Hospital Insurance Program can benefit all of the 18,000 or more residents that will be in our hospitals next year.

*DEPENDANTS—also include any person who is over 18 and mentally or physically infirm as long as it can be shown that the dependant was mentally or physically infirm before his or her 18th birthday.



UNCLE JOE AND AUNT MARY (who may be single). About 50c a week or \$2.00 a month provides single people with all of the above services. And you do not have to belong to a group to join. Or, a number of people may join in a group if they desire. There will be more information about this in the near future.



FOR GRAND DAD It doesn't make any difference how old you are—(most other plans have an age limit)—You can join at the same rate as everyone else. \$2.00 a month for yourself, or \$4.00 a month for you and your wife, and any dependant under 18. There isn't any need to have a medical check-up before joining either, even though more of our senior citizens are admitted to hospitals for longer stays than any other age group.



PLUS Two bonuses are offered. By merely registering before August 31st. (no money involved) on forms that will be sent out to you, you will receive free coverage for October, November and December of this year. And, by paying your first quarterly premium (\$6.00 per single person, \$12.00 per family) by December 31, 1959, you are covered until the end of June, 1960. That is, January, February and March are free when you pay for April, May and June of next year. Confusing?—Well, think of it this way—register before August 31st of this year, then pay your first three months' premium by December 31st, and your hospital bills will be paid from October 1, 1959, until June 30, 1960. People who can show through a means test that they are unable to pay the premiums, will have their premiums paid for them. There is no reason why any Prince Edward Island resident cannot be covered by this plan.

GENERAL INFORMATION

The plan is designed to give unparalleled hospital coverage in the fairest and best possible way. The premiums are the same for everyone whether participation is on an individual basis or by groups. Neither the Government nor the Commission takes over the control of the Hospitals in the Province. The community that has built and maintained its hospital still retains full responsibility for it.

This advertisement is prepared for your general information only. For detailed information please refer to the Federal and Provincial Acts and Regulations concerning these matters.

It is to be hoped that any Islander who has a question about the plan will not have a difficult time finding an answer. There will be booklets and pamphlets as well as registration forms distributed to each Island family.

There will be extensive newspaper, radio and TV coverage. In addition, if there are any questions that are still not fully answered, contact your nearest Hospital Commissioner or call or write Garth C. Crockett, Public Health Educator, Box 4500, Charlottetown. Talks for groups may also be arranged through the above-mentioned. Everyone should feel free to ask for this service.