

Another Exciting Charlottetown Event!

SANTA'S VERY OWN

Toyland OPENS

Come One!
Come All!



MONDAY, Nov. 28th

-- AT --

HOLMAN'S CHARLOTTETOWN STORE

With The Biggest, Brightest Pack Of
TOYS To Thrill All Girls and Boys!

AND THAT'S NOT ALL

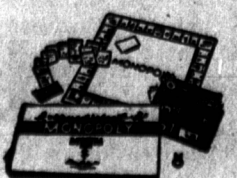
Jolly Old Santa Will Arrive Monday At 2 p. m.

Boy, oh boy... It's the most exciting event in the Year! Santa's arrival in his own Toyland at Holman's, Charlottetown. The old boy has been busy packing his sleigh with the most wonderful toys for all good girls and boys. Santa wants to see ALL of his friends... old and new, big and little. Yes, all the excitement of Christmas starts when Toyland opens and Santa arrives. Be sure to see him at Holman's, Charlottetown, Monday.

BE SURE TO SEE SANTA ON PARADE
IN HIS BIG NEW TOYLAND FLOAT

Santa's Charlottetown Parade Route Monday

Leave the Armories, proceed along Kent Street to Rochford Street, turn right and proceed one block to Grafton Street, proceed one block to Pownall Street and turn left and proceed up Pownall Street past Rochford Square School to Brighton Road, proceed along Brighton Road past Prince Edward Island Hospital to North River Road, turn right at corner Brighton Road-North River Road, up North River Road to McGill Avenue, turn right at corner North River Road-McGill Avenue past Provincial Sanatorium (stop outside San) then proceed along McGill Avenue to corner McGill Avenue-Spring Park Road, turn right at this corner and proceed down Spring Park Road to corner Spring Park Road-Euston Street, turn left on Euston and proceed along Euston Street to School Street, turn left on School Street and up School Street to Gerald Street, turn left at Upper Prince Street-Gerald Street and proceed down Upper Prince Street past Prince Street School across Euston Street down Prince Street to corner Prince Street-Kent Street, turn left on Kent Street and proceed along Kent Street to corner Kent Street-Weymouth Street, turn right on Weymouth Street and proceed down Weymouth Street past Notre Dame Convent to Water Street, turn right on Water Street and proceed to corner Water Street-Great George Street past Queen Square School, turn right, Great George Street-Richmond Street and turn left corner Richmond Street-Church Street (around Provincial Building) and left again corner Church Street-Grafton Street, proceed along Grafton Street to R. T. Holman Limited.



OPENING DAY TOY SPECIALS

SEE WHAT **88c** WILL BUY
REGULAR 90c to 5.25 VALUES

- | | | | |
|---|------------|---|------------|
| PUPPY DOG —Assorted bright colors. Attractively made, squeeze him and he cries. Ribbon and bell attached. Each | 88c | DOMINOES — A complete set of 35 Greyhound Brand Dominoes with instructions inside the box. Set | 88c |
| BOBBY HORSE —Attractively made twin rocking horse seat, brightly colored plastic. For rocking small dolls, etc. Each | 88c | DUMP TRUCK — Sturdily constructed toy consisting of dual wheels and jack type hoist. Brightly colored and resembling modern truck. Each | 88c |
| TRICKY TROLLEY —Plastic model of old time trolley car, complete with motor man, rubber wheels and plastic lever gear motor. Each | 88c | TELEPHONE BANK — Small toy telephone bank of assorted colors, complete with dialing board and earpiece. Each | 88c |
| DINKY TOYS —Sturdily made of heavy gauge steel. The latest models, cars, trucks, etc. The best toy you will ever have. Your choice, 2 for | 88c | DOLLY FACIAL KIT — 10 piece dolly facial kit that actually cleans vinyl, latex and plastic dolls. Consisting of hand lotion, powder, dolly cleanser, make-up, cape, etc. Set | 88c |
| SATELLITE SPACE STATION —Real fun for the space suit crowd. Regular 1.29 to 5.25 Special, Each | 88c | ROY ROGERS PISTOL — Roy Rogers repeating cap pistol with pearl like plastic handle, equipped with lever for automatic loading. Each | 88c |
| JIG SAW PUZZLE —A 500 piece Masterpiece—Deluxe Jig Saw Puzzle, 16x20. Six different pictures in series. Each | 88c | BEVERAGE SET — A 14 piece plastic and aluminum small fry beverage set, packed in a wooden display box. Set | 88c |
| WAGON BLOCKS —15 blocks of letters, pictures, etc. Packed in small wooden box resembling a little red wagon complete with wheels and pull cord. Each | 88c | DOLLY FEED-ME-SET — 7 piece plastic set consisting of a feeding bottle, tumbler, fork and spoon, feeding dish and napkins. Set | 88c |
| TEDDY BEAR —A small brown teddy bear with white forehead, black beady eyes and felt ears, with red ribbon around its neck. Each | 88c | DOLLY FURNITURE — Your choice of Bedroom, Living Room and Bathroom, 7 piece plastic furniture for Doll Houses. Set | 88c |
| JUNIOR NURSE —An 11-piece plastic nurse set in an attractive carrying case. Set | 88c | BINGO BEDS — Complete with mallet and colored pegs, sturdy pounding toy for the little tot. Each | 88c |
| TRI TONE WREATH — 10" Red, green and silver wreath with holly and red bow attached. Each | 88c | KORKING SPOOL SET — Complete with 3 spools, 6 skeins colored yarns, knitting needles and instructions. An educational toy. Set | 88c |
| LONE RYDER CAP GUN — Complete with holster and belt. Imitation pearl inset handle and well finished barrel and stock. Each | 88c | ROLLY POLY — A sturdy plastic musical toy resembling small tot. Each | 88c |
| WESTERN KING POP GUN — A pair of double barreled revolver cork guns complete with attached corks and cocking mechanism—good value. Each | 88c | HOBBY KIT — A plastic kit of famous highway pioneers such as 1903 Cadillac, 1903 Model A Ford, Stanley Steamer and 1900 Packard complete with instructions. Each | 88c |
| GAS TRUCK — A 6 wheeled 8" friction gas truck. Complete with markings, gas hose and grounding chain. Each | 88c | | |

Santa Will Be In His Toylands at **HOLMAN'S**
At 2 P. M. On The Following Days

SUMMERSIDE

Wednesday, November 30th
Wednesday, December 7th
Wednesday, December 14th

CHARLOTTETOWN

Monday, November 28th
Tuesday, November 29th
Tuesday, December 6th
Tuesday, December 13th

Come Visit Santa and His Toyland at **HOLMAN'S**

(Please -- Children Must Be
Accompanied By An Adult)