

# Octet of beauties will hold spotlight in Parade

## Group adds new girls

By GEORGE CONDON  
As far back as the 17th century lovely girls in silken dress were man's greatest weakness. The simple of the Evening Patriot Gold Cup and Saucer Girls will prove that men are as less susceptible to feminine charms in this modern age. A poet of that era 200 years ago, Robert Herrick, once wrote, "When in silks my Julia goes, Then, (me thinks) how sweetly flows That liquoration of her cloth."



NORMA DUVAR

What he is saying, is roughly translated, there is no better way to exhibit pretty girls than in a costume of racing silk. For the next week, 15 beautiful eyes on no less than eight gorgeous gals, and all in racing silks. These, of course, are the Gold Cup and Saucer girls who are already almost an institution of Old Home Week as well as the Island's ambassadors of beauty and charm to other Canadian provinces.

The girls, the pick of the crop from the city area, are: Carol MacCallum, Gloria Darte, Jeanette Boudreau, Norma Duvar, Eileen Handregan, Estelle Coady, Eileen Handregan and Margie Bearisto.

TO FORM CIRCLE  
These lovely lassies will form the winners circle for the feature race week and the girl who will draw the winning horse will become Miss Gold Cup and Saucer.

Making certain the girls a 11



JUDY SMETHURST

arrive on time and in proper costume, a former Cup and Saucer girl, Marilyn MacDonald, now Mrs. Jack Kane, has been given the job of "Bunny Mother." Let's hope she doesn't lose any of them.

Now here they are, one by one. Norma Duvar—This lovely lass (highland dancing is a favorite hobby) wants to see the world after she completes a course at McGill University.

A real sports girl, Norma is a lister swimming, horseback riding and tennis as her favorite. No wonder she has such a lovely thing she really enjoys. She has 110 pounds well placed on a 36-24-36 frame.

Montgomery Hall. The proud



JEANETTE BOUDREAU

parents of this beauty are Mr. and Mrs. Arthur Duvar, 120 Spring Park Road. Norma, who was a Gold Cup and Saucer Girl two years ago, will be wearing green and gold silks during the big week.

Judy Smethurst—The young est member of the group at 19, this freckle-faced brunette can certainly hold her own with the others. Her 35-23-35 figure on 125 pounds is ample proof of that.

Educated at Queen's Charlotte High, Prince of Wales College and Mt. Allison, she is now working as a receptionist at



CAROL MACCALLUM

mentioning that Judy will be wearing the green and white silks in this, her first, Gold Cup and Saucer parade, so be sure not to miss her.

Jeannette Boudreau—The description of this young lady can be summed up in two words—perfectly lovely. Jeannette is that same beautiful brunette you see each time you enter the Bank of Nova Scotia in Charlottetown.

She has those big, brown eyes that can melt the heart of any man. In five feet seven inches tall, weighs 120 pounds, and her figure reads like the proverbial night gowns, 36-23, 37. Formerly of Southport, Jeanette now lives in the city near her work as her parents, Mr. and Mrs. Charles Boudreau, are now in Montreal.

her own clothes. She often wishes that life was a little longer and she always tries to make the best use of her time. This loving of good music will be wearing the wine and white silks for the second year in a row.

Carol MacCallum—The first thing people notice about this charming Miss is her sparkling eyes and winning smile. Tiny Carol (she weighs 100 pounds) could not be better proportioned for her size. Her measurements are 34-23-34 which leave no room for complaint on any side.

Her first year as a Gold Cup and Saucer Girl, Carol is now 20 years old and lives in Marlot with her parents, Mr. and Mrs. Raymond MacCallum. Dur-



ESTELLE COADY

ing working hours her charms grace the Polyclinic on Fitzroy Street.

The little brunette has no dislikes at all but enjoys Chinese food, fishing and horseback riding. She likes men, too, but local lads will be sorry to learn that she has found hers and is engaged to a lucky soul in Newfoundland.

Estelle Coady—Another Gold Cup and Saucer Girl who is a stenographer at the Polyclinic, this vivacious blonde will have men's necks craning for the third year.

Estelle is 21 years old, five feet six inches tall, weighs 130 pounds and is well endowed with a 36-25-37 figure. A real beauty, this hazel-eyed doll claims a weakness for egg sandwiches and dill pickles. She likes boating and skating but her husband (to be) will be a more than glad to know that she can sew and cook as well.

Born March 13, 1942, Estelle received her education at Notre Dame Academy. She is the daughter of Mr. and Mrs. Leo Coady, Hazelbrook and feels that life just isn't long enough to get everything done.

Margie Bearisto—The fun-loving blonde keeps the men coming into the Department of Veterans Affairs office where she works as a secretary. She names horseback riding



EILEEN HANDREGAN

as her favorite hobby and water skiing is great fun too she says. She likes to sew and make a many of her own clothes, her parents are Mr. and Mrs. W. F. Bearisto, 25 Palmers Lane, Parkdale.

Margie is five feet six inches tall, weighs 120 pounds and sports a well proportioned 34-23-36 figure. She was 20 years old Aug. 4.

This is her second year as a Gold Cup and Saucer girl. Certainly no males will criticize the committee's decision to bring her back again.

One of her favorite pastimes is



GLORIA DARTE

Gloria Darte—Still collecting charms for her charm bracelet, Gloria is now in her third year as a Gold Cup and Saucer Girl, a member of the original eight. Always on the go, she still finds time to clerk in Taylor's Jewelry Store where more than one man has gone in just to look.

Gloria lives with her parents at 61 Rochford Street and received her education at St. Joseph's Convent and Notre Dame Academy. She doesn't have any dislikes worth mentioning but loves clothes and especially shoes.

