

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Things

WELCOME TOURISTS

LePAGE
SHOE CO.

"The Home of Good Shoes Since 1920"



Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans

(Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Ch'wna




An Island Paradise to every tourist who likes the beach... who likes swimming... for here in P.E.I. are situated many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the Island is complete without a trip to any of these beaches.

- souvenirs
- gifts
- novelties, etc.

"GIFTARAMA"
Prince St. Charlottetown

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - in imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers Ltd.
79 Grafton Street



HARNESS RACING



THIS WEEK'S RACES
JULY 25 - 27 - 8 P.M.

Perfect for Picnics

BUCKET OF DOW'S KENTUCKE FRIED CHICKEN
15 PIECES 3.95

SMALL BUCKET
8 Pieces Serves 2 to 5 **2.50**

Dow's
RESTAURANT
Grafton St. Ch'wna

BEFORE the wool comes to Condon's Woollen Mill

AFTER it has been to Condon Woollen Mill

Visitors Welcome

- Yarns
- Auto Robes
- Island Tartan Blankets
- Made of 100% Virgin Wool

WM. CONDON & SONS
65 Queen St. Dial 4-8713
Charlottetown

A "MUST" - - - a visit to

STRATHGARTNEY HOMESTEAD

Campers Supplies, Store, Gifts, Novelties

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

Plan To Attend
Old Home Week Aug. 12 to 17

The Charlottetown Driving Park and Provincial Exhibition Association

Moore & McLeod Ltd.

- LADIES WEAR
- MEN'S WEAR
- CHILDREN'S WEAR
- HOUSE FURNISHINGS
- TARTANS
- WEDGWOOD
- SOUVENIRS

4 floors of **Quality** merchandise

Moore & McLeod Ltd.
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

WESTERNER MOTEL and RESTAURANT

Alberton, P. E. I.

ACCOMMODATION AT ITS BEST -

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- BATHING CAPS
- WEEKLY RATES
- HOME COOKING

SHORE ACRES MOTEL

Dining Room OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m.
- 7 miles from Ch'wna

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests
1 1/4 Miles from Garwall on Route 19

Regular Dances ROLLAWAY CLUB
CHARLOTTETOWN
Mon., Wed., Fri. and Sat.
Music by "Tremaines"
9:30 - 12:30

Tues. and Thurs.
Record Hops
9:30 - 12:30

Also Regular Ringe
Wed., Fri., Sat. 7:30

BOWLING
Mon. to Sat., "Automatic Pin Setters"

on your way to the **NATIONAL PARK** stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY
open daily til 10 p.m.
St. Peter's Rd. Parkdale

PETER PAN

DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN
Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

ICE CUBES

For your cooler or at the Beach or your social evenings.

FREE
\$3.00 purchase of every Gasoline.

S. R. Johnston's FINEA STATION
St. Peter's Rd. Parkdale
"On Your Way to Brackley Beach"

FILMS
All Types

- Souvenirs
- Toiletries - most all makes
- Bathing Caps
- Swim goggles & fins
- PRESCRIPTIONS PROMPTLY FILLED
- Dial 3237

FOLEY'S DRUG STORE
309 Water St. S'ide

Mr. Tourist - - - Does your Volkswagen look like this -

Don't blame the car, it simply needs a complete re-tuning. This requires an expert, to take your Volkswagen to the expert on P.E.I., Francis Rudisch.

- repairs
- overall auto repairs

FRANCIS RUDISCH
Southport - Dial 4-3725



P.E.I. Wild Life Park Inc.

Seals - Bears - Waterfowl - Caribou - and Moose

Native Birds and Wild Animals Displayed in Natural Surroundings

Charles O. Bartlett, President and General Manager

North Rustico, P.E.I.

Four miles from Green Gables on the National Park Highway

RESTAURANT

189 Kent

RENDEZVOUS

For the Finest IN CAR CARE

SHELL PRODUCTS

For Campers and Picnickers

ICE

TRANS-CANADA SHELL SERVICE STATION
Cornwall P. E. I.

In the historic atmosphere of the ancient Flying Dutchman enjoy the old-world service of our trained staff. Each one is fully trained to accord you the courtesies and congenial attention of a restaurant where first purpose is your comfort. Of course, our menu is expertly prepared by a chef and staff whose love for fine cooking make each dish a masterpiece! Won't you dine with us and enjoy our service... and our food!

Flying Dutchman RESTAURANT
174 Queen St.

BAY VISTA MOTOR INN

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

WELCOME TOURISTS

Charlottetown's leading **LADIES' WEAR STORE**

Open All Day Sat.

NORMA'S
Kent Street across from Eaton's

the finest shows to be seen on P. E. I. are at the

Parkview

Drive In Theatre
Brackley Pt. Road
Route 15
Show Nightly at Dusk Come Enjoy Yourself

Wheel of Fortune Lodge

Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals if desired.
Phone Souris 792
MRS. HARRY FRANCIS

ABEGWEIT YACHT CLUB

DANCING WED. and SAT. NIGHTS

Sat. Music by Ted Ahearne Wed. Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

SOUTHPORT COUNTRY CLUB

GOLF SWIMMING TENNIS ARCHERY AIRPORT REFRESHMENTS

Phone 4-9815

THE BIKE SHOP

Complete FISHING INFORMATION

- Fly & Bait Supplies
- Rod and Reels
- Livestock Here

THE BIKE SHOP
Great George St. Ch'wna

3 miles from Ch'wna on the Trans-Canada Highway to Borden.

