

HOLMAN STORE NEWS

Bringing You Up To Date
On What's New And
Interesting at Holman's
By G. H. M.

THERE ARE BARGAINS FOR YOU IN HOLMAN'S HARDWARE DEPARTMENT — SUMMERSIDE! Due to an Overstock in the following items WHILE THE QUANTITIES LAST you can buy them at these Really Down-to-Earth, Rock-Bottom Prices. Read them over carefully and Note The Savings . . .

HOUSEHOLD RUBBER SPONGES — made of pure sponge rubber in a handy size and in an assortment of colors for your bathroom or kitchen. **REGULAR 35 cents FOR 29 cents each.**

HYDRAULIC SPRAYERS — for household or other uses. Approximate size 16 ounce Glass Bottle with aluminum tube and plastic knob on plunger. **REGULAR 1.50 FOR 1.19 each.**

POCKET KNIVES — best quality IXL make with 2 blades of Sheffield steel and a sturdy bone handle. Neat, convenient size and shape. **REGULAR 1.30 FOR 98 cents each.**

PUMP OILERS — "Wesco" make in non-spill design. Give trouble free oiling from any angle. Ideal for homes, farms or garages. **REGULAR 1.25 FOR 98 cents each**

THERE is nothing in this world quite so appealing as a young lad dressed in a well made pair of GRAY FLANNELS teamed up with a handsome NAVY FLANNEL BLAZER! Holman's Youth Centre in Summerside has only just received a shipment of Gray Flannels made of all wool material, tailored in the long style with elastic waistband in back, half belt in front and a zipper fly. They are in sizes 3 to 6x and the price a pair is 3.98. Now for the Navy Blazers, they are of fine all wool flannel in a handsome double breasted style, fully lined and with 3 patch pockets. Sizes are 4 to 6x priced 5.95 and 7 to 14 priced 7.95. Your young son and heir will look smart and be smart in a Spring outfit such as this. Choose it NOW from Holman's Youth Centre, Summerside.

YOU will love the long, lithe lines of the new GORDON COATS, so superbly tailored for a slim silhouette of the softest crafted tweeds. The Coat I particularly want to tell you about this morning is a blended black, white and tomato tweed with the new controlled back, semi-tuxedo front, faced with tomato worsted and bound with heavy black braid. I've literally never seen such a marvellously luxurious Coat at the price (69.95). It just has everything! Now here is more about the attractive Tweed Fabric — it is genuine Manx Tweed from the Isle of Man . . . This Tweed is one of the Royal Favorites — it has been supplied to H. R. H. The Duke of Kent. Do come in and see this really noteworthy Gordon Coat in Holman's Ladies' Wear, Summerside and Holman's Ladies' Shop in Charlottetown.

YOU'LL be made about the new GADABOUT SHORTIE COATS made completely of 100% Nylon in a chic little style and an array of fashion-right pastel shades. They're serviceable because they're Hand Washable. Tailored with turn back cuffs, a short shawl collar and slash pockets, some have a decorated yoke. Sizes in Nylon Shorties are from 12 to 16 and the price is 39.95 in Holman's Ladies' Wear, Summerside and Holman's Ladies' Shop, Charlottetown.