One of her favorite pastimes is



MARGIE BEARISTO

Just reading but she has a secret desire to go to Europe. She is 23 years old, weighs 118 to 120 pounds and models a 35-23-36 figure.

Her long dark hair is a flattering contrast to her red and white silks.

Eileen Handregan—This is Eileen's first year in the big celebrations and the question rises immediately, "where was she the other years?" This beautiful lass will certainly make up for her past absences when she appears this year in her costume of red, white and blue silks.

Magnificently endowed with a 36-23-36 figure, Eileen is five foot six and weighs 122 pounds. She is 22 years old, and the daughter of a lucky Mr. K. P. Handregan of Montreal.

She was educated at Notre Dame Academy and is now working as a stenographer at F. W. Woolworths in Charlottetown. The store was recently renovated and beautified but it is obvious that the most beautiful attraction really is.

A green-eyed blonde who lives at 74 Prince Street, Eileen likes dancing most of all. But, ball games are favorites of hers, too, and curling has been added to the list this year.

With the line up of all this beauty you know that you'll be at the big Gold Cup and Saucer celebrations throughout the Old Home Week.

See you then.

## CITY-WIDE SALE FEATURES GOLD CUP BARGAIN DAYS

Visiting Charlottetown this week will result in more than full-filled days.

Bargain conscious shoppers will have the time of their lives with the top values being offered by local merchants in the city-wide Gold Cup and Saucer Sale.

The sale will be held four full days with some of the most eye opening bargains in years available to shoppers.

The merchants advertising in this special section will be displaying big "Gold Cup and Saucer Sale" banners during the week and the banners will mark the spot where the week's best shopping buys are being offered.

Gold Cup and Saucer Day in 1962 proved to be one of the busiest days of the year for many downtown stores. In fact one restaurant owner sold every bit of food in his place before 3 o'clock in the afternoon. He locked his door and went to the races with his staff.



IN THREE YEARS PATRIOT GIRLS HAVE BECOME PRACTICALLY OLD HOME WEEK INSTITUTION APPEAR IN GREY CUP PARADE IN TORONTO

## Girls win Island invaluable publicity

A lazy looking fighter enters the ring. Suddenly, and without warning, he unleashes a vicious attack annihilating the opponent.

In almost the same fashion the now famous Gold Cup and Saucer Girls made a tremendous impact on the public consciousness.

The vast scope of publicity they have brought to the province could not have been foreseen when they were organized only two years ago. It was a humble beginning, even incidental as their naming was planned as an added attraction for the big Evening Patriot Gold Cup and Saucer racing event at the local track.

In their first year of existence the girls were introduced to the public through being taken in open convertibles on a drive through the city ending at City Hall. There they were greeted, and kissed, by Mayor A. Walton. The following year the girls made their initial appearance in support of it.

But that same year the City of Charlottetown had built a parade float of which officials were justly proud and some equally proud citizens proposed it take them all in connection with football's big Grey Cup Game.

The idea snowballed and everyone got behind the movement. As a result the float did go, complete with the city employees who represented the Fathers of Confederation.

Just as important was the fact the Gold Cup and Saucer Girls also went to Toronto to take part in the parade and the luscious lovelies got more than their share of attention as their eye-catching racing silks focused attention on the abundance of Island beauty.

REAMS OF PUBLICITY  
They brought reams of international publicity to the Island as they were seen by hundreds of thousands lining the parade route through downtown Toronto streets, and by millions more on both sides of the border as three television networks took the show across the continent.

Their startling successes made local businessmen take a long second look at the parade idea and from that was born the idea of a Gold Cup and Saucer Parade. It came into being last year and its tremendous scope

and appeal went far beyond the wildest hopes of its originators. Charlottetown was jammed with sightseers that day as thousands of people crowded into the city from everywhere to see a show that was sensational.

There were bands, Highland costumes and pipes, race horses and ponies, young cowboys and Indians, and floats galore. Everywhere there was color and life, and there was beauty.

BEAUTY SHOW  
The Gold Cup and Saucer Girls in themselves provided a beauty show to end all contests. They were tremendous; they were terrific; they were sensational. They were everything the public expected. The press headlines that day summed it all up in the use of only one word "WOW".

Hundreds of cameras were trained on them that August day in 1962 and thousands of prints were made so the folks who missed the once back home could show it what a really out-of-ordinary show Charlottetown could give.

And now it is 1963 and this year's edition of the famous group knows it cannot rest on laurels won in the past. Each year presents its own challenge. But the 1963 Gold Cup and Saucer Girls can meet that challenge. If it is humanly possible for each edition to be lovelier than the last then it is so this year. Hard to believe but true.

The gorgeous gals you will see next Friday on parade, and before that on other special occasions, leave nothing to be desired except themselves. They are delicious, delightful and downright sparkling specials from the Kentucky of Canada.

# The City Of Charlottetown WELCOMES

## one and all to the BIGGEST celebration of the year...

the excitement and glamour of the

# GOLD CUP and SAUCER PARADE and RACE

..... FRIDAY, AUGUST 16th. ....

- 10:00 a.m.—Parade
- 2:00 p.m.—Band Concerts In front of Court House.
- 7:30 p.m.—Precision Drill at Grandstand
- 8:00 p.m.—P.E.I. Regimental Band concert at Grandstand
- 8:30 p.m.—Y's Men's Male Chorus and Miss Joyce Sullivan person
- 9:30 p.m.—Gold Cup and Saucer Race

# CITY OF CHARLOTTETOWN

John J. Butler  
COMPTROLLER

A. Walthen Gaudet  
MAYOR

1962 GIRLS AND THE EVENING PATRIOT GOLD CUP TRIP