WELCOME TO OUR ISLAND

TOURISTS

Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peter's Road and Faber's Lane on Route 2 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I., National Park, with stops at Dalrymple and Brackley Beaches. Also visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. The tour to Woodlough replicas and other points of interest. This tour also includes... a stop at Rustico, "An Acadian fishing village".

Phone 4-9966

HILLSIDE INN HOTEL
MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Laughs Full Course Meals Banquets and Dinner Parties

DROP IN AT JOHNNY'S
For The Finest Meal In Town.

CHICKEN PIE, STEAKS, FISH, Etc.

Island Hand Made Souvenirs.

JOHNNY'S FISH & CHIPS
22 Weymouth St. Ch'wna

ICE

For Campers and Picnickers

TRANS-CANADA SHELL SERVICE STATION
Cornwall P. E. I.

In the historic atmosphere of the ancient Flying Dutchman enjoy the old-world service of our trained staff. Each one is fully trained to accord you the courtesies and congenial attention of a restaurant where first purpose is your comfort. Of course, our menu is expertly prepared by a chef and staff whose love for fine cooking make each dish a masterpiece! Won't you dine with us and enjoy our service... and our food!

Flying Dutchman RESTAURANT
174 Queen St.

Let's All Go To The Dairy Queen

For a Fresh Frozen Treat

Sundae Milk Shakes Banana Split Sodal On Trans-Canada Highway Route 1 One Mile Inside City Limits

TOURISTS SHOP FOE

- Island Tartans
- Harris Tweeds
- All wool sweaters
- Smoked Meat
- And many other dishes

Dow's
Men's Wear
Good Taste in Fashion Costs Nothing Extra.

ISLAND GRILL
Queen St. Ch'wna

COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant
Free Delivery
Dial 4-9808 or 4-9415

DRIVE-IN 7

3 miles from Ch'wna on the Trans-Canada Highway to Borden.

ICE

For Your Picnic Needs

MACLEAN'S GROCERY
Windsor, P. E. I.

ROWANWOOD TOURIST HOME

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds Telephone Hunter River 31-11
Prince Edward Island

RIVER VIEW ESSO SERVICE

15 Miles from Borden
CRAPAUD, P.E.I.

J. & S. Store Ltd.

infants to teens specialty store

- authentic viyetta tartans
- other exclusive lines for children & teens

Water Street, Summerside

THE FABRIC SHOP

Water St. S'ide

Tartans and other assorted materials.

ED CLINTON GIFT & PHOTO SHOP
For Your Photo Needs Call ED CLINTON Souris West

PATERSON'S

- Jewellery & Gifts
- English China
- Irish Bellows
- and
- Quality Souvenirs

113 Kent St. Charlottetown

Be Sure to Go Dining at

MILTON'S OLD SPAIN

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'wna

MOTEL

Deluxe Accommodation

Sea Food and Steaks our Specialty.

3 Miles from Montague

AWAY DINING ROOM

For good food and Car Service. Open from 8 a.m. till 2 a.m. Our name is our motto.

GAUDET'S Tourist Lodge

Near Sandy Beach
Tignish, P. E. Island

Phone 66

Accommodations - Meals
F. GAUDET, PROP.

THE CHALLENGE 18 HOLE MINIATURE GOLF

Summerside East

Summerside is outdoor time Enjoy Miniature Golf outside.

OPEN DAILY
10:00 A.M. - 11:30 P.M.

ADMISSION:
Adults 50c; Children 25c

TOURISTS

we invite you to stay at the

Loch Dhu Haven Camping and Trailer Court

Red Point 6 Miles East of Souris

MILLER BROS. MUSIC DEALERS

DIAL 4-3535

Great George Street

WE RENT

Televisions, Fridges, Washers, Stoves

WE SELL

Toys, Furniture, Tires & all Appliances large & small.

FIRESTONE HOME & AUTO Co. Ltd.
Ch'wna - Next door to King Koin Laundry

TO P.E.I.

PHONE 894-8506

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.

FOR YOUR VACATION NEEDS

Janitors
Swim Trunks
Sportswear, etc.
See

HOSPITALITY CORNER
SOURIS

JOSEPH PAQUET MGR.

MR. TOURIST:

We can supply all your drugs and prescription needs. Call us.

REDDIN BROS. DRUGS
132 Richmond St.

FOR THE BEST IN MEALS BE SURE AND CALL AT MORELL DINER

and try the finest foods that will satisfy your appetite.

MORELL DINER
Carl MacAdam, Prop.

BELL'S BOOK & NOVELTY STORE

Souvenirs, English Bone China, Greeting Cards, Stationery, Books, Magazines, etc.

14 Summer St., Summerside

BUYING FURNITURE for the FOLKS AT HOME

see

Archer & Macdonald Ltd.
Open 'til 9 every night
Parkdale Dial 4-6350

Mary's Tourist and Overnight Guests

Come and enjoy the Island Hospitality.

Montague Phone 45 for Reservations until June 16th, then Phone 532-2191.

HOWAT'S LOBSTER FOUND

Fresh Lobster, Fresh Lobster Meal, Live Lobster to take out, We ship to N. B., Quebec, Ontario, Live or Cooked.

Victoria, P. E. I. Phone 28

IF IT'S FISH, AND CAN BE CAUGHT - "WE HAVE IT!"

Queen St. Meat Market
223 Queen St. Dial 4-7356
Free Delivery