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Editor-in-Chief, The Cadre
c/o University of Prince Edward Island Student Union
University of Prince Edward Island
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Dear Student/Students,

We are now working on the *Maclean's Guide to Canadian Universities 2004* and are seeking student input on the Campus Confidential feature. Campus Confidential, arguably the most popular element of the annual guide, is designed to offer prospective students an insider's view of your campus. In essence, we are looking for the advice you would give your kid sister or best friend, should they be considering enrolling at your university. What works on your campus and what does not? What's hot, what's not?

We are enclosing a copy of last year's list, and we would like to freshen the lineup with some new items. In general, we are looking for perennial strengths and weaknesses, ones that will have long-term relevance. We would also like your guidance in eliminating items that are outdated.

Please fax your completed survey by Oct. 1 to David Wright at (416) 764-1332 or send responses by e-mail to david.wright@macleans.rogers.com. If you have any questions or would like to request additional copies of the survey, feel free to call him collect at (416) 764-1362 or toll free at 1-800-268-9119.

Thank you for taking the time to contribute to Campus Confidential. Your input is greatly valued.

Sincerely,

Ann Dowsett Johnston
Editor, *Maclean's Guide to Canadian Universities 2004*

Please Note

PRINCE EDWARD ISLAND | CAMPUS CONFIDENTIAL

WHAT'SHOT

▲ The W. A. Murphy Student Centre: bright new student union building, full of amenities, with space for clubs and displays; the new hub of campus

▲ Student Union Main Events: concert series held several times a year in the student centre atrium, the Courtyard—guaranteed to sell out

▲ The *Cadre* student newspaper: enlightens readers with irreverent wit

▲ Improved food service: full menu available in the Wave, the new pub on campus

▲ Picturesque and friendly campus

▲ Wednesday-night trivia with emcee Lorne Acorn—a.k.a. Big Daddy Cool—at the Wave

▲ Business Society pub crawls: two or three each term, they attract a big crowd

▲ Varsity sports: men's soccer and basketball; women's field hockey and basketball

WHAT'SNOT

▼ No public transit in Charlottetown: students must walk or cab it; particularly inconvenient in cold weather

▼ Library hours during exams: extended by only one hour

▼ Port Citizen, a popular student rock group, disbanded

▼ Saturday-night exams: students writing as late as 9:30 p.m.

▼ Retrograde residences: residence fees went up five per cent in 2002-2003, with no improvement to facilities; carpet in Bernardine Hall dates back to 1968

▼ Open layout of campus leaves students exposed to icy winter winds

HOTHANGOUTS

ON CAMPUS: W. A. Murphy Student Centre: new student pub, the Wave, offering drink specials and games room; the sunroom in the Robertson Library; Wanda Wyatt Dining Hall, for all-you-can-eat lunch specials; residence parties; the business lounge in the Kelley Building

OFF CAMPUS: Dooly's; the Olde Dublin Pub; East Side Mario's, for lunch and dinner; dancing at Myron's; Cedar's Eatery and Baba's Lounge, an alternative venue in downtown Charlottetown featuring trivia and open-mike nights; Brennan's Pub and Eatery, for live music; the Empire Theatre Studio 8, for big-screen movies

POPULARPROFS

Tony Couture (Philosophy); Susan Dawson (Veterinary Medicine); Don Gillis (Engineering); Robert Haines (Chemistry); Vickie Johnston (Psychology); Mebojsa Kerjustic (Philosophy); Richard Kurial (History); Christian LaCroix (Biology); Scott Lee (Modern Languages); Richard Lemm (English); Geoffrey Lindsay (English); Donald MacCormac (Business Administration); Ed MacDonald (History); Paula McLean (Business Administration); Malcolm Murray (Philosophy); Shannon Murray (English); Karen Simon (Music); Philip Smith (Psychology); Kevin Teather (Biology); Brian Wagner (Chemistry); David Weale (History)

FAMOUSGRADS

Author Lucy Maud Montgomery; singer-songwriter Lenny Gallant; filmmaker Kent Stetson; industrialist Lucy Maud Montgomery and philanthropist J. Louis Levesque; Ellen MacDonald, Ontario Court Judge

