

SCHURMANS SCHOOL PARADE

Presents
"THE MESSIAH"

by **HANDEL**
BROUGHT TO YOU BY
M. F. SCHURMAN CO., LTD.

with
ISOBEL BAILLIE, soprano; GLADYS RIPLEY, Contralto; JAMES JOHNSTON, Tenor; HARRY MORTIMER, Trumpet; EDWARD COOPER, Organ; HUDDERSFIELD CHORAL SOCIETY (Harbert Bardgett, Chorus Master); and the LIVERPOOL PHILHARMONIC ORCHESTRA, SIR MALCOLM SARGENT, Conductor.

(Electrically transcribed)

by
COLUMBIA

"The Messiah" is unquestionably one of the greatest works of its kind ever conceived by the mind of man. In its pages will be found music of both the simplest and most complex nature, but all of it is of the highest plane of inspirational beauty. It was composed by George Frederick Handel in 1741. Handel used as his text certain passages selected from the Bible.

Over CJRW on Friday evening, April 16th—7:30 to 8:30

On Friday Evening's Broadcast, Part 2, which tells the story of the Passion and the Resurrection will be rendered.

(The above programme will be presented on Good Friday in place of the usual Schurman School Parade), and is a Public Service Feature of The M. F. Schurman Co., Ltd.

The Usual Schurman School Parade Programme will continue on Friday, April 23rd.

Toronto Firm Buy Maritime Printing Co.

F. G. Rolph, President of Rolph-Clark-Stone Limited, Lithographers, Printers and Embossers of Toronto, has announced the purchase of a Maritime Printing Operation. The Printing and Publishing business of the former Imperial Press Limited of Halifax, long established and widely known in the Maritimes, has been acquired by Mr. Rolph's company and will continue to be operated as a distinctly Maritime concern.

Except for the officers and directors, no personnel or policy changes are being made and the head office of the company will remain in Halifax. The new name of the company is Rolph-Clark-Stone, Maritimes, Limited, and Mr. Rolph has been elected president. In addition to Mr. Rolph, the Directors are N. Earl Whynot, who has been Maritime Sales Manager of Rolph-Clark-Stone Limited for eight years, and Ervin S. Murray, President of Imperial Advertising Limited and formerly President of Imperial Press Limited. Mr. Whynot will be general manager of the company.

Plant and staff expansion will take place as required by the company's growing clientele. A complete Maritime service to Maritimes customers is the objective of Rolph-Clark-Stone, Maritimes, Limited, including Design, Printing, Lithographing, Embossing and Engraving. Rolph-Clark-Stone Limited has a thorough knowledge of the Maritimes, having had a Maritime Sales Of-

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office located in Halifax the past 35 years.

Mr. Rolph has expressed the satisfaction of his company in now having a definite stake in the Maritimes. He believes that the future of the Maritimes appears brighter than ever it has in the past and expresses complete faith that these provinces will share to the full in Canada's future progress and development.

SOUTH GRANVILLE W. I.

The monthly meeting of South Granville Women's Institute met at the home of Mrs. Fred Chapelle on April 9. Seven members and five visitors were present. The committees gave reports.

A letter of thanks was extended to the Institute by Mrs. R. Folland for treat brought her following her illness in hospital.

Proceeds from a variety concert staged recently brought funds to \$63.33 with which district intends to purchase several maps for school.

The sum of \$4 voted by W.I. was paid from funds for clean-up of school floors after concert; \$2 was voted and paid to Mysore project for India; the government grant of \$2.50 was received at this meeting.

The president, Miss Keir, extended a welcome on behalf of members to Mrs. Walter Parsons, special visitor to the meeting. Mrs. Parsons spoke in the interests of the district convention, West Queen's-Millvale at Fredericton Hall, June 16. She also gave



F. G. ROLPH, Toronto, President of Rolph-Clark-Stone Limited.



N. EARL WHYNOT, Halifax, Manager of Rolph-Clark-Stone Maritimes, Limited.



ERVIN S. MURRAY, Halifax, Former President of Imperial Press Limited.

The Board of Directors of Rolph-Clark-Stone Limited, Lithographers, Printers and Embossers of Toronto, announce the purchase of Imperial Press Limited of Halifax and incorporation of Rolph-Clark-Stone Limited. The elected officers of the new company are F. G. Rolph, President; N. Earl Whynot, Director and General Manager and Ervin S. Murray, Director.

helpful suggestions from the Leadership Course.

Delegates to an executive meeting in Fredericton Hall, May 3, are Mrs. Louis Corbett and Mrs. Stirling Corbett.

The Keirs invited members to their home for May meeting, roll call to be an exchange of seeds or slips.

New committees are: school,

Misses Alexandra Keir and Mae Buchanan; sick, Mrs. Fred Chapelle and Mrs. Stirling Corbett; program, Misses Helen Wall and Mae Buchanan; lunch, to assist hostess, Miss Mae Buchanan and Mrs. Louis Corbett. A "Tree Contest" put on by Mrs. Stirling Corbett was won by Mrs. Walter Parsons.

STUDENTS AID BAKERIES

MONTREAL (CP) — Montreal bakeries faced with the task of producing 250,000 hot cross buns to satisfy Easter-tide appetites have enrolled McGill University students to do the kneading. The students will help regular staffs handroll the buns in the next three days.

We are pleased to announce

that we now have a Maritime printing plant to serve our steadily-increasing Maritime clientele. The recent acquisition of Imperial Press Limited, Halifax, N.S., well and favorably known throughout these provinces, now enables us to offer a distinctly Maritime service to Rolph-Clark-Stone, Limited customers, and a broader and more comprehensive service to those of Imperial Press.

The name of Imperial Press Limited has been changed to Rolph-Clark-Stone, Maritimes, Limited, but no changes in plant personnel or company policy are contemplated. The directors of Rolph-Clark-Stone, Maritimes, Limited are:

F. G. ROLPH, TORONTO
President of Rolph-Clark-Stone, Limited

N. EARL WHYNOT, HALIFAX
Manager of Rolph-Clark-Stone, Maritimes, Limited

ERVIN S. MURRAY, HALIFAX
former President of Imperial Press Limited

After thirty-five years of most pleasant association with the Maritimes, we are extremely happy to now have a very tangible "stake" in these provinces. We look forward to an even closer and happier relationship with both Imperial Press and Rolph-Clark-Stone customers.

*We would welcome your visits
at our newly arranged offices at 71 George Street, Halifax
"just below the Old Town Clock"*

ROLPH-CLARK-STONE-MARITIMES

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Is Here Again.

And believe it or not plenty of keen fishermen would just as soon leave their bait and flies at home as to start the trip without a good supply of that Old Friend

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BLACK TWIST
CHEWING**

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TO
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MAN! WHAT SUITS! Precision cut to look well
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Tailored by Hyde Park and Towne
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100% All Wool GABARDINES
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EASTER SPECIAL



STETSON HATS

Add the crowning touch of perfection to your new spring outfit with a new STETSON. A wide array of styles including the new narrow brims in eight Easter shades. More people wear STETSON than any other brand.

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