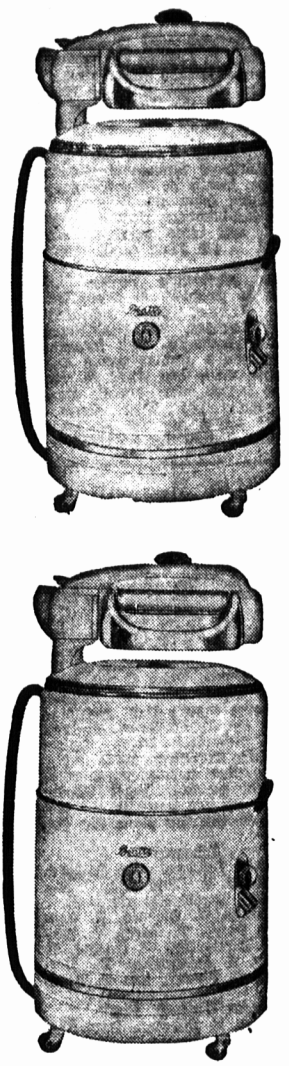
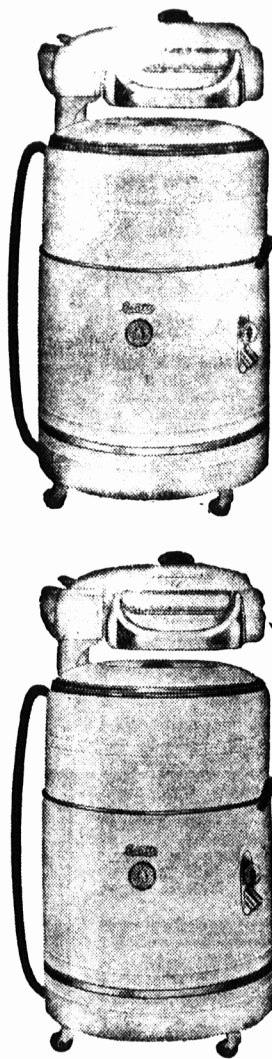
HOLMAN'S Both Stores... MAKES ANOTHER HUGE PURCHASE

To Bring You Substantial Savings On
FAMOUS BEATTY

ELECTRIC WASHERS

Save **40.00**
On A Beautiful Beatty
REGULAR 189.00

149.00



You'll very definitely want this Beautiful Beatty Washer—You can buy it at a Real Saving and it is destined to be a Real Labor Saver too! All gleaming white porcelain enamel with a deep skirt, this Beatty Washer has a strongly made water action gyrotor run by a Zenith mechanism. It is complete with drain hose, splash proof cover, and equipped with a Lovell wringer finished in shining satin chrome. This is THE WEEK to make an important investment for your home . . . BUY ONE OF THESE BEATTY ELECTRIC WASHERS!

Act Now — This Saving Only While Quantities Last

On Sale ONE WEEK Only
Saturday, March 12th Thru Saturday, March 19th

\$10. DOWN

*Delivers Your Beautiful
New Beatty Washer
Balance Monthly*

— Phone, Write or Come In HOLMAN'S Summerside or Charlottetown —

Look! Boys and Girls!... You Can Win

A Brand New C.C.M. BIKE Absolutely FREE!

Enter This Big Contest Now

Here's All You Do —
GUESS THE NUMBER OF PENNIES IN THE
GLASS JAR — ON Display In HOLMAN'S Boys'
Shop or Youth Centre

Get Your Entry Forms Today -- FOLLOW THESE RULES

1. This Contest is open to any Boy or Girl on Prince Edward Island, except children of the employees of R. T. Holman Limited.
2. Make a Guess as to the Number of Pennies There Are in The Glass Jar (one) in The Boys' Shop or (one) in the Youth Centre.
3. Visit Holman's Boys' Shop or Youth Centre and ask for an Entry Form. You get ONE GUESS for every 50 cent's worth you purchase in the Boys' Shop or Youth Centre. Fill in your answer on the Entry Form and bring or mail it to "The Boys' Shop" or "The Youth Centre", Holman's, Summerside.
4. The More You Buy The Greater Your Chance of Winning, because you get one Entry for every 50 cent purchase—for instance: If you buy \$5.00 worth you get 10 guesses and so on.
5. A Sales Slip showing a purchase from Holman's Boys' Shop or Holman's Youth Centre and dated between March 11th and April 30th MUST be included with your answer or answers.
6. At the conclusion of the Contest (April 30th) the Boy or Girl having the correct answer or the nearest correct answer WINS THE BIKE (there is one in each department). The Jar of Pennies will be the SECOND PRIZE. In the event of more than one (in each department) correct answer, drawings will be made to determine the winners.
7. The Decisions of the Judges will be Final. Winners will be notified by Phone or Mail and winners' names will be published in the local papers as soon as the judging has been completed.

You May Enter As Many Times As You Wish —

HOLMAN'S Boys' Shop & Youth Centre — Summerside



2 Grand Prizes —
A Brand New C.C.M. Bike
61.50 Value — Given To The
Winner In Each Department.
Boys' Shop and Youth Centre

2nd Prizes — — The Jars of Pennies

Contest Closes April 30th