

QUEEN STREET SERVICE STATION OPENS TOMORROW

Success To The
NEW
QUEEN STREET
SERVICE STATION
OPENING TUESDAY

Forced warm air heating in this modern, well-equipped Service Station installed by the firm of

Crockett & Storey

LIMITED

134 Kent St.

Phone 5559



The New Queen Street Texaco Service Station

Equipped With All Modern Features

Car and truck operators will have the most modern type of service station built by McColl Frontenac Oil Co. Ltd. available for service any time after eleven o'clock Tuesday a.m. when the new Queen Street Service Station in Charlottetown opens its doors to the public.

The new service station is situated on Queen Street between Kent and Fitzroy Streets and is located near the central shopping areas of the City. It embodies all the modern features of McColl Frontenac's service stations which make it a pleasure for the dealer to properly service his customers.

Following the formal opening on Tuesday at eleven o'clock the Kiwanis Club members will operate the station until this evening. The dealer lessee R. L. (Dick) MacMillan has graciously donated the net profits from the first day's business to the Kiwanis Club.

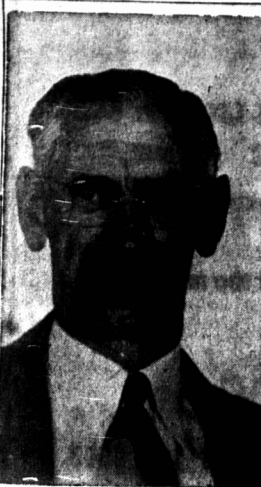
The Kiwanis have responded by supplying their members to service the public in their gas requirements. The proceeds will be used to continue operation of the kiddies' swimming pool next year and to assist in other Kiwanis projects which benefit city children throughout the year.

The new service station has a large front office with plenty of space for a display of products and lounge chairs for customers. The use of lounge chairs in the office is one of the new features of McColl Frontenac's stations. These will enable customers to rest and take things easy while their car is being serviced in the service department. There will be plenty of reading material available for those who wish to spend their waiting time in an atmosphere of relaxation.

The records of the business will be kept in the office under the direction of the capable secretary, Miss Hilda Handrahan. An individual card record of each customer's vehicle will be maintained so that the dealer will know exactly when the car should be checked for maintenance, oil changes, grease jobs, filter changes, wheel packs etc. Reminders to customers will be sent out from the station where there is work to be done on the automobile.

In the service department there is a free wheel hoist for the elevation of cars and trucks along with modern greasing equipment. There is a special rack for tires and a shelf for oil supplies. Entrance is gained through two large doors big enough to accommodate large trucks.

Located off the service department is a storage room for automotive parts and accessories. An added feature of the new station is the large parking area



Mr. R. L. MacMillan

which will be completely paved. This area will be for the convenience of customers who wish to leave their cars at the station and continue up town to complete other business. With the service station located near the central shopping area this should prove a quite popular innovation.

In order to better satisfy his customers Mr. MacMillan has arranged to install a pick-up and delivery service of those who desire work on their automobiles but find it impossible to drive their vehicles to or from the station due to pressure of business.

There are two new, modern Topheim pumps to give the station the last word in gasoline vending equipment.

Mr. MacMillan brings more than 15 years experience in operating service stations to this new station. He has spent about 13 years with McColl Frontenac and practically all of his time in Charlottetown. His broad background of experience in this type of work practically guarantees customers of top quality service.

QUIT COALITION

KASSEL, Germany (Reuters)—The Refugee party, fourth largest in the West German legislature, officially quit the government coalition of Chancellor Konrad Adenauer Saturday and declared itself to be in opposition. The decision was taken on the grounds the government was not dealing effectively with the social problems of refugees.

We Salute
THE
OPENING TUESDAY
OF THE
QUEEN STREET
SERVICE STATION

We are privileged to have shared in the construction of this modern Service Station and extend congratulations to all concerned.

BEVAN BROS.

PLUMBING

60 Green St.

Phone 4688

Our Congratulations To The
Queen Street Service Station

ON ITS OPENING
TUESDAY AT 11 A.M.

BURKE ELECTRIC LTD.

LICENSED ELECTRICAL CONTRACTORS
WIRING — FIXTURES — APPLIANCES — SUPPLIES
SALE AND SERVICE

AUTHORIZED G.-E. DEALER OIL-FIRED HEATING UNITS
CHARLOTTETOWN

Announcing

OPENING OF

New Queen Street Service Station

11 a. m. Tuesday, October 18th

Mr. R. L. MacMILLAN — Lessee Dealer

Just a year ago we were forced to close our Queen Street Service Station to make way for the new Federal Building — We promised the public that we would build bigger and better — TODAY WE KEEP THAT PROMISE.

MR. MacMILLAN HAS DONATED ALL PROFITS OF SALES FROM THE NEW STATION OPENING DAY TO THE CHARLOTTETOWN KIWANIS CLUB

Every Purchase You Make Will Help KIWANIS help the KIDDIES

McCOLL FRONTENAC OIL CO. LTD.

HELP
THE
KIWANIS
HELP
THE
KIDDIES
* * *
GAS UP
TODAY
AT
DICK
MacMILLAN'S

QUEEN
STREET
SERVICE
STATION

OPENING DAY'S
PROFITS
DONATED TO
KIWANIS
SERVICE CLUB

THE NEW
Queen Street Service Station
OPENS TO THE PUBLIC
Tuesday at 11 a. m.

We take this opportunity of wishing success to

MR. R. L. (Dick) MacMILLAN -- Lessee Dealer

TEXACO PRODUCTS

Opening Day's Profits go to
THE KIWANIS CLUB

and we join in asking the co-operation of motorists in making this venture a success.

COUNTY CONSTRUCTION COMPANY
LIMITED

GENERAL CONTRACTORS