WHAT'SNEW

* Inspiring Excellence Awards: $600 entrance scholarship for students with a minimum 85-per-cent average; renewable for those who maintain 75-per-cent average in first year
* Bachelor of print journalism, in partnership with Holland College: graduates get a diploma and a degree
* Cross-disciplinary minor in university writing

the Sir James Dunn Animal Welfare Centre, a research venture dedicated to improving the lives of animals. Researchers are also benefiting from top-flight technology, such as the university's $732,000 nuclear magnetic resonance spectrometer. Used by chemists to explore molecular compounds at their deepest levels, the sophisticated machine is an integral part of the university's six-year-old K. C. Irving Chemistry Centre.

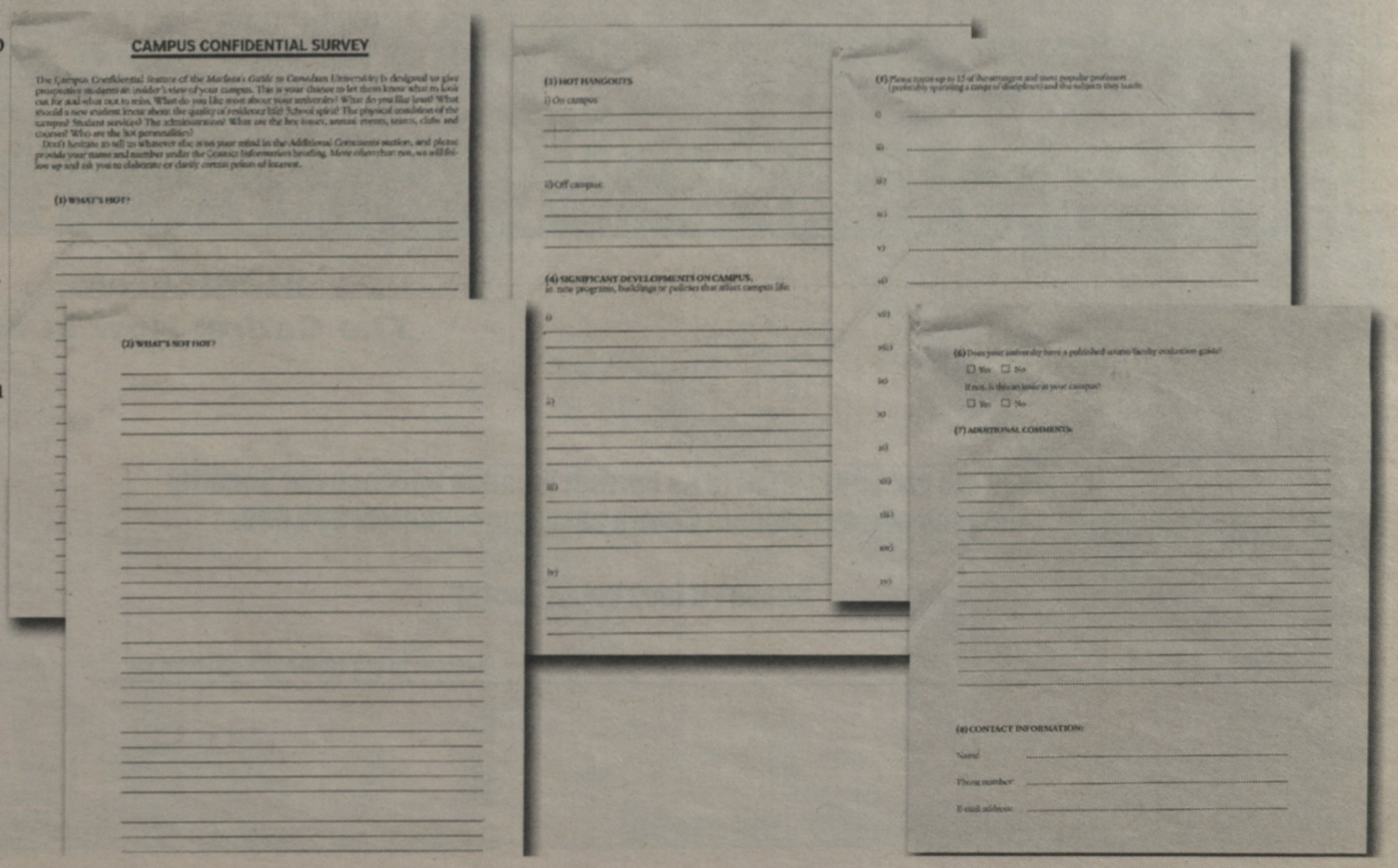
Academically, some of the university's more recent additions include a co-op program in computer science, a radiography program and a new internship option in nutritional science. A unique new bachelor of applied arts in print journalism allows students to complete the first year of the program at UPEI, acquire a two-year diploma at nearby Holland College, and then return to the university to complete the final year of the degree. This year, UPEI launched a one-year management development certificate program designed for working professionals in areas such as government and business: classes take place on campus three days per month, and about quarter of the curriculum is delivered online.

