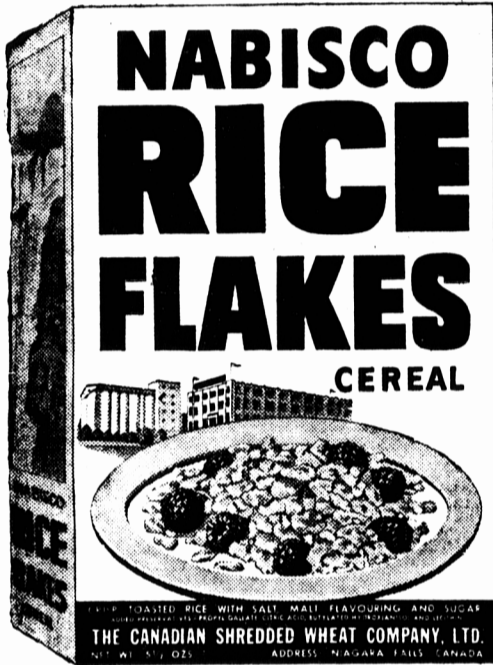


# NEW!

## NABISCO RICE FLAKES

*Crisp! Flavorful! Delicious!*



**NOW FOR THE FIRST TIME . . . a RICE CEREAL in FLAKE FORM!**

You'll love the new delightfully different Rice Flakes! A secret recipe gives you that fresh, crunchy, toasty-sweet flavor. Nabisco Rice Flakes are the latest, greatest, newest thing in cereals!

And mother, just watch your youngsters dig into this scrumptious, flavor-tempting treat. Ask your grocer for crisp Nabisco Rice Flakes today! New and different — delicious with fruit.



**30 Picture-story Kings and Queens of England CORONATION CARDS**

Boys and Girls! Have fun saving and trading the 30 full-color Kings and Queens of England cards. Story on back of each card. Interesting! Educational! One inside every package of Rice Flakes, between the carton and inside wrapper.

### Barbara Brent's BUYS AND WHYS

A WEEKLY INFORMATION SERVICE



MONTREAL, April 30th—I bought a garden yesterday . . . at the B of M! Thanks to Personal Planning, I had saved just enough to realize one of my home-improvement dreams—a real landscaping job . . . something I'd put off for years. On my last trip to the BANK OF MONTREAL, I happened to mention to the manager that I was going to "blow" my savings. He, bless his heart, came up with a better idea—"Why not save your savings and buy your improvements with a low-cost B of M Personal Loan? In this way," he explained, "you keep your savings intact and pay back the loan in easy monthly instalments." I jumped at the idea, and in less than no time the deed was done. If you have home-improvements on your mind or any other major expenditure, drop in and have a chat with your nearest B of M manager. And, while you're at it, ask for a copy of the booklet, "Personal Planning". You'll find it makes good sense.

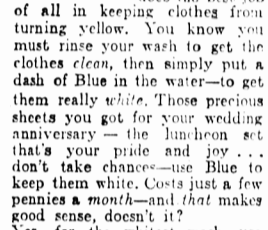
**Whoosh!** It's not quite that quick—but there's nothing slow about the way babies grow. And it's wise, mother, to keep up with your baby's rapid growth by giving him nourishing, wholesome food made specially for him. First of all, he'll grow healthy and strong on Heinz Pre-Cooked Cereals. Then he can graduate to HEINZ STRAINED BABY FOODS . . . meat food products, vegetables and desserts—all expertly blended to give him needed nourishment. Pre-cooked, too, to suit his taste and tummy. Then, when he's a little older, he'll be ready for HEINZ JUNIOR FOODS. Your dealer has all of the Heinz Baby Foods. Look for them next time you're shopping.



**Dresses Of Linen or crisp cool organdy . . . dresses in lovely pastel shades—or dark for town . . . they're all lovely and lightweight for summer wear.**

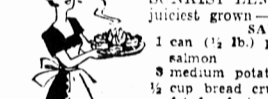
You'll want a gay summer wardrobe of Dame Fashion's prettiest . . . all of them beautifully fitted with LIGHTNING FASTENERS. Why Lightning? Because this famous zipper gives you exactly what you want in colour, size (Style No. 702 designed especially for dresses) and length. Because it has an exclusive, automatic locking device . . . all Lightning Fasteners lock where they stop. Yes, Lightning Fasteners are the zipper for you—and for me, too! They're the "finishing touch" that makes each costume look and feel right.

**You'll Be** his favourite wife when you succeed in keeping his shirts whiter than white. And success comes easily when you use Blue — for Blue does the best job of all in keeping clothes from turning yellow. You know you must rinse your wash to get the clothes clean, then simply put a dash of Blue in the water—to get them really white. Those precious sheets you got for your wedding anniversary — the luncheon set that's your pride and joy . . . don't take chances—use Blue to keep them white. Costs just a few pennies a month—and that makes good sense, doesn't it? Yes, for the whitest wash, use RECKITT'S BLUE.



**Such Delicious Meals** come from the new GURNEY Gas Range. M-mmm! Food "cooked to a turn" and with the greatest ease! Yes, you'll agree, once you've cooked with the new Gurney Gas Range, that it makes cooking and baking a pleasure. One of the Gurney features I particularly like is the glass oven-door panel—so you can see from the outside how things are coming along. And of course, there's the special Gurney "Even-Heat" oven that keeps the temperature exactly right—automatically. Why not see your Gurney dealer tomorrow? He'll show you all the exciting new features that make the Gurney Ranges so popular.

**One Of The Nicest Meals Of The Week . . .** that's Sunday supper with the family. And it's a special treat when you serve **Salmou Supper Cakes** with tangy lemon wedges, **SUNKIST LEMONS**, of course. They're the finest, juiciest grown—



**SALMOU SUPPER CAKES**  
1 can (1 1/2 lb.) pink salmon  
1/2 medium potatoes  
1/2 cup bread crumbs  
fat for frying

1 tablespoon fresh lemon juice  
1/2 teaspoon salt  
1/2 teaspoon pepper  
fresh Sunkist lemon wedges

Boil and mash the potatoes. Flake salmon. Mix salmon with potatoes, moistening with one tablespoon fresh lemon juice and a little salmon liquor to get the right consistency to handle. Shape into small, flat cakes, dip into bread or cracker crumbs and fry until a golden brown on both sides. Serve with fresh lemon wedges.

**Did You Know That You Can get** bathroom tissue in dainty pastel shades to match the color-scheme of your bathroom? It's **NANCY "TRIPLE-SOFT" TISSUE** priced at only 20¢ per 800-sheet roll. I've found that this inexpensive way to add a pleasing note of color harmony to the bathroom is really catching on in a big way. And you'll like the extra softness of this 3-ply tissue. It's made of genuine facial-quality tissue by the Face-Lille people. You'll see it in the stores packaged in the distinctive wrapper with the red ends. You can also get Nancy in 2-ply white tissue. I can recommend either as being a wonderful improvement over the ordinary type of bathroom tissue.



**SCALDS • BURNS**  
Dab on a paste of Baking Soda and water and cover with a damp cloth.

**COW BRAND BAKING SODA**

**BRONCHIAL ASTHMA**  
Do you gasp, wheeze and fight for breath, so you can't get proper sleep? Templeton's RAZ-MAH capsules help you to breathe easily, relieved of wheezing and gasping. They loosen tight-packed phlegm in bronchial tubes, so it comes away easily. Sleep and work in comfort, take RAZ-MAH today. 65¢, \$1.35 at druggists. R-33



Go West by  
**The Continental Limited**

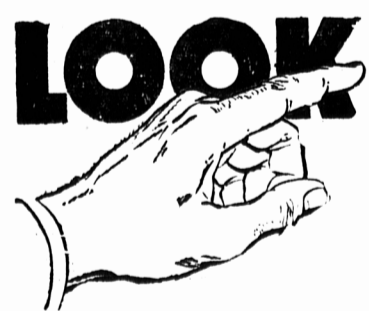
Canada's scenic wonders roll by as you relax in comfort on Canadian National's famed Continental Limited. The ever-changing landscape unfolds through broad picture windows . . . forest and lakeland, wind-swept prairies, the towering Rockies, incredible Thompson and Fraser Rivers. You see them all when you travel "The Jasper Way".

It's the pleasant way to go . . . modern bedrooms, sleepers, lounge cars, coaches offer a variety of fine accommodations. Superb meals in bright diners. The Continental Limited serves . . . Montreal, Ottawa, Toronto, Minaki, Winnipeg, Saskatoon, Edmonton, Jasper and Vancouver . . . on dependable daily schedules. By arrangement, at major points you can have a drive-yourself car waiting for you.

For Reservations and information regarding your business and pleasure travel, see, write or phone your local Canadian National Passenger Agent.



**Boys! Girls!**



**What You Get FREE With Your New C.C.M. Bike**

**HOLMAN'S Both Stores**

**BIG 7 DAY BIKE SALE**

**Saturday, April 25th Through Saturday, May 2nd**

This is the time of year . . . in the Springtime that boys' and girls' thoughts turn to a new Bike. So Holman's, both stores, during this week long Bike Sale offer you a choice of really outstanding FREE Premiums with the purchase of your new Bicycle. All the new 1953 C. C. M. Bikes have arrived and they are out-of-this-world. . . . Come see them and choose the one you want today. You'll be glad you did!

**HAVE FUN . . .**  
Order That New Bike Now . . . There's A C. C. M. For Every Boy and Girl  
**PRICED FROM 49.95 UP**

**FOR BOYS . . .**  
Your Choice of a 3-piece split Bamboo FISHING ROD (\$8.95 Value) or BIKE ACCESSORIES to the Value of 8.95 . . . FREE with any new C.C.M. Bike.

**FOR GIRLS . . .**  
Your Choice of a Smart American Pin-whale Corduroy JACKET in Your size and color (7.95 Value) or BIKE ACCESSORIES to the value of 8.95 . . . FREE with any new C. C. M. Bike.



**Look Again!**

**ONLY**

**1.00**

**DOWN**

Delivers Your New C. C. M. BIKE And FREE Premium

**BALANCE**  
Weekly or Monthly

**SUMMERSIDE HOLMAN'S CHARLOTTETOWN**