


# Travel to the place where Nova Scotia's great brewing tradition started.

**T**he year was 1817. The place was Halkirk, Scotland. Alexander Keith had just finished his brewing apprenticeship. It was time to make the next momentous step – to Halifax. The rest, as they say, is history.

Today, Alexander Keith's invites you to celebrate common ground.

You could win a trip for two to Scotland, the ancestral home of ceilidhs, kilts and, of course, Alexander Keith.

Details where you buy Alexander Keith's. No product purchase necessary. Must be 19 years or older. Contest ends April 15, 1998. And as they say in Scotland – “*Slainte!*”



**Celebrate  
Common Ground**



Alexander Keith's invites you  
to rediscover the origins of  
our heritage & our fine ale.  
You could win a trip to Scotland.

## Those who like it, like it a lot.

ALEXANDER  KEITH'S MANAGED BY  
BREWERY  
FINE BEERS