

Henderson & Cudmore Our Greatest JUNE SALE!

TERRIFIC SELECTIONS! SAVE 20% to 50% Unbeatable Values!

In 45 years in business we have put on many sales—but this, in our opinion, is the greatest June sale in our history! Choose from one of the finest men's wear stocks in Eastern Canada . . . fresh new merchandise from the finest firms . . . and all offered at tremendous sale prices. The people of P. E. I. know our firm for honest, reputable dealings . . . and in this sale you will find honest, genuine bargains in top quality men's wear. Come in today, this very day . . . these savings are well worth a special trip . . . for your summer clothing needs. It's a money-saver . . . it's at Henderson & Cudmore.

SALE STARTS 8.30 A.M. --- SALE ENDS JUNE 2nd

SPORT COATS

-- LIGHT -- WHITE -- BRIGHT -- DARK --

Ordinarily \$29 to \$35

24.95

You'll be smart to come in now and choose that new Jacket for summer. Reap the savings and step into the new season with confidence.

- Trim Look Features
- Two and three buttons
- Sizes 34 to 46
- Regulars & Talls

SPORT SHIRTS

Ordinarily to 6.95

3.49

• BLUESTONE

• I. MILLER FAMOUS NAME BRANDS

• ARROW

- Save over \$3 on many
- Ivy Leagues, washable cottons
- Slick rayon silks, all for only . . .

SUEDE JACKETS

DRY CLEANABLE

NOW FOR THE FIRST TIME at this low, low price RUM BROWN SHADE—Beautifully satin line Zipper breast pocket.

Ordinarily \$20

14.95

GREY FLANNELS
BLACK GABARDINES
VENETIAN WORSTEDS
BLUE WORSTEDS

PANTS

Ordinarily 11.95

7.89

Thousands already sold to satisfied customers from Souris to Tignish.

Free Cuffs

ALL WEATHER JACKETS

Fish, Camp, Work, Shop in stylish comfort

- Sturdy, stylish and water-proof
- Lightweight viscose satin lining
- Hip-length roomy flap-pockets, breast pocket with slide fastener. Full-length slide closing
- Adjustable "Ivy" waist tabs
- Attractive beige, grey—sizes 34 to 44.

5.29

Harris Tweed SPORT COATS

How do you like your SCOTCH? . . . Jackets that is. Most men like it in tough, rugged man's hand woven tweeds from the Isles.

- Now you can save over \$11
- Blue, grey, browns, sizes 34 to 44.

Ordinarily \$39

27.95

ONE THOUSAND PAIR PANTS

Yes at Henderson & Cudmore's there's the largest stock ever of trousers and slacks. So now in time for spring and summer wear you can buy the newest at lowest discount prices. Value and quality so large we ask you, to shop and compare.

SAVE **\$33.**
TO

BRITISH WORSTED
100% WOOL

SUITS

FOR MEN

Normally \$60 to \$75

\$42



Men's It's the suit sale of the year. Every one fresh from Canada's leading tailors.

Hyde Park - Towne Hall - Fashion Craft

. . . and at HENDERSON & CUDMORE

variety . . . style . . . value -- of course!

- Fabrics—English and Scottish imports—all-wool worsteds, flannels and tweeds.
- Models—Latest in the 'trim look' single-breasted two or three buttons — centre vent lapels.
- Colours — Handsome shades of blue, blue-grey, grey and brown.

- Chester Reed all wool flannels
- Cornwall strides and worsteds
- American imports in Wash & Wear

20% OFF
ENTIRE STOCK
EXCEPT DAKS PROS

EARLY BIRD SPECIAL

- 15 ONLY -- Reg. to \$49
- Blue - Grey - Brown

SUITS \$18.00

Extra Special

CANVAS SHOES

- Navy blue
- Heavy Crepe soles

2.99

Extra Special

DENIM JEANS

2.89

Regular 4.95

KHAKI PANTS

- Guaranteed
- Washable
- U. S. Suntans
- Grey & Cream

3.98

Extra Special

SHORTS & TOPS

- Regular \$1
- Selected subs
- Made in Truro

73¢

SPORT SHIRTS

- Ivy League stripes
- Checks & Plains
- Lights & Dark
- Ordinarily to 4.95

2.89

extra special

MEN'S CAPS

- Ivy League Stripes
- Regular 1.00

69¢

extra special

MEN'S WORK SOCKS

79¢

extra special

T-SHIRTS

- Regular 1.25

89¢

- White
- Truro made

extra special

MEN'S SOCKS

- Stretch Nylons
- Happy Foot
- Reg. 1.25

89¢

extra special

MEN'S PYJAMAS

- Wash & Wear
- Broadcloths

Reg. to 5.00

3.69

EXTRA STAFF TO SERVE YOU!

Mail & Phone Orders Accepted WHILE STOCKS LAST

HENDERSON & CUDMORE
WHERE QUALITY IS SURE