MacLauchlan attributes much of the university's growing strength, both academically and in research, to an enthusiastic faculty. One of the standouts is Philip Smith, an associate professor of biology and dean of arts. Three years ago, Smith was named UPEI's outstanding university professor of the year by the Canadian Council for the Advancement of Education and the Council for the Advancement and Support of Education. Smith was cited for his commitment to students and innovative teaching methods. But he is just one of many dedicated faculty: in the past two years, English professors Shannon Murray and Brent MacLatine became UPEI's first recipients of the prestigious 3M Teaching Fellowship. More than a third of the professors now teaching have arrived within the past seven years. "There's a dynamic young cast," says MacLauchlan, "a terrific level of forward energy. They really want to do things with this place."

That energy, coupled with the university's close-knit, inclusive atmosphere, bodes well for the future. School pride is evident throughout the campus, especially on the playing field. The UPEI Panthers have recorded an enviable string of successes in women's basketball, as well as men's hockey, basketball and soccer. Collectively, those teams have won 17 Atlantic university sport championships. The new $6-million W. A. Murphy Student Centre has already become the new focal point on campus: the 3,900-square-metre facility houses student union offices, meeting rooms, a cafeteria, an auditorium and the Wave lounge. There are currently about 1,000 students living on campus and across the street in Brown's Court, a privately owned housing complex. The student union is working to attract the university's large complement of commuters, launching a Web site to improve connections with the off-campus crowd. The university takes exceptional pride in the fact that many families maintain multi-generational alumni connections with the institution. With everyone working together, MacLauchlan is confident that UPEI has "the quality to be a serious regional and national player. There's a real across-the-board commitment to excellence." And the determination to make it happen.

I don't think that I am qualified to represent the campus in Maclean's Hot or Not, so I'm letting everyone get a look at what Maclean's asks people from across campus. On the first sheet there's a name and email which you can send a reply to; just copy the questions to an email and send it to David Wright at david.wright@macleans.rogers.com

Thomas Lloyd, Editor-in-Chief



CAMPUS CONFIDENTIAL SURVEY

The Campus Confidential feature of the *Maclean's Guide to Canadian Universities* is designed to give prospective students an insider's view of your campus. This is your chance to let them know what to look out for and what not to miss. What do you like most about your university? What do you like least? What should a new student know about the quality of residence life? School spirit? The physical condition of the campus? Student services? The administration? What are the best venues, annual events, teams, clubs and courses? Who are the hot personalities?

Don't hesitate to tell us whatever else is on your mind in the Additional Comments section, and please provide your name and number under the Contact Information heading. More often than not, we will follow up and ask you to elaborate or clarify certain points of interest.

(1) WHAT'S HOT?

(2) WHAT'S NOT HOT?

(3) HOT HANGOUTS

i) On campus

ii) Off campus

(4) SIGNIFICANT DEVELOPMENTS ON CAMPUS.
ie. new programs, buildings or policies that affect campus life

(5) Please name up to 15 of the most popular and most popular professors (preferably spanning a range of disciplines) and the subjects they teach

(6) Does your university have a published course/faculty evaluation guide?
☐ Yes ☐ No
If not, is this an issue at your campus?
☐ Yes ☐ No

(7) ADDITIONAL COMMENTS:

(8) CONTACT INFORMATION:
Name:
Phone number:
E-mail address: