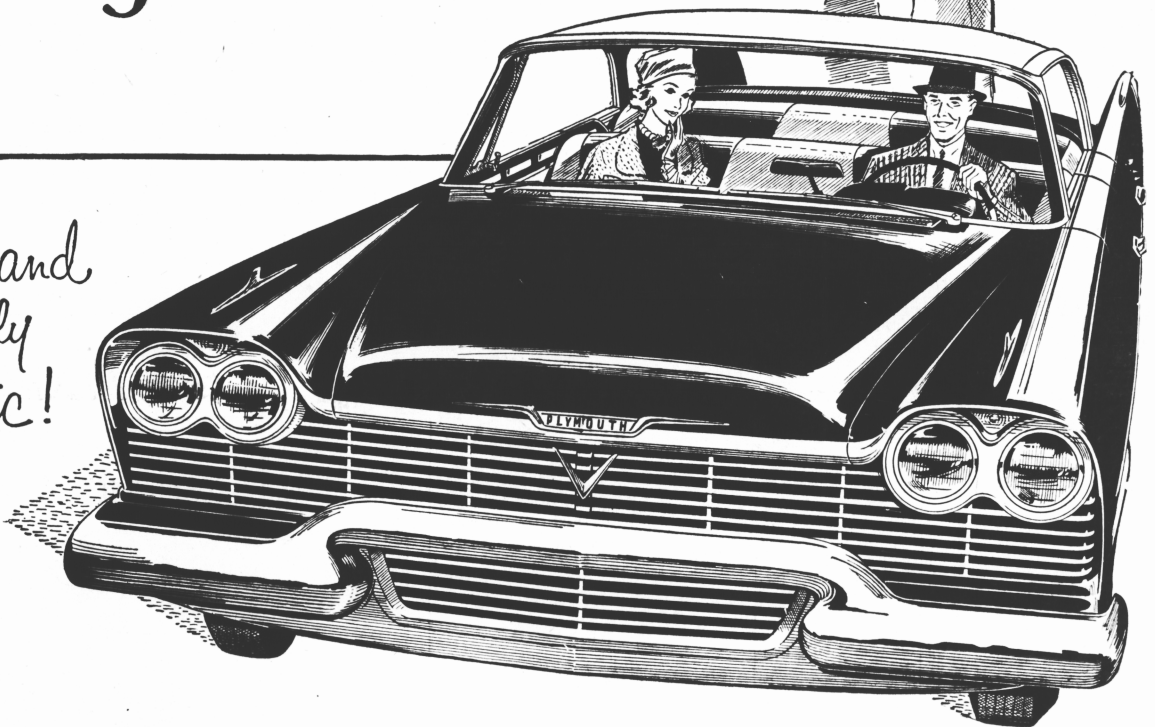


**JUST ARRIVED!**

# Fashion plate for '58 Plymouth



New...and  
simply  
terrific!



Plymouth's just out . . . and Plymouth's just *outdone* itself, with a sleek, glamorous new stay-ahead style that's sure to be the envy of the low-price field.

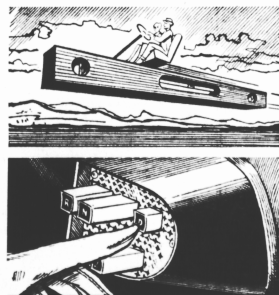
It's new in so many new ways—exciting brand-new dual headlamps, new parking lights, new high-fashion glamour grille, new massive protect-around bumpers, new eye-catching colour sweep, and long, trim-tapering body lines!

What's more, Plymouth's livelier, more rarin' to GO than ever! New power options include a silkier Six, and a big, new 313-cubic-inch V-8 with *Thrill-Power plus!* Incidentally, they're silence-engineered for a new kind of cat-quiet operation, just as Plymouth's snug, solid body is silence-engineered and quality-built to give the quietest ride ever.

Slip into this sparkling, spirited new '58 Plymouth today. Notice the new luxury of its glistening Chrysler-crafted fittings . . . the new smartness of its fabrics, weaves and colours . . . the new comfort, new legroom you enjoy thanks to Plymouth's new seat design. Try the luxury of Plymouth's '58 push-button automatic drive . . . the deft, easy steering . . . comfort-cradled '58 Torsion-AIRE Ride . . . and the advanced safety-sure braking you get with Plymouth alone at Plymouth's low price.

One thrilling experience with Plymouth's special brand of newness, and you'll be saying, "Simply terrific!", too. Enjoy that experience right away. See and drive the new '58 Plymouth!

*Chrysler Corporation of Canada, Limited*



Plymouth stays level around curves . . . STAYS level over bumps . . . stays level when you brake, stops without a trace of "nose-dive." Reason: advanced 1958 Plymouth Torsion-AIRE Ride, a luxury feature built into every 1958 Plymouth model at *no extra cost!*

What could be newer in automatic transmission design than Plymouth's ultramodern push-button Torque-Flite for '58? It's a marvel of touch-easy convenience, smooth operation, and proved-in-use reliability. What's more, again Plymouth's the lowest priced car with this feature.

See it at your dealer's today! '58 Plymouth with thrill-power plus

**F. R. McLAINE LIMITED**

Malpeque Road, Charlottetown

**MULLEN MOTORS**

Mount Stewart

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